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Welcome to the 2018 Ashoka U Exchange

On behalf of the entire Ashoka U team, welcome to Boston & the Ashoka U Exchange. We are thrilled you’re here!

At Ashoka U, we know it is an exciting time to be a changemaker in higher education & we’re sure you’ll feel that in Boston. Whether this is your first Exchange or your eighth, we welcome you to this diverse & brilliant community.

You are joining hundreds of educators, social entrepreneurs, & students passionate about ensuring students graduate with a mission rather than just a major. As we’ve read your bios & learned about your programs, we’ve been inspired by the energy, eye for opportunity, & bold vision for changemaker education that you not only bring to the Exchange but to your work each day.

As a reflection of its participants, the Exchange is is not a typical academic conference. Each moment on the agenda - be it keynotes, networking sessions, Best Practice sessions, Big Idea Talks, or the Marketplace - has been designed to engage, inspire, & put you at the center of the conversation. You can expect to meet the people sitting next to you, dive into deep conversations, & share your expertise as much as you can expect to learn from others.

We are grateful to our co-host, Babson College, for helping us bring these three days to life. Thank you Cheryl Kiser, Emily Weiner, & Jennifer MacDonald for everything you’ve done to infuse Babson’s culture of collaboration & community into the conference. From curating site visits & sessions to designing an inviting & creative space, you’ve left your mark!

What brings all of us together is the belief that everyone should be able to look inside themselves & find a changemaker. We hope the Exchange is just a part of your journey in unlocking & unleashing the possibilities of change.

Beeta Ansari
Exchange Director

Emily Lamb
Exchange Associate Director

Luciana Goles Domic
Exchange Manager
Meet the Ashoka U Team!

Have any questions about Ashoka U, about the conference, or about other ways to get involved? When you see any of the Ashoka U team don’t hesitate to say “hi” or ask questions!

We’re so glad you’re here!

› **BEETA Ansari** – COO & Director, Exchange & Commons
› **HATTIE Duplechain** – Research & Evaluation Specialist
› **ALI Fraenkel** – Commons Manager
› **ANGIE Fuessel** – Director of Changemaker Campus
› **NIMESH Ghimire** – Renewal Manager
› **LUCIANA Goles Domic** – Exchange Manager
› **SARAH-MARIE Hopf** – Campus Partnerships Manager
› **MARINA Kim** – Co-Founder & Executive Director
› **EMILY Lamb** – Exchange Associate Director
› **JESSICA Lax** – Growth & Partnership Director
› **SOFIA Muñana Beeck** – Partnerships Associate, Atlas Corps
› **SARAH Shutt** – Exchange Associate
› **DANICA Straith** – Canadian Director, Ashoka U
› **CHARLOTTE Vitak** – Founder, My Story
Our Shared Values

The Exchange is more than just an event, it's a community. Together, we create a culture of:

› **Belonging.** We are a home for changemakers & a support network of visionary thinkers.

› **Optimism.** Where others see problems, we see the spark of a new idea.

› **Inclusion.** We seek out & respect diverse voices to uncover the best opportunities.

› **Generosity.** We are here for each other, eager to listen & share.

› **Courage.** We’re not afraid of unorthodox ideas because they’re inherent to progress.

› **Respect.** We recognize the right of every attendee to feel safe, heard, & valued at the Exchange. We are all part of this community together & all voices matter.

We would like to acknowledge that the land upon which the 2018 Exchange is taking place was anciently part of the traditional territory of MASSACHUSET or Massachuseok Nation.

The Massachuset Confederation maintained many Native alliances throughout Eastern Massachusetts (as far west as Wachusett) & north into what now is New Hampshire--& also counted the Nipmuc, Penacook & others as Native friends & cousins.

This setting is a place which has long served as a site of meeting & exchange among nations. We look forward to building upon the honored memories & goodwill of all who labored & walked here before.
Exchange Sustainability Initiatives

This year we’ve made “greening” the conference a priority & we invite you to help us. Here are some of the things we’re doing & ways you can join us:

Recycle Your Name Badge - Before you leave, return your lanyard & name badge at the Ashoka U registration table on the 2nd floor so we can reuse it in the future.

Make a “Green Choice” at the Sheraton - If you are staying at the Sheraton, consider declining housekeeping & save up to nearly 50 gallons of water, cleaning chemicals, & enough energy to power a laptop for 10 hours. Plus you’ll receive a $5 voucher at participating food & beverage outlets or 500 Starpoints® (awarded at check-out) per day of participating in the program.

Save Your Hotel Toiletries - The Sheraton housekeeping team partners with Clean the World, an organization that recycles & reuses slightly used soap bars & plastic bottles discarded by hotel guests.

Consider your Community Footprint - The Sheraton offers recycling in all its public areas & in its guest rooms. All food served at the Sheraton is composted in the “back of house” & 95% of the lightbulbs are LED. Outside the conference, we encourage you to consider public transportation.

Greening our printing - This program is printed on Forest Stewardship Council Certified paper. Please pass it on to colleague or recycle it after the conference.
DON’T WAIT FOR CHANGE

shape it

THE GLOBAL SOCIAL INNOVATION CHALLENGE

LEARN MORE AND ENROLL YOUR UNIVERSITY
www.sandiego.edu/global-innovation
 CPC@sandiego.edu

University of San Diego
CENTER FOR PEACE AND COMMERCE
Global Call for Nominations:
Grinnell College Innovator for Social Justice Prize

NOMINATIONS OPEN JULY 1
grinnell.edu/grinnellprize/nominations

PUSHING THE BOUNDARIES OF EXPERIENTIAL LEARNING

The world needs people who are willing to listen closely and think critically about the particular needs and situations of the population they wish to serve. 85°East places a high value on experiential learning because we know there is a limit to what theory can teach students.

Our hope is that equipped with a practical understanding of Nepal’s politics, culture, and history, students will think more deeply and critically about the theory they are learning in class, and apply it in a useful way to their future social innovation and changemaking work.

More information:
www.85degeast.com

Changemaker Institutions
How Higher Education Can Use Social Innovation to Better Prepare Students, Transform Campus Culture, and Lead Society toward a Better Future

Marina Kim
Erin Krampetz
Beeta Ansari

"provides the needed language and insights to move us forward"

- Cheryl Kiser, Exec. Dir. of the Lewis Insitute, Babson College

Get your copy
ashokau.org/changemaker_institutions
Navigating the Exchange

Find the topics that matter most to you. Each session will be labeled with a **session type**, denoting the format & a **category**, denoting the topic discussed. As you browse the program, look for the corresponding text.

**Session Types**

› **Best Practice** – Presenters share insights & lessons learned on a topic. Expect audience participation.

› **Big Idea Talk** – Storytellers showcase innovative ideas that inspire. Each session concludes with Q&A.

› **Site Visit** – Sessions hosted across the city of Boston at local social impact organizations. Pre-registration required.

› **Workshop** – Engaged learning opportunities to dive deep into a topic.

› **Networking** – Meet & meaningfully connect with peers.

**Categories**

› **Community Engagement** – Examine the ins & outs of managing local & global partnerships.

› **Institutional Strategy** – Explore the core components necessary to lead campus-wide social innovation initiatives.

› **Learning Human Centered Design** – Learn, test, & start implementing human centered design techniques.

› **Research & Measurement** – Hear the latest techniques to understand & measure changemaker education.

› **Student Engagement** – Creative ways to involve students in social innovation activities.

› **Teaching & Curriculum** – Tailor your courses to meet the growing needs of changemaker ideas.

› **Wellbeing** – Examine the need for mindfulness, self care, & a connection to the whole person.
Tracks

Ashoka U has curated three Tracks of content on the Exchange agenda. Learn more below & feel free to pop into one (or all) of the sessions.

Ashoka Collaboration Track
Curious about what Ashoka’s up to & how to be involved? The inaugural Ashoka Collaborations Track will feature seven sessions that each highlight the mosaic of Ashoka programs aiming to achieve an Everyone a Changemaker World & deepen participants understanding of Ashoka’s system changing vision. Participants in this track will have the opportunity to spark partnerships & identify points of collaboration with Ashoka.

This track is brought to you thanks to the generous support of the Moxie Foundation & Prescott College.

Law & Social Innovation Track
The 2nd annual Law & Social Innovation Track brings together a community of thought leaders & innovators in the field of legal education. Together, we will explore the role of law schools in creating the next generation of changemaker lawyers. In this half-day Track, taking place on Thursday afternoon, you’ll connect with other legal educators, discuss how Ashoka’s vision of an “everyone a changemaker world” is relevant to legal education, & collectively consider how we can better embed social innovation skillsets & mindsets into our work. Anyone who is a law school professor, law student, or working with law schools is invited to join.

The Law & Social Innovation Track is brought to you thanks to the generous support of the Grunin Foundation.

Senior Leaders Experience (Invitation Only)
The Senior Leaders Experience engages presidents, provosts, & senior leaders to discuss why social innovation education matters institutionally & for higher education more broadly. It is invitation only due to limited seating.
Marketplace

The Marketplace is the interactive center-stage at the Exchange, where attendees will have the opportunity to network with each other, learn about concrete social innovation offerings they can take back to campus, & purchase the latest social innovation books & resources. The Marketplace will be open on April 5 & 6 from 8:00am – 6:00pm in the 2nd floor lobby.

The Marketplace will feature three areas for you to explore:

Exhibitors Hall
Learn about new & exciting social impact opportunities to bring to campus. Booths in the Exhibitors Hall will showcase opportunities (such as programs, tools, or methodologies) that are designed to support social change education initiatives.

Networking Lounge
Meet the people that make the Exchange great! The Networking Lounge will give participants a chance to take a step back & connect with others at their own pace &/or participate in curated networking activities happening throughout the Exchange.

Impact Evaluation Booth
Are you grappling with changemaking evaluation at your institution? Ashoka U wants to talk to you!

Whether you are championing a new approach to evaluation, have tested a methodology to share, or are looking for new ideas, we’d like to hear more about what you’re working on. And we’ll be ready to share field level insights, recommended resources, & opportunities to get involved in Ashoka U’s newest project! The Impact Evaluation Booth will be open at the following times; advance sign-up required.

Thursday, April 5th:  8:00am – 9:00am;  10:30am – 12:30pm
Friday, April 6th:  8:00am – 9:00am;  12:30pm – 2:00pm;  4:00pm – 5:30pm

More about the Marketplace is available on pages 18 & 47.
Additional Events

In addition to an action-packed three days, we’ve organized a few extra, but completely optional, events for your consideration.

“Reclaiming Social Entrepreneurship: Teaching with a Systems-led Lens”
Workshop with Daniela Papi-Thorton

Wednesday, April 4 at 2:00 PM – 5:00 PM

Arriving early on Wednesday? Consider this three hour pre-conference session about teaching systems thinking led by Daniela Papi-Thorton, former Deputy Director of the Oxford’s Skoll Centre for Social Entrepreneurship & author of “Tackling Heropreneurship”. Cost is $75 for Exchange participants. More information on page 15.

“OZY EDU Live at The Exchange” with Emmy Award winning host Carlos Watson

Thursday, April 5 at 7:00 PM
Doors open at 6:15pm

Join OZY.com, Ashoka U and Babson College for OZY EDU LIVE at the Exchange with Emmy Award winning host Carlos Watson!

Emmy award-winning journalist and co-founder and CEO of OZY.com Carlos Watson will moderate a provocative conversation on the topic: Does higher education perpetuate inequality? Why or Why not?. More information on page 44.

Boston Red Sox v. Tampa Bay Rays Baseball Game

Saturday, April 7 at 1:05 PM

End the Exchange on a high note with a Boston tradition: baseball! We have two blocks of tickets exclusively for Exchange participants for the Saturday, April 7th game against the Tampa Bay Devil Rays. It’s a perfect way to end the weekend! Check in with the Exchange registration desk to purchase yours before they run out. More information on page 78.
Conference Logistics, Mobile App, & Wifi

Registration
Have questions? Need to check-in?
Come find an Ashoka U staff member at the Registration table on the 2nd floor lobby between 11:00am – 5:00pm on April 4, 7:30am – 6:00pm on April 5 & 6, & 7:30am – 1:00pm on April 7.

Mobile App
Download our conference mobile application “AUX2018” to access the agenda, download presentation materials, create your personal schedule, directly reach out to other conferences speakers & participants, & even take session notes. This is your one-stop-shop to make the most of the conference!
AUX2018 is available in the app store for Apple (iOS) & Android devices as well as on your desktop at https://eventmobi.com/aux2018/.

Sheraton WiFi
Free wifi is available in the all the meeting rooms:

Network: “Sheraton-Meeting”
Password: Exchange2018

Consent for Use of Photographic Images
Registration &/or participation in the Exchange constitutes the registrant’s consent for Ashoka U’s use & distribution (both now & in the future) of registrant’s image or voice in photographs, videotapes, electronic reproductions, & audiotapes of such events & activities.
Schedule at a Glance

WEDNESDAY, APRIL 4 – PRE-DAY ACTIVITIES

9:00am – 5:00pm  Latin America Network Day* – Hampton – 3rd Floor

9:30am – 5:00pm  Canadian Network Day* – Roxbury Innovation Center (offsite)

9:30am – 12:00pm  Changemaker Campus Professional Development Workshops*

11:00am – 5:00pm  Registration – 2nd Floor Lobby

1:30pm – 5:00pm  Ashoka U Change Leader Gathering* – Back Bay A – 2nd Floor

2:00pm – 5:00pm  Pre-Day Workshop w/ Daniela Papi-Thorton* – Back Bay B – 2nd Floor

4:00pm – 6:00pm  Meet & Greet – SideBar, 1st Floor, Sheraton Lobby

THURSDAY, APRIL 5 – CONFERENCE AGENDA

7:30am – 6:00pm  Registration – 2nd Floor Lobby

7:30am – 9:00am  Breakfast – Grand Ballroom

8:00am – 6:00pm  Marketplace – 2nd Floor Lobby

9:00am – 10:30am  Keynote – Grand Ballroom

11:00am – 12:30pm  Breakout Sessions, Site Visits – 2nd & 3rd Floor

12:30pm – 2:00pm  Lunch – Grand Ballroom

2:00pm – 3:30pm  Breakout Sessions, Site Visits – 2nd & 3rd Floor

4:00pm – 5:30pm  Breakout Sessions, Site Visits – 2nd & 3rd Floor

6:15pm – 9:00pm  OZY EDU Live at The Exchange – Grand Ballroom

* - pre registration required
Schedule at a Glance

FRIDAY, APRIL 6 – CONFERENCE AGENDA

7:30am – 6:00pm  Registration – 2nd Floor Lobby
7:30am – 9:00am  Breakfast – Grand Ballroom
8:00am – 6:00pm  Marketplace – 2nd Floor Lobby
9:00am – 10:30am Keynote – Grand Ballroom
11:00am – 12:30pm Breakout Sessions, Site Visits – 2nd & 3rd Floor
12:30pm – 2:00pm  Lunch – Grand Ballroom
2:00pm – 3:30pm  Breakout Sessions – 2nd & 3rd Floor
4:00pm – 5:30pm  Breakout Sessions – 2nd & 3rd Floor

SATURDAY, APRIL 7 – CONFERENCE AGENDA

8:00am – 9:00am  Breakfast – Grand Ballroom
9:00am – 10:30am Keynote – Grand Ballroom
11:00am – 12:00pm Keynote – Grand Ballroom
12:00pm – 1:00pm  Closing Reception – 2nd Floor Foyer
1:05pm  Boston Red Sox v. Tampa Bay Rays*

* - pre registration required
We’re proud to take part in the 2018 Ashoka U Exchange. We believe the transformative power of our corporate social innovation program is offered with the same values and commitment to sharing dialogue and encouraging positive changes. Our cohort-based learning model allows our students to put their work and life experience to great use. They have the opportunity to collaborate with like-minded, changemakers every step of the way in an applied, practical and personalized platform for success. If you know of someone that’s ready to take the next step in their career, let’s talk. We see great things ahead.
Registration
11:00 AM – 5:00 PM
2nd Floor Foyer
Check-in & pick-up your nametag, program, & conference goodie bag. Ashoka U staff will be there to answer any questions you might have about the conference.

