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Welcome to the 2019 Ashoka U Exchange

On behalf of the entire Ashoka U team, welcome to San Diego & the Ashoka U Exchange. We are thrilled you’re here!

It is an exciting time to be a changemaker in higher education & we’re sure you’ll feel that in San Diego. Whether this is your 1st Exchange or your 9th, we welcome you to this diverse & brilliant community.

The Exchange aims to go beyond typical academic conferences. Each moment on the agenda has been designed to engage, inspire, & put you at the center of the conversation. We encourage you to connect with the people sitting next to you, dive into deep conversations, share your insights, & learn from the other changemakers here.

To our participants, you are what that makes the Exchange so powerful. You are educators, innovators, students, & social entrepreneurs – all passionate about ensuring students graduate with a mission rather than just a major. Your rich perspectives, fearlessness, vulnerability, & drive to make higher education better inspires us day in & day out. The Exchange is only successful because you are a part of it, & it is a true pleasure to have you here.

To our wonderful co-host, the University of California, San Diego, especially Mandy Bratton, JoAnne Starr, Emily Trask, & Gabriele Wienhausen, you were absolutely critical in bringing these three days to life. Thank you for everything you’ve done to infuse UC San Diego’s culture of collaboration & community into the conference. From curating site visits & sessions to designing an inviting & creative space, you’ve left your mark!

What brings all of us together is the belief that everyone should be able to look inside themselves & find a changemaker. We hope the Exchange is just a part of your journey in unlocking & unleashing the possibilities of change.

Beeta Ansari
Exchange Director

Emily Lamb
Exchange Associate Director

Luciana Goles Domic
Exchange Manager
Our Shared Values

The Exchange is more than just an event, it's a community. Together, we create a culture of:

**Belonging.** We are a home for changemakers & a support network of visionary thinkers.

**Optimism.** Where others see problems, we see the spark of a new idea.

**Inclusion.** We seek out & respect diverse voices to uncover the best opportunities.

**Generosity.** We are here for each other, eager to listen & share.

**Courage.** We're not afraid of unorthodox ideas because they’re inherent to progress.

**Respect.** We recognize the right of every attendee to feel safe, heard, & valued at the Exchange. We are all part of this community together & all voices matter.

Land Acknowledgement

We would like to acknowledge that the land upon which the 2019 Exchange is part of the Kumeyaay/Diegueño Peoples' traditional territory that spanned from the ocean to the desert & into what is now Baja California, Mexico. They have lived on this land since time immemorial. We honor their existence, & their success in adapting to waves of newcomers to this land.
Have any questions about Ashoka U, the conference, or other ways to get involved? Don’t hesitate to find the Ashoka U team to say “hi” or ask questions!

**Dr. VICTORIA Abboud** – Director of Changemaker Education, Ashoka Canada

**BEETA Ansari** – COO & Director, Exchange & Commons

**HATTIE Duplechain** – Research & Evaluation Specialist

**ALI Fraenkel** – Commons Manager

**ANGIE Fuessel** – Director of Changemaker Campus

**NIMESH Ghimire** – Renewal Manager

**LUCIANA Goles Domic** – Exchange Manager

**MARINA Kim** – Co-Founder & Executive Director

**EMILY Lamb** – Exchange Associate Director

**ARASELI Lara** – Exchange Community Management Intern

**JESSICA Lax** – Growth & Partnership Director

**DANICA Straith** – Venture & Fellowship Director, Ashoka Canada

We also want to introduce you to our Ashoka colleagues who are present at the Exchange. Each of them has been hugely instrumental in bringing the Exchange to life this year & many are featured throughout the agenda. We encourage you to reach out & connect with them as well!

**MARIA LAURA Acebal** – Ashoka Youth Years; **NICK Boedicker** – Youth Activation Manager, Ashoka Youth Years; **MENTOR Dida** – Senior Intrapreneur, Ashoka Youth Years; **İSTEM Duygu Akalp** – Social Entrepreneurship Programs Director; **ANNE Evans** – Leadership Group Member; **OKTAWIA Gorzeńska** – Head of Journey to Changemaker Certificate, Ashoka Poland; **LAURA Hay** – Ashoka Youth Years; **BRITTANY Koteles** – Fellowship Director; **HAE-YOUNG Lee** – Country Director, Ashoka South Korea; **ANNETTE McGee Johnson** – Global Legal Director; **ANNIE Plotkin** – Community Manager, Ashoka US; **PAUL Rogers** – Leadership Group Member; **RASHMI Singh** – HR Payroll & Benefits Manager; **LUCA Solesin** – Education Program Manager, Ashoka Italy; **VIPIN Thekkkekathil** – Senior Director, Ashoka Youth Years; **NALLELY Valdez** – Ecosystem & Partnerships Manager, Ashoka Mexico; **BRENDA Villegas** – Children & Youth Coordinator.
The 2019 agenda was selected, in large part, by the first ever Exchange Agenda Council. The Council was made up of an incredible & diverse team of social innovators, educators, & students. Thank you, Agenda Council!