“Reclaiming Social Entrepreneurship: Teaching with a Systems-led Lens” Workshop with Daniela Papi-Thorton
2:00 PM – 5:00 PM
Back Bay B – 2nd Floor
Are you interested in helping students think about social impact careers beyond the role of social enterprise founder? Does your institution offer a social impact business competition or an accelerator program & are you hoping to better align those efforts with high-impact outcomes? Are you hoping your students will build their social innovation ideas upon the work others have already tried, in order to reduce wasted efforts & increase their learning curve?

If so, this three-hour workshop will help you do so, by providing tools for teaching with a systems-led lens & will provide resources for you to help students better understand the systems in which they hope to impact change. Workshop host Daniela Papi-Thornton will introduce a range of curriculum ideas & teaching tools, providing participants with materials to take away & easily implement in their own classrooms. Pre-registration required; cost is $75 for Exchange participants.

Meet & Greet
4:00 PM – 6:00 PM
SideBar, Sheraton Hotel, 1st Floor
Welcome to Boston! We invite you to stop by, say “hello”, catch-up with old friends & meet new ones before the Exchange begins. We’re excited to see you! No formal programming will take place. Please note there will be a cash bar.
20,000,000

CHANGE MAKERS

TAKE YOUR #EXCHANGE2018 EXPERIENCE TO THE NEXT LEVEL

Find out how at the Ashoka U Booth
Registration
7:30 AM – 6:00 PM  2nd Floor Lobby
Check-in & pick-up your nametag, program, & conference goodie bag. Ashoka U staff will be there to answer any questions you might have about the conference.

Breakfast
7:30 AM – 9:00 AM  Grand Ballroom – 2nd Floor
Breakfast will be served in the Liberty Ballroom & seating will be available in the Grand Ballroom. A continental breakfast & coffee will be served.

Note: Please see Sheraton staff if you need gluten-free or kosher meals. Only take one if you have dietary restrictions. Vegetarian/vegan options will be out for consumption.

Law & Social Innovation Track Welcome Breakfast
8:00 AM – 8:45 AM  Hampton – 3rd Floor
Join other participants of the Law & Social Innovation Track for an informal meet & greet over breakfast before the Exchange officially begins. This breakfast is sponsored by the Jay and Linda Grunin Foundation. Please pick up your food in the Liberty Ballroom on the 2nd floor before going to the breakfast.

Community College Meet & Greet Breakfast
8:00 AM – 8:45 AM Independence East – 2nd Floor
Join other participants from community colleges for an informal meet & greet over breakfast before the Exchange officially begins. Please pick up your food in the Liberty Ballroom on the 2nd floor before going to the breakfast.

Ashoka U Impact Evaluation Booth
8:00 AM – 8:45 AM  2nd Floor Lobby
Are you grappling with changemaking evaluation at your institution? Ashoka U wants to talk to you!

Whether you are championing a new approach to evaluation, have tested a methodology to share, or are looking for new ideas, we’d like to hear more about what you’re working on. And we’ll be ready to share field level insights, recommended resources, & opportunities to get involved in Ashoka U’s newest project! Advance sign-up required.

Asia Regional Meet-Up & Breakfast
8:00 AM – 8:45 AM Back Bay A – 2nd Floor
Join other participants from Asia for an informal meet & greet over breakfast before the Exchange officially begins. Please pick up your food in the Liberty Ballroom on the 2nd floor before going to the breakfast.

FACILITATOR: NANA Watanabe – Founder & Chair, Ashoka Japan
Ashoka U’s Marketplace
8:00 AM – 6:00 PM
2nd Floor Lobby

The Marketplace is the interactive center-stage at the Exchange, where you will have
the opportunity to network with others in the Networking Lounge, learn about
concrete social innovation offerings you can take back to campus in the Exhibitor
Hall, & connect with Ashoka U’s Research & Evaluation Specialist at our Impact
Evaluation Booth.

The Exhibitor Hall will feature the following organizations:
**Keynote: New Leadership in an “Everyone a Changemaker World”**

9:00 AM – 10:30 AM  
Grand Ballroom – 2nd Floor

It is an undeniable fact that modern society is going through a major shift. With artificial intelligence on the rise, modern technology re-inventing how we interact with the world, & more open-sourced knowledge than ever before, we are in a fundamentally new landscape. It has implications for everyone who is playing a key role in society. It also has major implications for how higher education must operate to prepare future generations to thrive.

The creator of term “social entrepreneurship” & founder of Ashoka, Bill Drayton, & a panel of changemaker educators will discuss how we can shift the ways we “think & do” in order to succeed in this new paradigm as educators, students, & leaders.

The keynote will open with a welcome by Marla M. Capozzi & introduction by Dr. Aneel Chima, PhD.

**WELCOME**

**BEETA Ansari** – COO & Director, Exchange & Commons, Ashoka U  
**MARLA M. Capozzi, MBA** – Chair of the Board of Trustees, Babson College

**INTRODUCTION**

**ANEEL Chima, PhD** – Associate Director of the Division of Heath & Human Performance; Head of Wellness Education, the Initiative for Human Flourishing, & the Stanford Leadership Institute, Stanford University School of Medicine

**SPEAKERS**

**BILL Drayton** – Founder & CEO, Ashoka: Innovators For Public Good  
**PAMELA Gillies** – President & Vice Chancellor, Glasgow Caledonian University  
**WRAY Irwin** – Head of Employability & Engagement, University of Northampton; Change Leader  
**JANET Moore** – Professor of Professional Practice, Simon Fraser University; & Co-Founder, CitySudio  
**VISHNU Swaminathan** – VP, Global Partnerships & Strategy, Ashoka  
**MARY Watson** – Executive Dean, The New School

This keynote is brought to you thanks to the generous support of:
Leading Change: Perspectives & Practices in Higher Ed

11:00 AM – 12:30 PM  Back Bay A – 2nd Floor

Type: Best Practice Session  Category: Institutional Strategy

This session will engage participants in activities & dialogue on change leadership now & in the future. Panelists will share perspectives on challenges they have faced & strategies they have used to effect change.

Session Outcomes:
› Understand sources of resistance higher education change leaders face & ways they have effectively responded
› Learn about skillsets leaders can use to catalyze change & resources for developing them
› Identify sources of resistance at their own institutions & apply various skill sets to effect change

SPEAKERS
STEPHANIE Berzin – Co-Director & Associate Professor, Boston College; Change Leader; DAVID Castro – President & CEO, I-LEAD, Inc.; Ashoka Fellow; SARA Minard – Executive Professor of Entrepreneurship & Innovation, D’Amore-McKim School of Business, Northeastern University; Change Leader; MOLLY Ware – Associate Professor of Secondary Education, Western Washington University

FACILITATOR
JILL Griffin – Executive Director of the Institute for Global Enterprise, University of Evansville

Learning By Doing: How to integrate human-centered design thinking in social entrepreneurship/innovation education

11:00 AM – 12:30 PM  Independence West – 2nd Floor

Type: Workshop  Category: Learning Human Centered Design

Learn how to incorporate human-centered design thinking (HCDT) into curricular or co-curricular settings. HCDT is a problem-solving methodology taught in colleges & universities, & used by social enterprises around the world.

Session Outcomes:
› Understand the HCDT process by participating in a rapid Innovation Journey cycle
› Identify ways to integrate HCDT as a problem-solving methodology & creative mindset into curricular or co-curricular projects

FACILITATOR
MICHELLE J. Stecker – Assistant Professor & Associate Director for Education, Miller Center for Social Entrepreneurship, Santa Clara University
Not Your Average Competition

11:00 AM – 12:30 PM  
Back Bay C – 2nd Floor

**Type:** Best Practice Session  
**Category:** Student Engagement

Competitions & challenges are often a high-profile way of engaging students & getting them excited about changemaking. These speakers highlight different strategies & models for using competitions as a jumping-off point for long-term, meaningful student engagement.

**Session Outcomes:**

› Understand the “6W’s” of social venture & changemaking competitions  
› Be familiar with blueprints for starting, pivoting, growing, or joining such competitions  
› Identify critical elements to consider in designing competitions

**SPEAKERS**

**RACHEL Christensen** – Assistant Director of the Center for Peace & Commerce, University of San Diego; **AMIT Kakkad** – Director of the Center for Peace & Commerce, University of San Diego; **KATLIN Meissinger** – Coordinator of the Do Good Institute, University of Maryland; **LAUREN Thomas** – Events Coordinator for the Ballard Center, Brigham Young University; **FIONA Wilson** – Executive Director of the Center for Social Innovation & Enterprise, University of New Hampshire

**FACILITATOR**

**ROB Mittelman** - Associate Professor, Royal Roads University; Change Leader

After DACA: Sanctuary Campus 101

11:00 AM – 12:30 PM  
Constitution A – 2nd Floor

**Type:** Best Practice Session

Did you know that of the 11.2 million undocumented people in the United States, less than 1% have been able to access higher education? Against a backdrop of southern states that bar undocumented students from public higher education, Ashoka Fellow Laura Emiko Soltis & Freedom U’s coalition of undocumented students & allies have pushed for institutional change at university campuses across the country. When individual universities adopt Sanctuary Campus policies, it normalizes undocumented student access to college, & paves the way for change in state & federal policies. Come learn what practical steps in your campus’s admissions, financial aid, & student life policies will help lead the groundswell of campus solidarity for undocumented young people.

**Session Outcome:**

› Learn how to support undocumented students on your campus

**SPEAKER**

**LAURA Emiko Soltis** – Ashoka Fellow
Listening with an Inner Ear to Inform Outer Action
11:00 AM – 12:30 PM  Dalton – 3rd Floor

Type: Workshop  Category: Wellbeing

In the busy life of a changemaker, it is all too easy to lose sight of the deep underpinnings of our work & our “why.” Listening to the quiet voice of wisdom within can powerfully inform social action. Join facilitators from the Center for Courage & Renewal to turn an ear to our interior as a way of informing our outward action. Leave with ‘touchstones’ & a process for leading from a more life-giving space in a diversity of settings from the class room to the board room. This session is sponsored by the Fetzer Institute.

Session Outcomes:
› Grasp tools in the form of “touchstones” to explore the inner capacity to lead a more authentic, meaningful & resilient life
› Have insights into barriers that prevent us from connecting our inner wisdom with our outer selves
› Understand a quiet process of reflection, individually & with others, to offer in your setting

CENTER FOR COURAGE & RENEWAL FACILITATORS
MARCIA Eames-Sheavly – Senior Lecturer in Horticulture, Cornell University; Dr. PAULA Pedersen – Director of Education for Inclusive Excellence & Assistant Professor, University of Minnesota Duluth

Design your Exchange: Enhance your experience
11:00 AM – 12:30 PM  Hampton – 3rd Floor

Type: Networking

We know how important it is to get centered before launching into the Exchange, but we also know how hard it can be without making intentional space to do so. Through self-reflection, peer connection, & community mapping, this interactive session will help you envision, frame, prepare for, & create your best Exchange experience. By clarifying your goals & connecting with colleagues, you will identify how to make the most out of the Exchange experience & beyond. This session is great for first time attendees.

Session Outcomes:
› Slow down & feel more able to be present
› Create clear goals for the conference
› Meet & seed deep connections with other attendees

FACILITATORS
Samantha Fleurinor – Program Coordinator of the Taylor Center for Social Innovation & Design Thinking, Tulane University; JULIA Lang – Program Manager at the Taylor Center for Social Innovation & Design Thinking, Tulane University
**Demystifying Ecosystem Mapping to Cultivate Social Innovation**

11:00 AM – 12:30 PM  
Back Bay B – 2nd Floor

**Type:** Workshop  
**Category:** Institutional Strategy

This workshop demonstrates the process of ecosystem mapping & the opportunities it can unveil to create changemaking pathways &key collaborations on campus. By sharing two social innovation case studies from Zayed University facilitators will: 1) demystify how to build a bottom-up ecosystem for changemaker education, & 2) refine a mapping template with other faculty & innovators in higher education.

**Session Outcomes:**
- Learn about bottom-up innovation approach from community to academic environment
- Understand how specific mechanisms & relationships can create synergy towards social impact
- Prototype a small-scale ecosystem

**FACILITATORS**
- **YUNSUN Chung-Shin** – Associate Professor, College of Arts & Creative Enterprises, Zayed University;  
- **ALI Fraenkel** – Commons Manager, Ashoka U;  
- **JOANNE Renaux** – Instructor, College of Arts & Creative Enterprises, Zayed University

**How to Build a Curriculum for Social Entrepreneurship**

11:00 AM – 12:30 PM  
Independence East – 2nd Floor

**Type:** Best Practice Session  
**Category:** Teaching & Curriculum

This session will help participants think about different models for social entrepreneurship (SE) education, including certificates, majors, & PhDs.

**Session Outcomes:**
- Understand some of the advantages & challenges of different models of SE education
- Learn about the process of curriculum design & approval for different higher ed institutions
- Learn why & how specific course sequences & degree options are pursued

**SPEAKERS**
- **BOB Crowley** – Adjunct Faculty, Marlboro College;  
- **JAIGRIS Hodson** – Assistant Professor & Program Head of the College of Interdisciplinary Studies, Royal Roads University; Change Leader;  
- **TONIA Warnecke** – George D. & Harriet W. Cornell Chair of Social Entrepreneurship, Rollins College

**FACILITATOR**
- **DAN Chong** – Associate Professor of Political Science, & Faculty Co-Director of the Social Innovation Hub; Rollins College; Change Leader
Ashoka Collaborations Track: The Why, What, & How of Operating in a “New World”

11:00 AM – 12:30 PM

Constitution B – 2nd Floor

Type: Ashoka Collaborations Track

This session will take participants on a journey to discover the “Why, What, & How” of Ashoka’s Everyone a Changemaker (EACH) movement & where higher education fits into the vision. We'll share what we have learned about the mindsets & skillsets necessary for higher education stakeholders to influence the next generation of students to be changemakers & contribute to shifting systemic barriers to changemaking. This session will also help you navigate the Ashoka Collaborations Track to create connections & identify opportunities within the Ashoka network. This is session sponsored by the Moxie Foundation & Prescott College.

Session Outcomes:

› Understand & have confidence to speak with others about Ashoka vision.
› Identify opportunities to engage with Ashoka’s network of changemakers
› Understand how to navigate the Exchange to help you support students on their changemaking journey.

SPEAKERS

JESSICA Lax – Growth & Partnerships Director, Ashoka U; LAXMI Parthasarathy – Director, Global Media Partnerships, Ashoka; PAUL Rogers – Strategic Advisor, Ashoka’s Start Empathy, Associate Professor & Senior Scholar, George Mason University

Ashoka U Impact Evaluation Booth

11:00 AM – 12:30 PM

2nd Floor Lobby

Type: Networking
Category: Research & Measurement

Are you grappling with changemaking evaluation at your institution? Ashoka U wants to talk to you!

Whether you are championing a new approach to evaluation, have tested a methodology to share, or are looking for new ideas, we'd like to hear more about what you're working on. And we'll be ready to share field level insights, recommended resources, & opportunities to get involved in Ashoka U's newest project! Advance sign-up required.
Big Idea Talk: What’s Normal Anyway?  
11:00 AM – 12:30 PM  
Gardner – 3rd Floor

Type: Big Idea Talk

Challenging the status quo is hard. It’s uncomfortable & messy & unstable, but also critical to achieve progress, growth, & change. Hear from these storytellers about what they think must be challenged in higher education to create a new reality not only for our institutions but for our world. After the Talks there will be time to ask questions & get to know the speakers as well as others in the room.

› “What’s Your Major Mission? Transforming leaders to think, connect & ignite change differently & collaboratively” – JESSICA Eldridge – Assistant Director of the Public Service Academy, Arizona State University

› "Changemaking K-20: From Kinder to College“ – ANITA Fernández, Ph.D. – Director, Social Justice & Community Organizing M.A. Online Program

› Prescott College & LUIS A. Perales, M.S. – CEO, Institute for Transformative Education

› "The University of Social Innovation for Community Resiliency" – LISA Fournier – Assistant Professor of Business & Entrepreneurship, Lenoir-Rhyne University

› "Reimagining the University from the Ground Up" – ERIC Glustrom – Founder & CEO, Watson University; Ashoka Fellow

› "We can do this? Building the most community-minded post-secondary sector in the world" – CHAD Lubelsky – Program Director of RECODE, J.W. McConnell Foundation

EMCEE’ED BY: DEVON Skerritt – Associate Director, Design + Innovation Programs, Southern Methodist University
Site Visit: Haley House Bakery Café
11:00 AM – 1:30 PM  
Meet in the Sheraton Lobby – 1st Floor
Type: Site Visit

Come visit one of Boston’s most beloved social enterprises, Haley House, a 40-year old nonprofit dedicated to helping those made vulnerable by the harshest effects of inequality move toward wholeness & economic independence.

Haley House Bakery Café’s mission is ambitious: to support the physical, economic & social well-being of the community. Their Transitional Employment Program provides on-the-job & life-skills training for those transitioning out of incarceration & the Take Back the Kitchen Program introduces young people to the power of cooking from scratch & making other healthy lifestyle decisions.

Come join us, eat amazingly delicious food, & listen to staff share about their life journeys & managers share how they advance the community-driven mission while supporting a thriving food business that transforms society. Lunch will be provided during the visit.

Space is limited (20 participant max). Pre-registration is required.

Site Visit: InnerCity Weightlifting
11:00 AM – 1:30 PM  
Meet in the Sheraton Lobby – 1st Floor
Type: Site Visit

InnerCity Weightlifting (ICW), at first glance, appears to be a gym & personal training facility with the goal of keeping at-risk youth off the streets. However it is much more. ICW reduces youth violence by connecting proven-risk young people with new networks & opportunities, including meaningful career tracks in & beyond personal fitness.

During this visit, participants will learn about the model, meet some of the trainers, tour the facility, & then participate in a short optional workout. Please plan to wear appropriate attire, including athletic wear & sneakers. Lunch will be provided during the visit.

Space is limited (20 participant max). Pre-registration is required.
**General Lunch**

12:30 PM – 2:00 PM  
Grand Ballroom – 2nd Floor

Lunch will be served in the Liberty Ballroom & seating will be available in the Grand Ballroom. A variety of sandwiches & sides will be served.

**Note:** Please see Sheraton staff if you need gluten-free or kosher meals. Only take one if you have dietary restrictions. Vegetarian/vegan options will be out for consumption.

There will also be a series of curated & customized content during lunch. Options listed below:

**Option 1:** Marketplace, including the Networking Lounge, Exhibitor Hall, & Impact Evaluation Booth – details on pg. 18

**Option 2:** Community Lunches – details available on pg. 28

**Option 3:** Creating Networks Across Continents for Knowledge Transfer Lunch – details available on pg. 29

**Option 4:** Exploring Changemaking Evaluation in Higher Education Lunch – details available on pg. 29

**Option 5:** Deans’ Lunch (Invitation Only) – details available on pg. 29
Community Lunches
12:45PM – 1:45PM  Grand Ballroom – 2nd Floor

Looking to find people who share your interests? Community Lunches are small, informal discussions, taking place during lunch about fun, interesting topics you won’t find on the agenda. Each lunch is led by a pre-selected facilitator. Please pick up your lunch in Liberty Ballroom before joining the table.

Please look for the corresponding table letter to find your topic of interest. No pre-registration required.

› Table A: "How is higher education preparing students for tackling emergencies & humanitarian crisis" – PAOLO Rossi – Research Assistant, University of Piemonte Orientale

› Table B: "IGNOVATION: Ignatian Pedagogy & Social Innovation" – NICHOLAS Santos – Assistant Professor of Marketing & Co-Director of the Social Innovation Initiative, Marquette University; Change Leader

› Table C: "Out of the Echo Chamber: How to Have Difficult Conversations about Social Impact" – ERINA McWilliam-Lopez – Associate Director of the Social Impact Lab, Lynn University

› Table D: "Re-Imagining Accessibility Services in Higher Education" – CHRISTINA Meredith – Manager of Accessibility & Academic Success Services, Georgian College

› Table E: "Tech & Social Innovation" – DANIEL Myers – Assistant Professor of Computer Science, Rollins College

› Table F: "Training Changemaker Teachers" – PAULINA Guzman – Teacher Education School, Universidad del Desarrollo

› Table G: "Turn General Ed into Innovation Ed with 3 Rs: Research, Rhetoric, & Writing" – JENN Fishman, Associate Professor of English & Director of First-Year English, Marquette University & JESSIE Haynes – Assistant Director of First Year English, Marquette University

› Table H: "Building up learning societies - a radical disruption in education through new forms of learning & living“ – PHILIPPE Greier, caretaker, presente!

› Table I: "Student Engagement Strategy @ Hanyang Social Innovation Lab” – HYUN Shin, Associate Vice President for Int’l Affairs & Associate Professor, Hanyang University

› Table J: "Conformity and Change-making: Strategy in Asia” – NANA Watanabe, Founder & Chair, Ashoka Japan; MAHO Watanabe, Youth Years Staff, Ashoka Japan; CHIKARA Ushiki, Staff, Founding Base

› Table K: "Substitute Teaching for Undergraduates: Compensated Fieldwork & Service Learning” – CRISTIN Quealy, Managing Director, Substantial Classrooms
Thursday, April 5

**Lunch Conversation: Creating Networks Across Continents for Knowledge Transfer**

12:30 PM – 1:45 PM  
Back Bay B – 2nd Floor

**FACILITATOR:** FRANCISCA Vargas – Coordinator of Social Innovation & Public Responsibility, Universidad del Desarrollo

LASIN, Latin American Social Innovation Network, is a project that involves a consortium of thirteen partners, including two Changemaker Campuses: Universidad del Desarrollo in Chile & Glasgow Caledonian University in Scotland. They will share their experience on building a network, the impact, & benefits of collaboration in social innovation.

*Grab your lunch in the Liberty Ballroom & then head to the conversation.*

**Lunch Conversation: Exploring Changemaking Evaluation in Higher Education**

12:30 PM – 1:45 PM  
Back Bay A – 2nd Floor

**FACILITATOR:** HATTIE Duplechain – Research & Evaluation Specialist, Ashoka U

Campuses are envisioning changemaking evaluation in many different ways – from evaluating student learning, to tracking institutional change, to assessing community impact – & taking many different approaches to this work. You know evaluation is important, but which path makes the most sense for your institution? Come connect with others who are grappling with changemaking evaluation, learn from their experiences, & share your own. You’ll leave this conversation with new connections, more ideas, & a curated list of resource recommendations!

*Grab your lunch in the Liberty Ballroom & then head to the conversation.*

**Deans’ Lunch (Invitation Only)**

12:30 PM – 1:45 PM  
Back Bay C – 2nd Floor

**FACILITATOR:** Dr. DONNA Rapaccioli – Dean of the Gabelli School of Business, Fordham University

*Grab your lunch in the Liberty Ballroom & then head to the conversation.*
Law & Social Innovation Track Lunch & Explorations into Changemaker Law

12:30 PM – 3:30 PM

Berkeley – 3rd Floor

Type: Law Track

The 2nd Law & Social Innovation Track brings together a community of thought leaders & innovators in the field of legal education, who will together explore the role of law schools in creating the next generation of changemaker lawyers.

In this half-day Track, you’ll connect with other legal educators, discuss how Ashoka’s vision of an “everyone a changemaker world” is relevant to legal education, & collectively consider how we can better embed social innovation skillsets & mindsets into our work. This session is sponsored by the Jay and Linda Grunin Foundation.

Grab your lunch in the Liberty Ballroom & then head to Berkeley for the start of the Track.

SCHEDULE OF EVENTS:

12:30pm – 12:45pm   Grab lunch

12:45pm – 1:15pm   Introductions – Learn who else is participating in the Track & how they are leading the push for embedding social innovation into legal education.

1:15pm – 2:00pm   Group Discussion – Participants will discuss & debrief the morning keynote & previous session. How do we see social innovation manifesting itself in law schools? What does this mean for legal education? What can Ashoka do to support?

   Facilitator: ANNETTE McGee-Johnson – Global Legal Director, Ashoka

2:00pm – 2:10pm   Break

2:10 - 3:10pm   World Café – Rotate through a series of discussion groups designed to facilitate dialogue & knowledge sharing around:

   › What are the biggest areas for innovation within legal education? Led by: FLYNN Coleman – Founding Grunin Fellow, New York University

   › What are non-traditional career options for law school graduates? Led by: ANNETTE McGee-Johnson – Global Legal Director, Ashoka

   › What do we need to do in order to produce changemaker lawyers? Led by: JACOB Lipton – Program Director, Systemic Justice Project; Fellowship Director, Justice Catalyst

3:10pm – 3:30pm   Share out, wrap up, & begin exploring the rest of the Exchange
Ashoka Collaborations Track: Harvesting Global Trends from 3500 Social Innovators: Open Q&A
2:00 PM – 3:00 PM
Constitution B – 2nd Floor
Type: Ashoka Collaborations Track
Ashoka is sitting on global patterns of innovations & solutions through our network of over 3500 Ashoka Fellows in 90 countries. Hear Ashoka Country Directors & Global Program leaders share what they have learned in terms of national, regional, & global trends from 35 years of Ashoka Fellow insights. This session is sponsored by the Moxie Foundation & Prescott College.

Session Outcomes:
 › Learn how Ashoka spots key patterns & global trends about social innovation
 › Envision how higher education can stay at the cutting edge of innovation.

SPEAKERS
MARIA JOSE Cespedes – Executive Director, Ashoka Mexico & Central America; KONSTANZE Frischen – Executive Director, Ashoka North America; HAE-YOUNG Lee – Country Director, Ashoka Korea, AGATA Stafiej-Bartosik – Country Director Poland, Ashoka

FACILITATOR
MICHAEL Zakaras – Director of Strategy & Partnerships, Ashoka U.S.

Speaking Race to Power for Multiracial Collaboration
2:00 PM – 3:30 PM
Independence West – 2nd Floor
Type: Workshop  Category: Diversity
When issues of race & power emerge in our work, we can struggle to address differences in collaborative ways. Rather than remaining silent or calling each other out, this workshop will focus on calling each other into partnership to challenge inequality together. It offers a framework for working productively across differences by leaning into the conflict & discomfort, rather than away.

Session Outcomes:
 › Understand alternative framework to remaining either silent or calling each other out around issues of race & power
 › Identify their own areas of learning & discomfort with regards to race & power in collaborative work
 › Get a chance to role play & practice a courageous conversation about race & power multiple times

FACILITATOR
SUJATHA Jesudason – Professor of Professional Practice in Management, The New School
Designing & Sustaining Global Collaborations  
2:00 PM – 3:30 PM  
Back Bay C – 2nd Floor  

**Type:** Best Practice Session  
**Category:** Community Engagement  

Many institutions foster global engagement, but how can this be done in a way that truly supports long-term development & with sensitivity to the power imbalances present between U.S. organizations & partners in the outside the U.S.? Speakers in this session have developed committed, community-driven global engagement models & will share their learning with attendees. Participants will be able to articulate the ethical challenges that emerge from global engagement models, & apply them to their own work. This will be an active & engaging session. Be prepared to move around!  

**Session Outcomes:**  
› Conduct a self-reflective critique of their institution or organization’s approach to this topic  
› Leave with frameworks for developing long-term, locally driven partnership models  
› Facilitate discussions amongst partners & peers on how to thoughtfully engage community-driven collaborations  

**SPEAKERS**  
ADAM Stieglitz – Director of Operations, Andean Alliance for Sustainable Development; ANTHONY Vinciguerra – Coordinator for Center for Community Engagement, St. Thomas University; MEGAN Voorhees – Acara  
Associate Director, University of Minnesota  

**FACILITATOR**  
STEVE Fox – CEO, ThinkImpact  

Ashoka’s Movement Building Formula  
2:00 PM – 3:30 PM  
Back Bay A – 2nd Floor  

**Type:** Workshop  

Join this session to interactively explore the strategy Ashoka used to mainstream the field of social entrepreneurship & learn how you can use this strategy to build your own movement. Come & explore different levels of impact & see where your battle lies. This will be an interactive session where all the participants will get to collaborate as well as learn how to use Ashoka’s proven tactics for transforming society.  

**Session Outcomes:**  
› Learn Ashoka’s proven methods for transforming society  
› Explore the levels of impact  
› Develop tactics to catalyze system & framework change  

**FACILITATOR**  
MENTOR Dida – Senior Intrapreneur, Ashoka
What Convinces a University Leader to Invest in Social Innovation?
2:00 PM – 3:30 PM
Constitution A – 2nd Floor

Type: Workshop
Category: Institutional Strategy

There are a lot of things competing for the attention of senior leaders. In this session we will share some of the data & stories you can use to stand out from the noise & secure additional resources that can help your institution improve recruitment, fundraising, community influence, student outcomes, & engagement at all levels. This session leverages insights from Ashoka U’s latest publication, Changemaker Institutions: How social innovation can better prepare students, transform campus culture, & lead society towards a better future.