MANDY Bratton – Executive Director, Global TIES & Grand Challenge Scholars Program, University of California San Diego, Change Leader

LAUREN Burrows – Education & Inclusion Coordinator, Wilfrid Laurier University

ANTIONETTE D. Carroll – Founder, President & CEO, Creative Reaction Lab

STEPHEN Dooley – Executive Director, Simon Fraser University, Surrey Campus

SONIA Galiber – Director of Operations, Philly Urban Creators, & Educator, Temple University

LIN Hein – Electrical Engineering & Renewable Engineering Student, University of California, San Diego
Ashoka U continues to make efforts towards making the Exchange a sustainable conference. Read more below about sustainability initiatives.

**Paradise Point Greening Initiatives**

› Linen-less meeting rooms help conserve water & laundry chemical use

› Replaced over 50,000 square feet of turf with drought-tolerant plants, saving 1,000,000 gallons of water annually

› Converted 10,000 landscaping sprinklers to low flow heads

› Laundry tunnel washer with pulse jet technologies, conserving 10 million gallons of water annually

› Recycling & composting program certified by the City of San Diego that 75% of waste from the landfill

› Hobart dishwashing system, the only Energy Star-rated commercial dishwashers on the market

› Use of high-quality sustainable, local products including all-natural bottled spring water from nearby Palomar Mountain

› Bathrooms feature low flow toilets & shower heads, & no-water urinals

› Official partner of Surfrider Foundation San Diego Chapter for protection of waterways & beaches

› Landscaping debris is repurposed as mulch/fertilizer

› Water conservation/irrigation system to prevent run-off into Mission Bay

**Greening our printing** - This program is printed on Forest Stewardship Council Certified paper. Please pass it on to colleague or recycle it after the conference.

**Recycle Your Name Badge** - Before you leave, return your lanyard & name badge at the Ashoka U registration table.

**Biodegradable Goody Bags** - The Welcome Bag you received is made of natural, biodegradable materials.
**Registration**

Have questions? Need to check-in? Come find an Ashoka U staff member at the registration table between 12:00pm – 5:00pm on February 20, 7:00am – 5:00pm on February 21; 7:00am – 6:00pm on February 22, & 7:00am – 9:00am on February 23.

**AUX2019 Mobile Application**

Download our conference mobile application “AUX2019” to access the agenda, download presentation materials, create your personal schedule, & directly reach out to conferences participants.

AUX2019 is available in the app store for Apple (iOS) & Android devices as well as on the web at [https://eventmobi.com/aux2019/](https://eventmobi.com/aux2019/).

**Event WiFi**

Free wifi is available in the all the meeting rooms at Paradise Point & UCSD.

**Paradise Point:**
**Network:** AUX2019  
**Password:** exchange2019

**UCSD:**
**Network:** UCSD-GUEST wireless network

**Consent for Use of Photographic Images**

Registration &/or participation in the Exchange constitutes the registrant’s consent for Ashoka U’s use & distribution (both now & in the future) of registrant’s image or voice in photographs, videotapes, electronic reproductions, & audiotapes of such events & activities.
58,000 CHANGEMAKERS IMPROVING THE WORLD

Be the change
Be Worlds Ahead

change.fiu.edu
Each session is labeled with a session type, denoting the format, and a category, denoting the topic discussed. As you browse the program, look for the corresponding text.

**Session Types**

› **Best Practice** – Presenters share insights & lessons learned on a topic. Expect audience participation.

› **Big Idea Talk** – Storytellers showcase innovative ideas that inspire. Each session concludes with Q&A.

› **Site Visit** – Sessions hosted across San Diego at local social impact organizations. Pre-registration required.

› **Spark Session** – 30-minute energizers meant to get people moving, interacting, & having fun. They aren’t conference sessions as normal.

› **Workshop** – Engaged learning opportunities to dive deep into a topic.

**Categories**

› **Community Engagement** – Examine the ins & outs of managing, supporting, & developing partnerships.

› **Equity & Inclusion** – Practices that foster equity & engage groups who are often excluded/marginalized.

› **Faculty Engagement** – Uncover methods that bring other faculty into changemaking practices.

› **Institutional Strategy** – Explore the core components necessary to lead campus-wide social innovation initiatives.

› **Research & Measurement** – Hear the latest techniques to understand & measure changemaker education.

› **Student Engagement** – Creative ways to involve students in social innovation activities.

› **Teaching, Courses & Course Sequences** – Learn ways to develop educational experiences & meet the needs of changemakers.