Session Outcomes:
› The ‘why’ behind social innovation in higher education
› Key examples that illustrate the strategic benefit of social innovation as both an educational framework & set of institutional operating principles

FACILITATOR
JESSICA Lax – Growth & Partnerships Director, Ashoka U

Developing ‘Changemakers’: Embedding learning outcomes across the curriculum
2:00 PM – 3:30 PM
Back Bay B – 2nd Floor

Type: Best Practice Session
Category: Research & Measurement

Panelists will share whole university approaches to developing ‘Students as Changemakers’ through embedding changemaker attributes & learning outcomes across curricula. Ways to scaffold student acquisition of skills & attributes, including how to engage & support faculty along the way, will be included.

Session Outcomes:
› Understand ways to scaffold & embed learning outcomes in creating student ‘Changemakers’
› Understand how to better engage & support staff in aligning pedagogy with an institutional Changemaker agenda.

SPEAKERS
SHIRLEY Bennett – Head of Academic Practice, University of Northampton;
KAREN MacFarlane – Research Fellow & Ashoka U Change Maker, Educational Research & Evaluation Team, Academic Quality & Development, Glasgow Caledonian University; RACHEL Maxwell – Head of Learning & Teaching Development, University of Northampton; RUTH Whittaker – Director of Academic Quality & Development, Glasgow Caledonian University; Change Leader

FACILITATOR
JUDITH Dykes-Hoffman – Professor & Director of Social Innovation & Social Entrepreneurship (SISE), Texas Lutheran University
Big Idea Talk: What Keeps You Up at Night
2:00 PM – 3:30 PM  Gardner – 3rd Floor

Type: Big Idea Talk

Social change work is no walk in the park. It’s rooted in some of the core challenges that have plagued our societies – locally, nationally, globally – for decades (or more). But we are problem-solvers, movers, & shakers. Each storyteller will share not just what keeps them up at night, but also what gets them going in the morning. After the Talks, there will be time to ask questions & get to know the speakers as well as others in the room.

"Tackling White Supremacy: Making Change in Challenging Times" – LAUREN Burrows – Brantford Education & Inclusion Coordinator, Wilfrid Laurier University

"Hate, Love, & Reconciliation in Our Time: The Role of Changemakers" – JONATHAN Isham – Professor, Middlebury College

"Social Entrepreneurship - A pathway towards well-being" – MOHIT Mukherjee – Director of Centre for Executive Education, University for Peace


"Shut Up & Listen: How Story-Listening Changed My Life" –CHARLOTTE Vitak – Founder, My Story

EMCEE’D BY: ALI Fraenkel – Commons Manager, Ashoka U

Ballard Brief: How students of social innovation can inform impact
2:00 PM – 3:00 PM  Independence East – 2nd Floor

Type: Workshop  Category: Teaching & Curriculum

This session will introduce participants to Ballard Brief, a new student-led publication with papers that directly address specific social issues & their solutions. We will discuss our specific approach of identifying contributing factors & consequences of social issues then evaluating important practices in that space. This workshop will be highly interactive, & participants will end the workshop with an outline for a briefing.

Session Outcomes:
› Understand a new framework for approaching problem mastery & solutions evaluation together
› Navigate a new resource for understanding social issues & associated practices
› Understand how your organization can partner with Ballard Brief

FACILITATOR
MARISSA Getts – Editor-in-Chief of Ballard Brief, Brigham Young University
Rapid Prototyping for Innovation

2:00 PM – 3:30 PM
Hampton – 3rd Floor

Type: Workshop  Category: Learning Human Centered Design

Rapid prototyping is a method in Human-Centered Design that uses the act of “making” to inform ideas & create more desirable solutions. In this session, we will focus on prototyping as a pedagogical tool to take ideas off of paper & out of the classroom. You will practice prototyping & iterating as a means of learning more from real people in real scenarios.

Session Outcomes:
› Utilize prototyping to solicit user feedback that informs better solutions
› Engage confidently in concepting, prototyping, & testing ideas in a real-world setting

FACILITATORS
GRAY Garmon – Clinical Professor in Design & Innovation, Southern Methodist University; DEVON Skerritt – Associate Director of design + innovation programs, Southern Methodist University;

Site Visit: Artists for Humanity

2:00 PM – 5:30 PM
Meet in Grand Ballroom – 2nd Floor

Type: Site Visit

Artists for Humanity (AFH) is a youth arts & enterprise that employs youth as designers & artists for Boston’s top businesses. AFH’s specialized training, creative employment, & educational supports empower teens with self-esteem, confidence, & a vision for a successful future, which inspires them, their families, & their communities.

During the visit, participants will get an "up close" tour of the award-winning art & design studios & opportunities to speak with the artists. Space is limited (20 participant max). Pre-registration required.

Site Visit: UTEC, Inc: Breaking Down Barriers to Youth Success

2:00 PM – 5:30 PM
Meet in the Sheraton Lobby – 1st Floor

Type: Site Visit

UTEC, Inc. is a youth services nonprofit based in Lowell, MA. The organization works with 17-25 year old young adults with a history of gang or court involvement & helps them move from a life filled with violence & poverty to social & economic success. UTEC uses a wrap around model focused on education & workforce development to enhance their chances for success after they leave the program.

During the visit, participants will go on a tour led by Chief Innovation Officer Ed Frechette & then speak with some of the young adults part of UTEC. Space is limited (30 participant max). Pre-registration required.
Thursday, April 5

Social Innovation: Towards scaling & systems change
4:00 PM – 5:30 PM
Independence East – 2nd Floor
Type: Best Practice Session
Category: Teaching & Curriculum

Speakers will guide participants through a variety of educational models that outline how to frame social innovation as a tool for systems-level change.

Session Outcomes:
› Understand what level of social innovation you are targeting, & whether & how to scale
› See how other programs are considering the ways in which they should & can scale

SPEAKERS
MANDY Bratton – Executive Director of Global TIES, UC San Diego; Change Leader; SHAWN Smith – Adjunct Professor, Co-Founder & Co-Director of RADIUS, Simon Fraser University; Change Leader

FACILITATOR
MICHELE Kahane – Associate Dean & Professor, The New School; Change Leader

Higher Education Partnering for Change on UN Sustainable Development Goals Impact
4:00 PM – 5:30 PM
Constitution A – 2nd Floor
Type: Best Practice Session

As change leaders in higher education, a key role we play is in finding ways to effectively engage faculty & students in addressing the United Nations' Sustainable Development Goals (SDG’s or Global Goals). Goal #17, “Partnership for the Goals”, is one of the most important as it paves the way to achieving all of the other goals. Join Babson College, Tec de Monterrey, & Impact Entrepreneur Center (IEC) in this interactive session that will focus on how we engage our campuses in collective action on SDG 17. Impact Entrepreneur is an international network with 17,000+ members from over 150 countries.

Session Outcomes:
› Have a foundational understanding of the SDG’s
› Understand how campuses incorporate the SDG’s into their work
› Map pathways for higher education to play a meaningful role in contributing individually & together

SPEAKERS
RACHEL Greenberger – Director of Food Sol; CHERYL Kiser – Executive Director of The Lewis Institute, Babson College; Change Leader; LAURIE Lane-Zucker – Founder & CEO, Impact Entrepreneur Center; CLAIRE Sommer - Director, AIM2FLOURISH MARK Wood – Regional Dean of the School of Architecture, Art & Design, Tecnológico de Monterrey; Change Leader
Supporting All Students As Changemakers

4:00 PM – 5:30 PM Back Bay B – 2nd Floor

Type: Best Practice Session Category: Student Engagement

Diversity & inclusion are hot topics in the field of social innovation & social entrepreneurship, but what are the material steps that need to be taken to make them real in our programming? Join us for a conversation about how we can support first generation college students, women, & non-traditional students on their journeys to become changemakers. The three presenters will share their institutions’ efforts (both failed & successful) to reach more students & guide an open dialogue about lessons learned in this work.

Session Outcomes:
› Better understand challenges underrepresented & nontraditional students face in an undergraduate setting & steps that can address privilege differentials
› Understand why capacitating these students with changemaking skills is critical to the success of our institutions & sector
› Have clear examples of first steps they can take to foster inclusive & supportive social innovation programming

SPEAKERS
ABBY Chroman – Program Manager of the Impact Entrepreneurs, Portland State University; SARA Herald – Associate Director of Social Entrepreneurship, University of Maryland; Change Leader; MICHELLE Lyons-Mayer – Assistant Director of the Memorial Union, Arizona State University; Change Leader

FACILITATOR
ANNIE Plotkin-Madrigal – Community Engagement Manager, Ashoka US
Big Idea Talk: Industries
4:00 PM – 5:30 PM
Gardner – 3rd Floor

Type: Big Idea Talk

Business. Law. Design. IT. These industries are touted by many as drivers of innovation in modern society. They are pushing forward a future we can’t even comprehend. But what if they drove a future for good? Hear from experts about how this isn’t just a dreaming but an increasing reality. After the Talks, there will be time to ask questions & get to know the speakers as well as others in the room.

› "Leveraging the Internet of Things (IOT) for Good: Co-designing with inter-disciplinary & cross-sector teams" – JENNIFER Bailey – Faculty Director of IOT FOR GOOD Social Innovation Lab, Babson College
› "Fixing the Immigrant Justice Gap" – MICHELE Pistone – Director, Clinic for Asylum, Refugee & Emigrant Services (CARES), Villanova University
› “A New Tribe of Designers: What a group of non-speaking autistic young adults taught me about design thinking” – MEENU Singh – Learning Experience Designer, University of Maryland
› "Franchising the Social Sector" – FIONA Wilson – Executive Director of the Center for Social Innovation & Enterprise, University of New Hampshire

EMCEE'D BY: CHARLOTTE Vitak – Founder, My Story
Thursday, April 5

**Centering Community-Based Partnerships in Social Innovation Education**

4:00 PM – 5:30 PM

**Back Bay C – 2nd Floor**

**Type:** Best Practice Session  
**Category:** Community Engagement

Speakers will discuss how community partnerships can provide a rich platform for building distinctive, meaningful models of social innovation education. Participants will hear presenters’ models & best practices for student engagement in local communities. Speakers will share concrete how-to’s for setting up collaborative social innovation partnerships, & provide tips for ensuring quality throughout the education & social change process.

**Session Outcomes:**

› Identify how community may drive rich collaborations & bring a valuable perspective into social innovation education
› Identify how a community-based program may serve the common good & teach students career-related transferable skills
› Leave ready to set up successful community-engaged learning projects (curricular, co-curricular, or extracurricular)

**SPEAKERS**

**ANNE Basting** – Professor, University of Wisconsin-Milwaukee; Founder & President TimeSlips; Ashoka Fellow; **KELLY Hodgins** – Experiential Learning Coordinator, University of Guelph; **SUSAN Leathem Sanning** – Assistant Dean & Director of Service & Social Innovation, Grinnell College; **REBECCA Otten** – Assistant Director of the Taylor Center, Tulane University; Change Leader

**FACILITATOR**

**PAOLA Ardiles** – Lecturer, Simon Fraser University
Ashoka Collaborations Track: Social Entrepreneurship Reboot: Challenging conventional wisdom about our field, its promise, & the role of higher ed in shaping it

4:00 PM – 5:30 PM  Constitution B – 2nd Floor

Type: Ashoka Collaborations Track

Higher education is in the unique position of having a captive audience of young people just as they launch their changemaking journeys. But this is also a heavy burden: how we define & frame social innovation will determine the decisions they make & the very character of this body of work in the future.

In what ways are we getting it wrong? For too long, social impact has been synonymous with organizational scale, an often limiting approach when it comes to systemic social change.

Come hear Ashoka staff, Fellows, & faculty challenge our dominant frameworks & arrive at a more nuanced understanding of how we can set students on the path to transformative social entrepreneurship. This session is sponsored by the Moxie Foundation & Prescott College.

Session Outcomes:

› Feel a renewed appreciation for the power of social entrepreneurs
› Be refreshed on the impact of systemic level change in society & new ways of thinking for how to measure it
› Have a healthy skepticism of the business-dominant approach to social entrepreneurship & its shortcomings
› Have questions to consider as you integrate social innovation more deeply on your campus & into curriculum

SPEAKERS
SHARON Danks – Founder & Executive Director, Green Schoolyards America; Ashoka Fellow; FAGAN Harris – Founder & CEO, Baltimore Corps; Ashoka Fellow; TODD Manwaring – Director & Faculty, Ballard Center & Peery Program, Brigham Young University; Change Leader; ELIZABETH Robinson – Associate Dean of Student Creativity, Engagement & Careers, Middlebury College

FACILITATOR
MICHAEL Zakaras – Director of Strategy & Partnerships, Ashoka U.S.
Strategies for a Changemaker Institution

4:00 PM – 5:30 PM
Back Bay A – 2nd Floor

Type: Best Practice Session
Category: Institutional Strategy

Sometimes it’s difficult to see the forest through the trees. In this fireside chat, participants will explore four unique, institution-wide paths for growing social innovation across a campus, from seedling to maturity. Join us as we share & compare stories, learn to navigate the landscape, & support each other’s stewardship efforts.

Session Outcomes:
› Gather creative ideas for funding, scaling, & embedding changemaking across campus culture, programming, & operations
› Reflect on your own institution’s ecosystem, growing season & readiness for change
› Collect concrete ideas for cultivating solutions that will flourish in your unique ecology

SPEAKERS
LARA Carton – Associate Vice Chancellor & Director of Social Innovation, CQUniversity; Change Leader; KATLIN Meissinger – Coordinator of the Do Good Institute, University of Maryland; MICKI Meyer – Assistant Vice President for Student Affairs & Community, Rollins College; LEO Wong – Founding Director of the Social Innovation Institute & Assistant Professor, MacEwan University

FACILITATOR
KELLY Duggan – Professor of Management & Leadership, Georgian College
Social Innovation & Social Entrepreneurship: Research from the field

4:00 PM – 5:30 PM Independence West – 2nd Floor

Type: Best Practice Session Category: Research & Measurement

As social innovation gains increasing exposure & credibility as an academic field, research into social innovation theory, practice, pedagogy, & curriculum have become ever more important. In this session, content will be focused on the latest research in the field & how it can be applied in the attendees own work, from four leading academics. This is the first research session at the Ashoka U Exchange.

› “Tourism, social innovation & social entrepreneurship for women in Nepal” – WENDY Hillman – Dr., CQUniversity; & KYLIE Radel – Dr., CQUniversity

› "Evaluating a whole institution approach to embedding social innovation within the curriculum" – KAREN MacFarlane – Research Fellow & Ashoka U Change Maker, Educational Research & Evaluation Team, Academic Quality & Development, Glasgow Caledonian University

› “Reverse Innovation: Learning from Ashoka changemakers to inform how we educate doctors & psychiatrists about models of treatment in mental health” – ATHENA Madan – Professor, Royal Roads University

› "Social Innovation in Higher Education: The Emergence & Evolution of Social Impact Centers" – COURTNEY McBeth – Doctoral Candidate, University of Pennsylvania & Managing Director, Sorenson Impact Center, University of Utah

MODERATOR:
JACEN Greene – Director of Impact Entrepreneurs, Portland State University; Change Leader
Site Visit: Bridgespan
4:00 PM – 5:30 PM
Meet in the Sheraton Lobby – 1st Floor

Type: Site Visit

The Bridgespan Group is a global nonprofit organization that works to build a better world by strengthening the ability of mission-driven leaders, organizations, & philanthropists to achieve breakthrough results in addressing society’s most important challenges & opportunities.

During the visit, participants will first learn more about Bridgespan & then break into groups to dive into specific projects & insights from the field related to poverty alleviation, effective philanthropy, transformative scale, & paying what it takes to get results

Space is limited (50 participant max). Pre-registration required.

Site Visit: The BASE
4:00 PM – 6:30 PM
Meet in the Sheraton Lobby – 1st Floor

Type: Site Visit

The BASE combines exceptional baseball & softball training & competition with academic & career resources to empower student athletes to achieve their full potential both on & off the field. Beyond Baseball, the BASE model aims to shift the national mindset & re-imagining pathways to success for urban youth.

During the visit, participants will first hear from founder Robert Lewis Jr. about his vision, action, & expertise, & then learn directly from the amazing young men & women part of the BASE community.

Space is limited (20 participant max). Pre-registration required.
End of Day Meetup: Commons Alumni Showcase & Networking

5:45 PM – 6:30 PM
Independence West – 2nd Floor

Type: Networking

Two years after the launch of the Ashoka U Commons & over 150 participants later it’s no surprise that our alumni community has some incredible models to share! Open to any alumni or current participant of the Commons, this showcase will highlight the models, programs, & practices of a select panel of Commons alumni. Sharing & dialogue amongst attendees is encouraged!

MODERATOR:
ALI Fraenkel – Commons Manager, Ashoka U

Special Evening Event: “OZY EDU Live at The Exchange” with Emmy Award winning host Carlos Watson

7:00PM – 9:00PM
Grand Ballroom – 2nd Floor

Doors open at 6:15

Join OZY.com, Ashoka U & Babson College for OZY EDU LIVE at the Exchange with Emmy Award winning host Carlos Watson!

Emmy award-winning journalist & co-founder & CEO of OZY.com Carlos Watson will moderate a provocative conversation on the topic: Does higher education perpetuate inequality? Why or Why not?

To tackle this question, Carlos will be joined by a panel of thought leaders sector experts, including EdX founder Anant Argawal, reachHIRE CEO of Addie Swartz, Executive Director of Michelle Obama’s Reach Higher initiative Eric Waldo, founding director of the Diversity Institute at Ashoka U Wendy Cukier as well as CEO of Collaboration For Talent, Tomás Alvarez III.

There will also be an opportunity for YOU to weigh in on this issue & ask questions of the panelists. Also share your thoughts on Twitter using #OZYEDU.
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1:1 Hampshire College
www.hampshire.edu
Registration
7:30 AM – 6:00 PM  
2nd Floor Lobby

Check-in & pick-up your nametag, program, & conference goodie bag. Ashoka U staff will be there to answer any questions you might have about the conference.

Breakfast
7:30 AM – 9:00 AM  
Grand Ballroom – 2nd Floor

Breakfast will be served in the Liberty Ballroom & seating will be available in the Grand Ballroom. A continental breakfast & coffee will be available.

Note: Please see Sheraton staff if you need gluten-free or kosher meals. Only take one if you have dietary restrictions. Vegetarian/vegan options will be out for consumption.

Ashoka U Impact Evaluation Booth
8:00 AM – 9:00 AM  
2nd Floor Lobby

Type: Networking  
Category: Research & Measurement

Are you grappling with changemaking evaluation at your institution? Ashoka U wants to talk to you!

Whether you are championing a new approach to evaluation, have tested a methodology to share, or are looking for new ideas, we’d like to hear more about what you’re working on. And we'll be ready to share field level insights, recommended resources, & opportunities to get involved in Ashoka U’s newest project! **Advance sign-up required.**
Ashoka U’s Marketplace
8:00 AM – 6:00 PM
2nd Floor Lobby

The Marketplace is the interactive center-stage at the Exchange, where you will have the opportunity to network with others in the Networking Lounge, learn about concrete social innovation offerings you can take back to campus in the Exhibitor Hall, & connect with Ashoka U’s Research & Evaluation Specialist at our Impact Evaluation Booth.

The Exhibitor Hall will feature the following organizations:
Keynote: Is Empathy Dead? The Building Blocks of a Healthier Democracy

9:00 AM – 10:30 AM  Grand Ballroom – 2nd Floor

With conversations on campuses, public stages, & throughout the country about the fraying of our social fabric, the difficult work of rebuilding trust in each other & our institutions lies ahead. How do we rebuild around visions of a better future for the good of all? Sometimes we need to get back to basics. Hear from four Ashoka Fellows building solutions to segregated cities, divisive issues, & youth resilience, & see how they weave new strategies into age-old practices of listening, gathering, & breaking bread.

The keynote will begin with the Changemaker Campus Designation Ceremony, recognizing the colleges & universities selected to be part of the Changemaker Campus network in 2017. The campuses include:

› Colegio de Estudios Superiores de Administración (CESA)
› Georgian College
› Mount Royal University
› Pacific School of Religion
› Royal Roads University
› Simon Fraser University
› Universidad del Desarrollo (UDD)
› University of St. Thomas
› University of California, San Diego

CHANGEMAKER CAMPUS DESIGNATION CEREMONY
ANGIE Fuessel – Director of Changemaker Campus, Ashoka U

SPEAKERS
FAGAN Harris – Founder & CEO, Baltimore Corps; Ashoka Fellow
SARAH Hemminger – Founder & CEO, Thread; Ashoka Fellow
IMRAN Khan – Co-Founder & CEO, Embarc; Ashoka Fellow
CASEY Woods – Founder & Executive Director, Arms With Ethics; Ashoka Fellow

MODERATOR
KONSTANZE Frischen – Executive Director, Ashoka North America
**Occupation: Bridge Builder. How collaboration & breaking down campus silos can lead to greater impact**

**11:00 AM – 12:30 PM**  
Back Bay A – 2nd Floor

**Type:** Best Practice Session  
**Category:** Institutional Strategy

Working across physical & perceived siloes, barriers, & hierarchies to build bridges & drive learning across campus stakeholders is hard work! These speakers will highlight the creation of new physical spaces, best practices for driving collaboration across different departments, co-location as a strategy to unite all community-based work on campus, & collaboration-based methodologies for breaking down hierarchies between students, faculty, & staff.

**Session Outcomes:**

 › Understand collaboration best practices for breaking down siloes & hierarchies to foster changemaking culture

 › Begin applying these best practices to strategically frame collaborative challenges or projects on their campuses

 › Use learning to develop a short-range action plan for moving their collaborative project(s) forward

**SPEAKERS**

**MEREDITH Hein** – Director of the Center for Leadership & Community Engagement, Rollins College; **SANDRA LaFleur** – Director of Social Change Initiatives, Miami Dade College; Change Leader; **BEVERLY Moore-Garcia** – President of the Kendall Campus, Miami Dade College; **PATRICK Odoyo** – Director of the Social Innovation Hub, Rollins College; Change Leader; **KELSEY Otero** - Associate Director of Social Innovation, Marquette University; Change Leader; **DONNA Rapaccioli** – Dean of the Gabelli School of Business, Fordham University

**FACILITATOR**

**CYNTIIA Sarver** – Director of the Social Innovation Collaboratory, University of St. Thomas; Change Leader
Exploring Learning Outcomes Across Changemaker Education, Identifying the Right Ones for Your Work

11:00 AM – 12:30 PM  Back Bay B – 2nd Floor

Type: Best Practice Session  Category: Research & Measurement

In this workshop style session led by Ashoka U, you'll have the opportunity to explore the landscape of social entrepreneurship, social innovation, & changemaking learning outcomes. Speakers will share their experience developing & contextualizing changemaker outcomes at their own institutions. Then you'll collaboratively explore what it means to develop & adapt learning outcomes for your own work.

Session Outcomes:
› Understand what changemaker outcomes have already been developed
› Start planning to develop your own relevant learning outcomes

SPEAKERS
JACEN Greene – Director of Impact Entrepreneurs, Portland State University; Change Leader; MICHELE Kahane – Associate Dean & Professor, The New School; Change Leader; SERGIO Majluf Jadue – Vice Dean of the School of Design, Universidad del Desarrollo

FACILITATOR
HATTIE Duplechain – Research & Evaluation Specialist, Ashoka U

Leveraging Social Innovation to Drive Diversity & Inclusion: A new look at an old problem

11:00 AM – 12:30 PM  Back Bay C – 2nd Floor

Type: Best Practice Session  Category: Diversity

Diversity & inclusion projects focused on advancing women in technology & leadership, integrating immigrants & refugees, & expanding opportunities for racialized minorities & indigenous people, have produced uneven results. Diversity & inclusion help drive innovation but how can we leverage innovation to accelerate diversity & inclusion? This session uses original research & leading practices to offer a systems perspective.

Session Outcomes:
› Gain new understanding of social innovation processes using concrete examples
› Be inspired to apply new ways of thinking to inclusion
› Understand how social innovation can inform strategies to drive change

FACILITATOR
WENDY Cukier – Founder & Director of the Diversity Institute, Ryerson University
**Ashoka Collaborations Track: Spotting Changemakers Everywhere: How you can see & support an Everyone a Changemaker country**

11:00 AM – 12:30 PM  
Constitution B – 2nd Floor

**Type:** Ashoka Collaborations Track

As Ashoka works on its commitment to support outstanding changemaking in ALL corners, colors, & genders of our country, we need a bigger team. Join this session to be a part of it! Ashoka’s Venture team has 35 years spotting powerful new ideas around the world, in collaboration with a growing network of partners, nominators, & trend-spotters. Learn how to identify trends in the communities & issues you care most about, the questions & resources that will best uplift their work, & how to know if they’re ready to be nominated for an Ashoka Fellowship! This session is sponsored by the Moxie Foundation & Prescott College.

**Session Outcomes:**
- Take a behind the scenes look into the Ashoka Fellowship nomination process
- Learn about how to lift up social entrepreneurs in their (& your) communities

**FACILITATOR**

ANNIE Plotkin-Madrigal – Community Engagement Manager, Ashoka US

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**Dialogue Café Networking Session**

11:00 AM – 12:30 PM  
Fairfax – 3rd Floor

**Type:** Networking

This session opens an opportunity to listen & learn about other points of view on a common interest topic & share experience & expertise to help overcome particular issues participants have. The twist here is that right before the Exchange attendees will propose the topics that will be discussed in the session, which will be run as an open space collaboration zone

**FACILITATOR**

WRAY Irwin – Head of Employability & Engagement, University of Northampton; Change Leader
Maximizing Student Engagement: Best practices & lessons learned

11:00 AM – 12:30 PM  Independence East – 2nd Floor

Type: Best Practice Session  Category: Student Engagement

Doing your best to engage your students, but not confident that its working? Struggling to engage your peers as a student leader? Join this diverse & interactive best practice session to hear from students, staff, & faculty managing clubs, academic programs, & community-based events. Domestic & international contexts included. Session is practical, accessible, & adaptive.

Session Outcomes:
› Understand elements of deep & meaningful student engagement
› Review spectrum of programs, activities & groups that engage students in social innovation & social entrepreneurship
› Learn to empower student leadership, build interdisciplinary teams & engage community stakeholders

SPEAKERS
JUNAID Belo-Osagie – President of Stanford Social Entrepreneurial Students Association, Stanford University; YOLANDA Cham – Associate Professor, Tecnologico de Monterrey at Guadalajara; MICHELLE Clement – Professor, Camosun College; JUDITH Tansky – Senior Lecturer, Ohio State University; CARLOS Varela – Director of Program Development, Universidad del Desarrollo; Change Leader

FACILITATOR
LAURA Fieselman – Social Innovation Initiatives Coordinator, UNC Chapel Hill
Re-imagining Legal Education to Prepare Law Students to Be & To Serve Social Innovators

11:00 AM – 12:30 PM
Hampton – 3rd Floor

Type: Best Practice Session

This panel of legal educators, practitioners & social innovators will share their best law & social innovation education practices to prepare law students & lawyers to be & to serve social innovators. Following the panel, attendees will have an opportunity to meet with legal educators, practitioners & social innovators to brainstorm about how they can use lawyers & legal education to support social innovation offerings, opportunities & ventures at their own educational institutions.

Session Outcomes:
› Identify 2-3 opportunities to work with lawyers & legal educators
› Identify 2-3 lawyers & legal educators to speak with about these opportunities
› Understand how to recruit lawyers & legal educators to support your programs

SPEAKERS
FLYNN Coleman – Founding Grunin Fellow, New York University; STEPHANIE Dangel – Executive Director, Innovation Practice Institute, University of Pittsburgh; DAN Jackson – Executive Director of NuLawLab, Northeastern University; Change Leader; SUSAN R. Jones – Professor of Clinical Law; Director, Small Business & Community Economic Development Clinic, George Washington University Law School; ANNETTE McGee-Johnson – Global Legal Director, Ashoka; BJORN Sorenson – Principal, King Spoke Advisors
Wellbeing in Higher Education: Why it matters
11:00 AM – 12:30 PM  Constitution A – 2nd Floor

Wellbeing is a core aspect of being an effective, resilient changemaker. In this session, participants will engage in interactive exercises to explore the connection between wellbeing & changemaking at the individual, collective, & systems level. They will also learn about best practices & the experiences of changemaker educators who have embedded wellbeing into their own lives, work, & institution.

Session Outcomes:
- Understand the connection between inner wellbeing & being an effective changemaker
- Experience & explore practices to embed wellbeing at the individual, collective, & systems level across your institution
- Identify 1-3 actions for embedding wellbeing into your work & life

SPEAKERS
JILL Andres – Director of Trico Changemakers Studio, Mount Royal University; Change Leader; PAUL Rogers – Associate Professor of English & Senior Scholar at Center for the Advancement of Well-Being, George Mason University; Strategic Advisor, Ashoka

FACILITATORS
SARAH-MARIE Hopf – Campus Partnerships Manager, Ashoka U; Founder, Thriving in a Noisy World; VIPIN Thekk – Senior Director, Ashoka; Co-Founder, Wellbeing Project
Moving Beyond Theory & Passion: Teaching the skills social entrepreneurs are missing

11:00 AM – 12:30 PM  Independence West – 2nd Floor
Type: Best Practice Session  Category: Teaching & Curriculum

Many programs graduate social entrepreneurs long on passion, but short on the fundamental skills needed to run & scale the organizations needed to bring about social change. What are these essential skills? How are the skills of effective social entrepreneurs relevant across diverse career paths? How should these skills be taught? Moving beyond theory of change, design thinking & other "standard practices" of social entrepreneurship curricula, how should educators develop curriculum that helps students experience & acquire hard skills that accelerate venture growth & success?

Session Outcomes:
› Gain an understanding of the practical skills required to transition from classroom theory to effective action & impact as social entrepreneurs
› Gain insights into techniques & tools such as systems thinking that are relevant to meeting specific challenges such as scaling & early stage finance
› Learn about the latest developments in social entrepreneurship curriculum

SPEAKERS
CATHY Clark – Director of CASE i3 & Faculty Director of CASE, Duke University; JAY Friedlander – Sharpe-McNally Chair of Green & Socially Responsible Business, College of the Atlantic; Change Leader; KATHLEEN Janus – Lecturer, Stanford University; Author of Social Startup Success; ANKE Wessels – Executive Director of the Center for Transformative Action; Visiting Lecturer, Cornell University; Change Leader

FACILITATOR
DAVID Castro – President & CEO, I-LEAD, Inc; Ashoka Fellow

Site Visit: The Daily Table
11:00 AM – 1:00 PM  Meet in the Sheraton Lobby – 1st Floor
Type: Site Visit

Daily Table is a not-for-profit retail store fight food insecurity in the Dorchester community in Boston. It works to reduce both the effects of poor eating habits caused by challenging economics, & the impact that wasted food & its precious resources has on our environment.

During this visit, participants will hear from Doug Rauch the founder & former president of Trader Joe’s, & learn about the possibilities when affordable, healthy food access is front & center in the community.

Space is limited (30 participant max). Pre-registration required.
**Lunch & Innovation Award Ceremony**

**12:30 PM – 2:00 PM**  
**Grand Ballroom – 2nd Floor**

The Innovation Award honors best-in-class programs in social innovation education. It recognizes high impact & highly replicable education innovations, including pioneering teaching models, co-curricular programming, community partnerships, & research. Since 2011, Ashoka U has honored the Awardees during the Exchange. This year, we’ll recognize the 2018 Awardees with an introduction from 2011 Awardee & 2018 Exchange host, Babson College.

Lunch will be served in the Liberty Ballroom & seating will be available in the Grand Ballroom. A variety of sandwiches & sides will be served. The Innovation Awards Ceremony will begin promptly at 1:00 pm.

**2018 Awardees**

› Grinnell College - “SPARK Community Based Innovation Challenge”  
› Hampshire College - “Mission-Driven Admissions”  
› Omprakash - “EdGE (Education through Global Engagement)”  
› St. Thomas University - “Cafe Cocano Fair-Trade Coffee Partnership”  
› Universidad del Desarrollo - “dLab Program created & managed by iCubo UDD”  
› University of Northampton - “The COGS Toolkit (Changemaker Outcomes for Graduate Success)”

**EMCEE’D BY: LUCIANA Goles Domic** – Exchange Manager, Ashoka U

**Note: Please see Sheraton staff if you need gluten-free or kosher meals. Only take one if you have dietary restrictions. Vegetarian/vegan options will be out for consumption.**

The Ashoka U Marketplace, including the Networking Lounge, Exhibitor Hall, & Impact Evaluation Booth will be open during lunch – details on pg. 47.
Change From Within: The experience of systems intrapreneurs in higher education

2:00 PM – 3:30 PM  Back Bay A – 2nd Floor

Type: Best Practice Session  Category: Institutional Strategy

Intrapreneurship is a required skill for institutional innovators who are working tirelessly (& often behind the scenes) to ensure that social innovation is embedded across the campus. This session will bring to life the four super skills of intrapreneurship, as outlined by Marina Kim in her article, "Intrapreneurs Need These 4 Super Skills to Master the Art of Institutional Innovation.” Speakers will contrast their on-the-ground experience in a higher education context with the checklist featured in Marina’s article, weaving in examples from their own lived experiences.

Session Outcomes:
› Identify key intrapreneurial skills that help support campus change initiative
› Understand how to play a role on campus, regardless of academic affiliation

SPEAKERS
SUZIE Addison-Toor – Director, Centre for Changemaking & Social Innovation, Georgian; Change Leader; JILL Andres – Director of Trico Changemaker Studio, Mount Royal University; Change Leader; ROBERT Mittelman – Associate Professor, Royal Roads University; Change Leader; SHAWN Smith – Adjunct Professor, Co-Founder & Co-Director of RADIUS, Simon Fraser University; Change Leader

Diagnosis to the Resisting Change Syndrome

2:00 PM – 3:30 PM  Fairfax – 3rd Floor

Type: Workshop

In today’s fast changing world, our ability to adapt & drive change is a defining factor of success. However, there are always people who resist change -- people with RCS (Resisting Change Syndrome). Join this interactive session to explore & learn best practices for motivating co-workers who resist change, & strategies that enable maintenance of changes. Let’s explore proven methods to spread social innovation inside & outside our communities. This session is sponsored by Boehringer Ingelheim.

Session Outcomes:
› Explore how to identify people who resist change
› Learn how to articulate the value of change & social innovation
› Identify & understand the components to addressing resistance to change behaviors

FACILITATORS
MENTOR Dida – Senior Intrapreneur, Ashoka; KENDAL K. Whitlock – Associate Director, Organized Customer Collaborations/Business Innovation Group, Boehringer Ingelheim
The Mindful Changemaker: Cultivating awareness & wellbeing for self, other & society

2:00 PM – 3:30 PM Independence West – 2nd Floor

Type: Best Practice Session  Category: Wellbeing

Mindfulness is a core aspect of being an effective, resilient changemaker & key tool for driving social impact. In this session, participants will engage in interactive exercises to explore the connection between mindfulness & changemaking within the domains of the self, others, organization, & society. They will leave with tools & actions to embed mindfulness into their own lives, work, & institution.

Session Outcomes:
› Understand the relevance of mindful practices for effective changemaking
› Learn tools & practices to embed mindfulness into their work & life at the levels of the self, others (colleagues/students), & organization
› Apply mindfulness as a design framework for social change

SPEAKERS
LATHA Poonamallee – Associate Professor of Management & Social Innovation, The New School; GRETCHEr Ki Steidle – Founder & President, Global Grassroots; JENN Steinfeld – Program Manager of Social Innovation, Brown University

FACILITATOR
SARAH-MARIE Hopf – Campus Partnerships Manager, Ashoka U; Founder, Thriving in a Noisy World

Speed-Networking with Ashoka Fellows: Find your collaboration!

2:00 PM – 3:30 PM Back Bay C – 2nd Floor

Type: Workshop

Not sure how your program, researchers, resources, or students might plug into the on-the-ground work of social entrepreneurs? This is the place for you! This session will be a hybrid of lightning talks & speed dating: 10 Ashoka Fellows will each share concrete, direct needs they have (data analysis, research, communications needs, interns, etc.) & participants will engage directly with Fellows to see how their skills & resources may be a fit for accelerating systems-changing solutions.
**Ashoka Collaborations Track: It Takes an Ecosystem to Create a Changemaker**

2:00 PM – 3:30 PM  
Constitution B – 2nd Floor

Changemaker communities are comprised of a city-wide ecosystem, including school districts, universities, faith institutions, companies, & non-profits which collectively form an ecosystem that supports children & young people to be changemakers. Join stakeholders from these various sectors as we discuss how to break down the silos that separate our institutions to create a community that seeds transformational change. This session is sponsored by the Moxie Foundation & Prescott College.

**Session Outcomes:**
- Participants are equipped with a new vision for their institution’s role in their local community
- Participants have concrete tactics for how to move towards becoming a changemaking ecosystem.

**SPEAKERS**

**FAGAN Forhan** – Assistant Dean of K-12 Partnerships & Community Engagement, Mount Wachusett Community College;  
**LAUREN Mountain** – Director, United Way Youth Venture, Mount Wachusett Community College;  
**VIPIN Thekk** – Senior Director, Ashoka; Co-Founder, Wellbeing Project
Cultivating Changemakers & Creating Impact: Models for experiential learning

2:00 PM – 3:30 PM
Independence East – 2nd Floor

Type: Best Practice Session
Category: Student Engagement

Experiential learning models are increasingly popular for educators at colleges & universities. However, with the popularity also has come a bubbling of questions about ethics & efficacy. Attendees will gain insight into several interdisciplinary experiential learning models focused on social innovation & how they are managing some of these questions. Featured programs all include a significant community impact component.

Session Outcomes:
› Understanding the value of partnerships for high impact learning
› Exploring experiential learning programs with high community impact
› Creating interdisciplinary project-based learning programs

SPEAKERS
DREW Bonfiglio – Co-Founder & Managing Partner, Emzingo; BRAYDEN Cutler – Student, Utah Valley University; MAUREEN Hammet – Vice Dean & Chief of Staff for the School of Social Work, University at Buffalo; ERIC Schwarz – Co-Founder & CEO, College for Social Innovation; THOMAS Ulbrich – Assistant Dean & Executive Director of the Center for Entrepreneurial Leadership, University at Buffalo; CYNTHIA Wong – Assistant Professor, Student Leadership & Success Studies, Utah Valley University

FACILITATOR
SCOTT Beard – Student, MacEwan University
**Big Idea Talk: Elements of Change**

**2:00 PM – 3:30 PM**

**Gardner – 3rd Floor**

**Type:** Big Idea Talk

What inspires us to change? What pushes us to action? And what do we do when we get to that point? These inspiring speakers, each from diverse backgrounds, will share stories of the elements that inspired them & enabled them to be changemakers. After the Talks, there will be time to ask questions & get to know the speakers as well as others in the room.

› *"Why Does it Take a Tragedy"* – **AMIT Dodani** – Founder & CEO, My Name My Story

› *"Using the Law as a Tool for Social Change"* – **BRIDGET Gramme** – Administrative Director for the Center for Public Interest Law, University of San Diego

› *"Voices from the Frontlines of Change - How Changemakers are Taking Education Personal"* – **ANMOL Kaur** – Co-Founder, Stepwell; & **CHRISTOPHER Scott** – Co-Founder, Stepwell

› *"Teaching Ways of Thinking & Being Before Ways of Doing"* – **REBECCA Riccio** – Director of the Social Impact Lab, Northeastern University

**EMCEE’D BY:** **YUSI Turell** – Executive Director of the Center on Social Innovation & Finance, University of New Hampshire
Holding Tensions in Life Giving Ways: Habits of the Heart for Changemakers

2:00 PM – 3:30 PM

Type: Workshop

Changemakers inherently face uncertainty across many dimensions & it’s hard to keep the vision we aspire to in mind while balancing a myriad of pressure & concerns. In the midst of uncertainty, how might we hold—in life giving ways—the tensions between the hard realities around us & our visions for all that is possible? Center for Courage & Renewal leaders will facilitate a session exploring ways to stand in, & act from the center of that challenging, “Tragic” gap. This session is sponsored by the Fetzer Institute.

Session Outcomes:

› Utilize tools in the form of “touchstones” to explore the inner capacity to lead a more authentic, meaningful & resilient life
› Unlock insights into where those places of tension are for ourselves
› Understand where & how they can stand, & act, in the Tragic Gap of their own work as a Changemakers

CENTER FOR COURAGE & RENEWAL FACILITATORS

MARCIA Eames-Sheavly – Senior Lecturer in Horticulture, Cornell University;
Dr. PAULA Pedersen – Director of Education for Inclusive Excellence & Assistant Professor, University of Minnesota Duluth
Forging Multi-Sector Collaboration for Interdisciplinary Research

2:00 PM – 3:30 PM
Back Bay B – 2nd Floor
Type: Best Practice Session
Category: Research & Measurement

This session explores how collaboration between industry, nonprofits, government, investors, & research & postsecondary institutions can contribute to changemaking. Multi-sector collaboration can advance the skills of students, stakeholders & researchers, solve real-world problems, & foster deep, on-campus engagement from practitioners. Anchoring it all must be a research framework with a clear outcome focus & deliberate strategies to contribute to social change.

Session Outcomes:
› Understand how non-traditional research experiences can build the changemaker mindset for students & industry partners
› Recognize how research & assessment projects can engage stakeholders with students & researchers in changemaking
› Appreciate the range of impact pathways by which research can contribute to social change

SPEAKERS
BRIAN Belcher – Professor & Canada Research Chair in Sustainability Research Effectiveness, Royal Roads University; MARY Cronin – Professor & Co-Director, Managing for Social Impact & the Public Good Interdisciplinary Minor, Boston College; MIRA Ray – Director of the Centre for Applied Research & Innovation, Georgian College
Healing a Democracy in Crisis: The Role of Higher Education

4:00 PM – 5:30 PM

Type: Workshop

What do our spiritual selves have to do with the healing of our democracy? Is our democracy crisis fundamentally anchored in the spirit? What role can higher education play with regard to the sobering & important task of healing the very heart & soul of our democracy? Join us in this unique panel with an accompanying discussion; come prepared to participate, reflect, engage & listen. Session begins promptly at 4:00; please arrive a few moments early. This session is sponsored by the Fetzer Institute.

Session Outcomes:

› Understand tools in the form of “touchstones” to explore the inner capacity to lead a more authentic, meaningful & resilient life
› Have insights into the ways in which our spiritual selves influence our outer actions in the context of our democracy
› Quietly process of reflection, individually & with others, to offer in your setting

SPEAKERS

Rev. JENNIFER Bailey – Founder & Executive Director of Faith Matters; Co-Founder, The People’s Supper; Ashoka Fellow; ANEEL Chima, PhD, – Associate Director of the Division of Heath & Human Performance; Head of Wellness Education, the Initiative for Human Flourishing, & the Stanford Leadership Institute, Stanford University School of Medicine; LINDA Kay Klein – Author of PURE: Inside the Evangelical Movement that Shamed a Generation of Young Women & How I Broke Free (To be published in Aug 2018); Founder of Break Free Together; Founding Director of Work on Purpose for Echoing Green

CENTER FOR COURAGE & RENEWAL FACILITATORS

MARCIA Eames-Sheavly – Senior Lecturer, Horticulture, Cornell University;
Dr. PAULA Pedersen – Director of Education for Inclusive Excellence & Assistant Professor, University of Minnesota Duluth
A Tale of Five Cities: Key ingredients for successful campus city partnerships that make a difference

4:00 PM – 5:30 PM  Back Bay C – 2nd Floor

Type: Best Practice Session  Category: Community Engagement

In this interactive session learn about & discuss the work of five presenters working with municipal partners in South Africa, the US (Evansville) & Canada (Toronto, Calgary, Vancouver) to address community challenges. While the key ingredients used in each setting vary, all presenters will share their version of the secret sauce needed to advance authentic place-based campus community partnerships.

Session Outcomes:
› Identify the value of showing up in community without an agenda
› Recognize the need for diverse approaches to advance authentic campus community collaborations
› Understand how to speak with others about multi-disciplinary collaborations

SPEAKERS
JHONO Bennett – Director, 1 to 1; Ashoka Fellow; MONICA Jako – Director of Community Engagement & Social Innovation, Ryerson University; Change Leader
RAY Lutgring – Dean of the Ridgway College of Arts & Sciences, University of Evansville; JANET Moore – Professor of Professional Practice, Simon Fraser University; Co-Founder, CityStudio Vancouver; LENA Soots – Changemaker in Residence, Institute for Community Prosperity & Faculty Lecturer of Social Innovation, Mount Royal University

FACILITATOR
STEPHEN Dooley – Executive Director, Simon Fraser University; Change Leader
Students Driving Institutional Change

4:00 PM – 5:30 PM  Back Bay B – 2nd Floor

Type: Best Practice Session  Category: Institutional Strategy

Students are the largest stakeholder group on any campus. However, they are often left out of the development of key strategies & initiatives that directly impact their educational experience. This session highlights best practices for bringing students into the conversation from the very beginning & engaging with them as co-creators on an institution-wide social innovation strategy.

Session Outcomes:
› Understand the importance of engaging students in strategic planning, decision-making & implementation
› Map the structural mechanisms that engage students & lead to the development of a shared culture of changemaking
› Assess the alignment of current student engagement with institutional changemaking & social innovation strategy

SPEAKERS
ALEKSANDRA Goldys – Head of Social Challenge Unit, University of Warsaw;
ANNA Johnson – Changemaker Campus Animator, Mount Royal University;
LAUNA Linaker – Experiential Learning Educator, MacEwan University

FACILITATOR
JEREMY Gudauskas – Associate Dean of Students, North Central College

Experience Babson’s Methodology of Entrepreneurial Thought & Action® (ET&A)

4:00 PM – 5:30 PM  Back Bay A – 2nd Floor

Type: Workshop

Babson has been recognized as the “Educator of Entrepreneurship Educators” around the world. Babson believes that entrepreneurship is not just an outcome but a mindset for navigating uncertainty, solving problems, identifying opportunities, & creating.

Session Outcomes:
› Understand the method, & practice the “Ideas in Action” process
› Learn how to use ET&A to create change within your organizations.

SPEAKERS
CHERYL Kiser – Executive Director of the Lewis Institute, Babson College; Change Leader;
EMILY Weiner – Associate Director of the Lewis Institute, Babson College; Change Leader
**Ashoka Collaborations Track: Reimagining the K-12 Educational Ecosystem: Schools of education as leaders & partners**

4:00 PM – 5:30 PM  
Constitution B – 2nd Floor

**Type:** Ashoka Collaborations Track

Around the world, communities & leaders are recognizing the need to redefine success for young people growing up in a world of constant & exponential change. In the U.S., Ashoka & a group of innovative Schools of Education are bringing together stakeholders to highlight the demand for "changelmaker education", (i.e., education for the whole child) & to support teachers, students, & educational leaders on their own changemaker journeys. This session highlights insights & lessons learned & provides a pathway for change leaders (from throughout the educational ecosystem) to engage in this work of transforming the K-12 system toward increased empathy & changemaking. This session is sponsored by the Moxie Foundation & Prescott College.

**Session Outcomes:**
› Participants will learn of diverse models of engaging the EACH vision with students, school districts, teachers, teacher education candidates & others in the K-12 space.
› This session sets a foundation for participants engaged in K-12 education to embark on a strong relationship with Ashoka.

**SPEAKERS**

**VIVIANA Alexandrowicz** – Associate Professor, University of San Diego

**CRISTY Filloon** – Program Manager, Teacher Ed Strategic Initiatives. Mary Lou Fulton Teachers College, Arizona State University

**CYNDI Giorgis** – Professor & Director Mary Lou Fulton Teachers College, Arizona State University

**DEANNA Sands** – Dean & Professor, Seattle University

**NICOLE Thompson** – Associate Professor & Associate Director, Mary Lou Fulton Teachers College, Arizona State University

**STANTON E.F. Wortham** – Dean & inaugural Charles F. Donovan, Professor, Lynch School of Education, Boston College

**FACILITATOR**

**PAUL Rogers** – Strategic Advisor, Ashoka, Associate Professor & Senior Scholar, George Mason University
Law & Social Innovation Track Debrief
4:00 PM – 5:30 PM Berkeley – 3rd Floor
Type: Law Track
Come together one more time with your fellow legal educators to discuss insights, lingering questions, & next steps for how we can move forward as a community. This session is sponsored by the Grunin Foundation.

Destination Connect, Last Call!
4:00 PM – 5:30 PM Dalton – 3rd Floor
Type: Networking
If the quote "the people make the vision possible" resonates with you, wrap up Exchange Day #2 with us. Your connection to self, team, & dream(s) will bridge with those of other Exchange attendees. By design, you’ll merge necessary professional relationships with a "Does it get better than this?!" energy. Introverts, extroverts, ambiverts... All have a welcome spot. Let’s get THERE!

Session Outcomes:
› Reflect: Connect & commit to your power of self, community, & goal-manifesting
› Interact: Weave that power with session attendees - witness & feel the magic
› Learn: Opt into or observe a space of transparent sharing, dialogue, & connection

SPEAKERS
MENTOR Dida – Senior Intrapreneur, Youth Venture; ALI Fraenkel – Commons Manager, Ashoka U

Developing Leaders for Community Action
4:00 PM – 5:30 PM Hampton – 3rd Floor
Type: Workshop Category: Learning Human Centered Design
Equity-centered community design focuses on a community’s culture & needs so they can gain tools to dismantle systemic oppression & create a future with equity for all. During this session, Antionette Carroll, 2018 TED Fellow, will offer attendees the opportunity to integrate equity practices into the field of social innovation, understand the role of diversity, inclusion, & equity in community engagement, & expand their competency of empathy to humility building.

SPEAKER
ANTIONETTE Carroll – Founder & CEO, Creative Reaction Lab
Breaking Barriers, Building Impact: Rocket social innovation & changemaking across disciplines

4:00 PM – 5:30 PM Fairfax – 3rd Floor

Type: Best Practice Session Category: Teaching & Curriculum

Academic institutions are famously entrenched in siloed approaches to delivering education. How can we overcome traditional gravitational forces & launch changemaking across campus curricula? This session will explore how four leading institutions achieved cross-disciplinary 'lift off' through innovative modules, curriculum adaptation, & faculty engagement to support a pan-institutional approach to "everyone a changemaker".

Session Outcomes:
› Discover ways to infuse changemaking across academic boundaries…in a galaxy far, far away
› Explore inter-galactic partnership models to spark social innovation
› Harness the force of student employability & engagement learning outcomes

SPEAKERS
LERZAN Aksoy – Associate Dean of Undergraduate Studies & Professor, Fordham University; Change Leader; VICKI Dean – Principal Lecturer & Subject Leader of Foundation Framework, University of Northampton; KELLY Duggan – Director of the Social Innovation Institute, Georgian College; ALEX Gill – Director of SocialVenture Zone, Ryerson University; GREER Jason-DiBartolo – Senior Assistant Dean of Undergraduate Studies, Fordham University; RACHEL Maxwell – Head of Learning & Teaching Development, University of Northampton

FACILITATOR
ROXANN Allen – Instructor, Eastern Mennonite University

Ashoka U Impact Evaluation Booth

4:00 PM – 5:30 PM 2nd Floor Lobby

Type: Networking Category: Research & Measurement

Are you grappling with changemaking evaluation at your institution? Ashoka U wants to talk to you!

Whether you are championing a new approach to evaluation, have tested a methodology to share, or are looking for new ideas, we’d like to hear more about what you’re working on. And we’ll be ready to share field level insights, recommended resources, & opportunities to get involved in Ashoka U’s newest project! The Impact Evaluation Booth will be open throughout the Exchange. advance sign-up required.
End of Day Meet-up: Student Networking
5:45 PM – 7:00 PM  Constitution A – 2nd Floor

Type: Networking

Come one, come all! If you are a student (undergraduate or graduate), stop by to meet other student participants and build lasting connections with your fellow student innovators.
North Central College announces the new
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Learning outcomes for Social Innovation, Social Entrepreneurship, and Changemaker Education

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**Breakfast**

*8:00 AM – 9:00 AM*  
*Grand Ballroom – 2nd Floor*

Welcome to day three. You made it! Breakfast will be served in the Liberty Ballroom & seating will be available in the Grand Ballroom. A continental breakfast & coffee will be available.

**Note:** Please see Sheraton staff if you need gluten-free or kosher meals. Only take one if you have dietary restrictions. Vegetarian/vegan options will be out for consumption.

**First Time Institution Breakfast**

*8:00 AM – 9:00 AM*  
*Constitution A – 2nd Floor*

Is this the first time your institution has been part of the Exchange? We’re so excited you’re with us! During this breakfast, we’d love to get to know you better & welcome you to the Ashoka U social impact community.

**LED BY**  
**JESSICA Lax** – Growth & Partnerships Director, Ashoka U
Ashoka Collaborations Track: Graduating Millions of Changemakers: Ashoka U’s strategy for systems change

9:00 AM – 10:30 AM  Constitution B – 2nd Floor

Type: Ashoka Collaborations Track

As Ashoka U celebrates its 10th anniversary we are ready to dive into our most ambitious systems change strategy to date. We’ve been busy mapping stakeholders, assessing levers of change, & understanding flows of influence within the higher education system, & we are eager to get your feedback. In this session we will outline our working influence strategy in North America, the theory behind it, & the collaborative role that we hope that many of you will play with us as thought leaders & bridge builders. This session is your invitation to help us make this strategy even stronger & join forces with us as we work towards a vision of graduating millions of changemakers. This session is sponsored by the Moxie Foundation & Prescott College.

Session Outcomes:
› Understand Ashoka U’s strategy to shift the system of higher education in North America & beyond
› Gain a preliminary understanding of the roles that individual faculty, administrators, & students can play to help realize Ashoka U’s vision

FACILITATOR
JESSICA Lax – Growth & Partnerships Director, Ashoka U

Creating a Changemaker Habitat on Campus

9:00 AM – 10:30 AM  Back Bay C – 2nd Floor

Type: Best Practice Session  Category: Institutional Strategy

"Habitat" is defined as the place in which a person, group, class, etc, is normally found. A change making "Habitat" on campuses can be expressed in various ways. Hear leaders from Babson College, The New School, & College of The Atlantic dive into how they create changemaking habitats for creating habits that become integral to their learning both inside & outside the classroom. You will hear strategies for shared faculty hires, governance of field across university, university priorities, & fundraising.

Session Outcomes:
› Understand how to identify key parts of a campus habitat
› See opportunities to shift courses or programs into a more systematic ecosystem on campus

SPEAKERS
JAY Friedlander – Sharpe-McNally Chair of Green & Socially Responsible Business, College of the Atlantic; Change Leader; CHERYL Kiser – Executive Director of the Lewis Institute, Babson College; Change Leader; MARY Watson – Executive Dean of the Schools of Public Engagement, The New School
Designing Climate-Friendly Changemaker Campuses
9:00 AM – 10:30 AM Back Bay B – 2nd Floor
Type: Workshop Category: Learning Human Centered Design

Colleges & universities have the exciting opportunity to take action & address climate change in significant ways on campus. In this design-led interactive session, learn from Tulane University’s experiences as a hub for sustainable practices as well as share your own, inspire others, & develop ideas with a network of peers.

Session Outcomes:
› Build a network of campuses engaging creatively & collaboratively with the issues of climate change
› Expose participants to ways of dealing with wicked problems via design-rich social innovation education, programming & activism on campuses
› Expose participants to design-thinking mindsets & practices as a way to navigate complex challenges

FACILITATORS
LAURA Murphy – Associate Director of the Taylor Center, Tulane University; Change Leader; THOMAS Sherry – Professor, Tulane University

Changemaking Design Studio: Integrating purpose into classrooms, campuses, & careers
9:00 AM – 10:30 AM Independence East – 2nd Floor
Type: Best Practice Session Category: Teaching & Curriculum

Be part of a transformative, interactive Changemaking Design Studio focused on Meaningful Life Design! Participants will experience powerful exercises & approaches designed to activate & inspire classrooms, campuses, & individual careers. Whether you’re a student, faculty, or staff, this session will guide you on how to build a meaningful life for yourself & others, using a designer’s mindset & toolkit.

Session Outcomes:
› Understand the urgent need for Meaningful Life Design to unlock career productivity, engagement, & impact
› Understand how to use Meaningful Life Design mindsets, tools, & stories in personal, classroom, & advising contexts
› Identify ways of incorporating Meaningful Life Design mindsets, tools, & stories into your own work/campus

SPEAKERS
MIRA Azarm – Innovation Instigator, University of Maryland; Change Leader; JULIA Lang – Program Manager at the Taylor Center, Tulane University; CHRISTOPHER Michaelson – Associate Professor, University of St. Thomas
Building a Change Team
9:00 AM – 10:30 AM
Constitution A – 2nd Floor

Type: Best Practice Session  Category: Institutional Strategy

"You cannot do this alone." The term Change Team refers both to the core group of allies who are working across your institution to support social innovation & to the other significant community & campus members who are part of a broader changemaking coalition. This session will focus on how institutions can create effective Change Teams that can succeed & grow the commitment to social innovation in different campus environments.

Session Outcomes:
› Learn about three distinctive models to build broad changemaking coalitions
› Understand how change teams can be created so that they align with the mission of your campus & community
› Identify the assets & attributes at your own institutions, & in the communities you work with, that can be mobilized to shape effective changemaking

SPEAKERS
JERRID P. Kalakay – Professor & Social Entrepreneurship Coordinator, Valencia College; JOANNE Starr – Assistant Dean of Strategy, Curriculum & Rankings, UC San Diego; Change Leader; JAMES Stauch – Director of the Institute for Community Prosperity, Mount Royal University

FACILITATOR
MIKE Williams – Associate Professor of Political Science/IR & Director of Changemaker Hub, University of San Diego; Change Leader
Social Innovation Education Funding: How to shift from asking for money to offering & aligning shared opportunities

9:00 AM – 10:30 AM Back Bay A – 2nd Floor

Type: Best Practice Session Category: Institutional Strategy

How do we transform a story of resource constraints to a new narrative of mutual engagement & partnership? Join us to explore opportunities at the frontier of social innovation funding.

Session Outcome:
› Identify strategies & opportunities to start tapping into financial resources on their own campus & community

SPEAKERS
ROSE Byron McSween – Senior Director of Development for Gabelli School of Business Development & University Relations, Fordham University; JOHANNE Turbide – Director of Sustainable Development, HEC Montreal; CAREY Weiss – Director of Sustainability Initiatives, Fordham University; Change Leader

FACILITATOR
DIANA Ayton-Shenker – Global Catalyst Senior Fellow, The New School
Big Idea Talk: Going Beyond
9:00 AM – 10:30 AM
Gardner – 3rd Floor

Type: Big Idea Talk

As changemakers, we’ve been trained to sniff out problems. But we’re also charged with being adaptable problem solvers, thinkers, & doers in order to create possible solutions. Hear from veteran social innovators who have learned, failed, created, & re-created the ways in which we solve problems. After the Talks, there will be time to ask questions & get to know the speakers as well as others in the room.

› "Stable Ground - Art & Law Responds to Housing Inequality" – DAN Jackson – Executive Director of NuLawLab, Northeastern University; Change Leader

› "Beyond Diversion: Wayfinding to Zero waste of a College Campus" – CHRIS Kane – Director of Research & Resource Development, Post Landfill Action Network

› "Can Higher Ed Grow Urban Food Systems?" – ADAM Kay – Associate Professor & Director of Social Innovation, University of St. Thomas

› "Why 'Doing Good' is Never Enough: Reimagining Social Impact as Raising Consciousness" – WILLY Oppenheim – Founder & Director, Omprakash


EMCEE'D BY: Chad Lubelsky – Program Director of RECODE, J.W. McConnell Foundation
Closing Keynote: Moving from Discussion to Action
11:00 AM – 12:00 PM
Grand Ballroom – 2nd Floor

At conferences, there is always SO much talking & dreaming & brainstorming. And it’s awesome. Then, we get home & there is no time to actually channel that energy into our day-to-day work. So this year, we’ve designed our final session to ensure that we take the time to pause & ask ourselves (& each other): “What’s next?”

Join us as we bring the Exchange community together one final time for a facilitated debrief of everything we’ve learned & together we will discuss how we can turn this momentum into action.

SPEAKERS
ANEEL Chima, PhD – Associate Director of the Division of Heath & Human Performance; Head of Wellness Education, the Initiative for Human Flourishing, & the Stanford Leadership Institute, Stanford University School of Medicine

EMILY Lamb – Exchange Associate Director, Ashoka U

Closing Reception
12:00 PM – 1:00 PM
2nd Floor Foyer

Say goodbye to your fellow attendees over passed appetizers & refreshments.

Special Afternoon Event: Boston Red Sox v. Tampa Bay Rays Baseball Game
1:05 PM
Fenway Park

End the Exchange on a high note with a Boston tradition: baseball! We have two blocks of tickets exclusively for Exchange participants for the Saturday, April 7 game at 1:00 pm against the Tampa Bay Devil Rays. It’s a perfect way to end the weekend! Check in with the Exchange registration desk to purchase yours before they run out.
Ashoka’s mission is to ensure that every person is equipped with the skills necessary to positively impact their community, their workplace, & society.

To achieve this, Ashoka builds networks of pattern-changing innovators who collaborate to create the conditions for a world where everyone can be a changemaker.

Learn more in the Ashoka Collaboration Track detailed on pg. 8.

At Ashoka U we envision a higher education system that graduates millions of student changemakers every year.

To achieve this, Ashoka U helps innovators in higher ed lead changemaker education programs on their campuses & build a culture of changemaking across their institution.

Since 2008, we have been working with more than 500 colleges & universities around the world to make changemaker education the new normal.

Learn more about Ashoka U’s approach in the Graduating Millions of Changemakers session detailed on pg. 73.
Babson College is the educator, convener, & thought leader for Entrepreneurship of All Kinds®. The top-ranked college for entrepreneurship education, Babson is a dynamic living & learning laboratory where students, faculty, & staff work together to address the real-world problems of business & society. We prepare the entrepreneurial leaders our world needs most: those with strong functional knowledge & the skills & vision to navigate change, accommodate ambiguity, surmount complexity, & motivate teams in a common purpose to make a difference in the world, & have an impact on organizations of all sizes & types. As we have for nearly a half-century, Babson continues to advance Entrepreneurial Thought & Action® as the most positive force on the planet for generating sustainable economic & social value.

In 2009, Babson College was among just five colleges selected to become an Ashoka U Changemaker Campus to bring their communities together to transform their campuses into a hub for social change. To this day, Babson remains a leader in social innovation. As part of a continued commitment to change making, Babson College & its Lewis Institute illuminate pathways for students, alumni, faculty, staff, foundations, & corporate partners seeking social innovation solutions. By drawing upon Babson’s core methodology of Entrepreneurial Thought & Action®, the College activates unexpected & fruitful collaborations & integrative designs for action. The result is business prosperity & societal improvement. It extends its impact through the Babson Social Innovation Lab, an action tank powered by Toyota, which incubates people & ideas in the world of social innovation.
The Innovation Award honors best-in-class programs in social innovation education. It recognizes high impact & highly replicable education innovations, including pioneering teaching models, co-curricular programming, community partnerships, & research.

We’re pleased to announce the 2018 Awardees are:

› Grinnell College - “SPARK Community Based Innovation Challenge”
› Hampshire College - “Mission-Driven Admissions”
› Omprakash - “EdGE (Education through Global Engagement)”
› St. Thomas University - “Cafe Cocano Fair-Trade Coffee Partnership”
› Universidad del Desarrollo - “dLab Program created & managed by iCubo UDD”
› University of Northampton - “The COGS Toolkit (Changemaker Outcomes for Graduate Success)”
Changemaker Campus

Launched in 2008, Ashoka U offers the Changemaker Campus designation to leading institutions in social innovation education. These 45 institutions share the vision for higher education to become the next global driver of social change.

› Arizona State University, AZ
› Babson College, MA
› Boston College, MA
› Brigham Young University, UT
› Brown University, RI
› Claremont McKenna College, CA
› Colegio de Estudios Superiores de Administración (CESA), Bogotá, Colombia
› College of the Atlantic, ME
› Cornell University, NY
› CQUniversity, Queensland, Australia
› Dublin City University, Dublin, Ireland
› Duke University, NC
› Florida International University, FL
› Fordham University, NY
› Georgian College, ON, Canada
› George Mason University, VA
› Glasgow Caledonian University, Scotland, United Kingdom
› Hamilton College, NY
› Johns Hopkins University, MD
› Marquette University, WI
› Miami Dade College, FL
› Middlebury College, VT
› Mount Royal University, AB, Canada
› Northeastern University, MA
› Pacific School of Religion, CA
› Portland State University, OR
› Rollins College, FL
› Royal Roads University, BC, Canada
› Ryerson University, ON, Canada
› Simon Fraser University, BC, Canada
› Singapore Management University, Singapore
› Tecnológico de Monterrey – Campus Guadalajara, Jalisco, México
› The New School, NY
› Tulane University, LA
› University of Northampton, England, United Kingdom
› Universidad del Desarrollo, Santiago, Chile
› Universidad de Monterrey, Nuevo León, México
› Universidad Popular Autónoma del Estado de Puebla, Puebla, México
› University of California, San Diego, CA
› University of Colorado Boulder, CO
› University of Maryland College Park, MD
› University of St. Thomas, MN
› University of San Diego, CA
› Western Washington University, WA
› Wilfrid Laurier University, ON, Canada
2017 Designated Ashoka U Changemaker Campuses

In 2017, nine institutions were selected to be part of the Changemaker Campus network due to their demonstrated dedication to embed social innovation & changemaking into their culture, programming, & operations. Read more about each institution below:

**Colegio de Estudios Superiores de Administración (CESA) - Bogotá, Colombia**

As the first Changemaker Campus in South America, Colegio de Estudios Superiores de Administración (CESA), a private business school, is at the forefront of defining the intersection of business & social innovation & beyond. From offering excellent social innovation capacity building trainings for faculty, staff, & students to deeply engaging with community partners & to collaborating across the Ashoka network in Colombia, CESA is accelerating changemaking both on & off campus.

**Georgian College - Barrie, Ontario, Canada**

Georgian College, a public college & the first Canadian college in the Changemaker Campus network, is a leading example of changemaker education in the college education system. Whether within early childhood development or community policing, Georgian is adapting the current curriculum to ensure that all students can find their changemaking pathway. Georgian is leveraging its strong community partnerships to establish a Changemaker region throughout central Ontario.

**Mount Royal University - Calgary, Alberta, Canada**

Mount Royal University (MRU), a public university, has drawn on a long history of community engagement to cultivate an institution-wide culture of changemaking. This culture is reflected in MRU's dedication to redefining the role of post-secondary education in creating meaningful social & environmental change & to building regional capacity for changemaking. MRU actively demonstrates its commitment to Indigenous reconciliation - honoring Indigenous ways of knowing in the curriculum, in research, in responsive & innovative programming, & in building deep relationships with communities.
2017 Designated Ashoka U Changemaker Campuses

Pacific School of Religion – Berkeley, California, United States
Pacific School of Religion (PSR), the first seminary in the Changemaker Campus network, is at the forefront of redefining the seminary experience in the 21st century through its empathy-based education, responsiveness to current issues, & focus on social transformation. PSR has developed innovative curricular offerings with a strong focus on experiential learning which only complement its highly inclusive culture & community.

Royal Roads University - Victoria, British Columbia, Canada
Royal Road University, a public university, blends online & in-person learning alongside flexible admissions. It is redefining the future of higher education for accessibility & relevance to contribute to an Everyone a Changemaker World. At Royal Roads, full-time students, working professionals, & lifelong learners find opportunities & skills to create positive change in their lives, work, & communities.

Simon Fraser University - Burnaby, Vancouver, & Surrey, British Columbia, Canada
Simon Fraser University (SFU), a public research university, is celebrated as Canada’s leading Engaged University & is redefining the relationship between community & university to amplify potential for social impact. From leading regional & national multi-stakeholder social innovation labs to embedding changemaker students in City Halls, to convening national senior leadership to advance social procurement across the university, SFU is accelerating changemaking regionally, nationally, & globally.
2017 Designated Ashoka U Changemaker Campuses

Universidad del Desarrollo (UDD) – Santiago & Concepción, Chile
Universidad del Desarrollo (UDD), a private university & the first Changemaker Campus in Chile, embodies a strong culture around changemaking & interdisciplinary collaboration. Examples of this include UDD’s ambitious Educational Project UDD Futuro & extra-disciplinary curricular programming. UDD has much to contribute to the field of social innovation & changemaking in higher education in Chile, Latin America, & beyond.

University of St. Thomas – St. Paul & Minneapolis, Minnesota, United States
University of St. Thomas, a private liberal arts university rooted in the Catholic intellectual tradition, has much to contribute around interdisciplinary & interfaith collaboration & integrating professional, graduate, science, & engineering education with social innovation. The changemaking culture is pervasive & aligns with the university’s mission to educate “students to be morally responsible leaders who think critically, act wisely, & work skillfully to advance the common good.”

University of California San Diego – San Diego, California, United States
UC San Diego, a public university, has been shaped by scholars who take risks & redefine conventional wisdom. It constantly seeks to push boundaries & challenge expectations through research, education, & service. One of the top 15 research universities in the world, it is driving changemaking to advance society, propel economic growth, & contribute to an Everyone a Changemaker world.
Ashoka Fellows

We are thrilled to welcome the following Ashoka Fellows to the 2018 Exchange:

Tomás Alvarez III – CEO, Collaboration for Talent
Kara Andrade – Founder, HablaCentro
Anne Basting – Professor, University of Wisconsin-Milwaukee; Founder & President TimeSlips
Rev. Jennifer Bailey – Founder & Executive Director of Faith Matters; Co-Founder, The People’s Supper
Jhono Bennett – Director, 1 to 1
Edgar Cahn – Founder, TimeBanks USA
David Castro – President & CEO, I-LEAD, Inc.
Sharon Danks – Founder & Executive Director, Green Schoolyards America
Lennon Flowers – Co-Founder & Executive Director, The Dinner Party & Co-Founder of The People’s Supper
Kohl Gill – Co-Founder, CEO of LaborVoices
Eric Glustrom – Founder & CEO, Watson University
Fagan Harris – Founder & CEO, Baltimore Corps
Sarah Hemminger – Founder & CEO, Thread
Imran Khan – Co-Founder & CEO, Embarc
Denisa Livingston – Organizer & Community Health Advocate, Diné Community Advocacy Alliance
Candice Lys – Co-Founder & Executive Director, Fostering Open eXpression Among Youth (FOXY)
Noran Sanford – Founder & Executive Director, Growing Change
Laura Emiko Soltis
Hamse Warfa – Co-Founder & Vice Chairman, BanQu
David Wiley – Co-Founder & Chief Academic Officer, Lumen Learning
Casey Woods – Founder & Executive Director, Arms With Ethics
Ashoka U would like to thank our network of colleagues & advisors who helped make this year’s Exchange possible.

Thanks to the extended Ashoka U Team:

› **BEETA Ansari** – COO & Director, Exchange & Commons
› **HATTIE Duplechain** – Research & Evaluation Specialist
› **ALI Fraenkel** – Commons Manager
› **ANGIE Fuessel** – Director of Changemaker Campus
› **NIMESH Ghimire** – Renewal Manager
› **LUCIANA Goles Domic** – Exchange Manager
› **SARAH-MARIE Hopf** – Campus Partnerships Manager
› **MARINA Kim** – Co-Founder & Executive Director
› **EMILY Lamb** – Exchange Associate Director
› **JESSICA Lax** – Growth & Partnership Director
› **SOFIA Muñana Beeck** – Partnerships Associate, Atlas Corps
› **SARAH Shutt** – Exchange Associate
› **DANICA Straith** – Canadian Director, Ashoka U
› **CHARLOTTE Vitak** – Founder, My Story

A special thanks to all our Ashoka colleagues & extended team for supporting us during the Exchange including:

Local Restaurants

This list is organized by proximity to the conference hotel.

› **Prudential Mall** (Various types) – $-$$$$ – connected to Sheraton

› **Flour Bakery & Cafe** (Salads, Sandwiches, & Dessert) – $ – 50 ft from Sheraton

› **B3 Restaurant & Bar** (American Comfort Food w/ Live Music) – $$ – .1 miles from Sheraton

› **Pho Basil** (Thai/Vietnamese) – $ – .2 miles from Sheraton

› **Summer Shack** (Seafood) – $$ – .2 miles from Sheraton

› **Luca** (Italian) – $$$ – .2 miles from Sheraton

› **Emack & Bolio’s** (Ice Cream) - $$ - .2 miles from Sheraton

› **Trident Booksellers & Cafe** (American Café, vegan friendly) - $ - .3 miles from Sheraton

› **Boloco** (Burritos, Healthy, Local) – $ – .3 miles from Sheraton

› **Max Brenner Chocolate Bar** (Dessert forward w/ classic American food) – $$ – .4 miles from Sheraton

› **Douzo Sushi** (Japanese) – $$$ – .5 miles from Sheraton

› **Saltie Girl** (Seafood) – $$$$ – .6 miles from Sheraton

› **Salty Pig** (American Comfort Food, Charcuterie) – $$ – .5 miles from Sheraton

› **Parish Café** (Gourmet Sandwiches) – $$ – .9 miles from Sheraton

› **My Thai Vegan Café** (Thai, Vegan) – $$ – 1.5 miles from Sheraton

Local Attractions

› **Boston Public Library** (free) – .5 miles from Sheraton

› **Christian Science Church/Mary Baker Eddy Library** (free) – .3 miles from Sheraton

› **Boston Public Garden** (free) – 1.1 miles from the Sheraton

› **Freedom Trail** (tickets available online) – 2.2 miles from Sheraton

› **Skywalk Observatory** (tickets available online) – .4 miles from Sheraton
Sheraton Map
3rd Floor

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