› **Well Being** – Examine the need for mindfulness, self care, & a connection to the whole person.
Ashoka U curated four themed Tracks of content in addition to the general agenda. Learn more below & feel free to pop into one (or all) of the sessions.

**Working Across Differences Track**

Colleges & universities are increasingly becoming lightning rods for the most polarizing issues in society. As hotbeds for these topics, it is critical not to shy away from better understanding how we, as changemakers, can be better stewards & teachers of civil discourse. This 4-session Track plus lunch will guide us on the journey to bridge divides & work across our differences for a more loving society.

› **Session 1**: Your Story of Self - Understanding Yourself to Engage with Others, Thursday, Feb 21, 1:30 PM – 2:45 PM, Sunset III

› **Session 2**: Opening to Others Narratives – Building Trust Through Deep Listening, Friday, Feb 22, 10:15 AM – 11:30 AM, Sunset III

› **Lunch Conversation**: Working Across Differences “Listen & Learn”, Friday, Feb 22, 11:30 AM – 12:45 PM, Sunset III

› **Session 3**: Story of Me, Story of We, Story of Now – Case Studies from Community Connectors, Friday, Feb 22, 3:15 PM – 4:30 PM, Sunset III

› **Session 4**: Closing Keynote: The Importance of Better Arguments, Saturday, Feb 23, 11:30 AM – 12:15 PM, Mandeville Auditorium

**Tech & Changemaking Track**

The inaugural Tech & Changemaking Track, hosted in partnership with Schmidt Futures, aims to bridge the skillsets from social impact, ethics, & tech disciplines to graduate a new type of student – a changemaker.

Participants from the disciplines of Engineering, CS, IT, Machine Learning, Human-Computer Interaction, & Data Sciences are invited to join this 1.5 day track, running concurrent to the Exchange. The Track starts on Thursday at 11:30am in Executive Suites 705 & 707.

A more detailed Tech & Changemaking Track agenda is available on page 33.
**Senior Leaders’ Experience (SLE)**

Senior leaders are key to setting the vision, policies, & cultures of their institution. The SLE invites university leaders to think together about how they can lead campus-wide change & align educational & research assets to be drivers of social impact. To date, Ashoka U has convened nearly 200 Senior Leaders at the Exchange; engaging them as critical allies in our global movement to advance changemaker education.

The SLE is open to any university leader Dean-level & above attending the Ashoka U Exchange. Official programming begins following the opening keynote on Thursday in Bay View.

*Ashoka U would like to extend a special thank you to Brent Martini for his support of the 2019 Senior Leaders’ Experience.*

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**Our Changemaker Student Revolution: Student (& Ally) Track**

Every great movement has had students at its core. Today more than ever students are leading the way for a more inclusive, compassionate, & prosperous world.

If you are eager to inspire a student driven culture of social impact on your campus, join this 3-session track, designed for you by Ashoka Youth Years. You’ll collaborate with others & examine what sparks us to become changemakers, how change happens, & explore how we go from “me to we” & start compassionate revolutions.

› **Session 1**: Student Networking & Idea Share Sprint, *Thursday, Feb 21, 1:30 PM – 2:45 PM, Royal Room*

› **Session 2**: Heart of Changemaking: How to cultivate the Changemaker qualities?, *Thursday, Feb 21, 3:15 PM – 4:30 PM, Royal Room*

› **Session 3**: How to be a changemaker movement builder, *Friday, Feb 22, 10:15 AM – 11:30 AM, Dockside*
### SCHEDULE AT A GLANCE

**Wednesday, February 20, Pre-Day**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>8:00am – 5:00pm</td>
<td><strong>Beyond Borders &amp; Boundaries: Social Innovation Research Symposium</strong>, Bay View</td>
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<tr>
<td>8:30am – 5:00pm</td>
<td><strong>Law &amp; Social Innovation Pre-Day</strong>, Offsite: University of San Diego campus</td>
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<tr>
<td>9:00am – 5:00pm</td>
<td><strong>Canada Day</strong>, Sunset I, II, III</td>
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<td></td>
<td><strong>Latin América Day</strong>, Executive Suites 713 &amp; 715</td>
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<tr>
<td>12:00pm – 5:00pm</td>
<td><strong>Registration</strong>, Garden Foyer</td>
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<tr>
<td>1:15pm – 5:00pm</td>
<td><strong>Change Leader &amp; Change Team Gathering</strong>*, Sunset IV, V</td>
</tr>
<tr>
<td>5:00pm – 7:00pm</td>
<td><strong>Meet &amp; Greet</strong>, Paradise Terrace</td>
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<tr>
<td>6:30pm – 7:30pm</td>
<td><strong>Bergman Lecture – Celebrating Freedom of Speech in Schools</strong>, Offsite: University of San Diego campus</td>
</tr>
<tr>
<td>7:00pm – 9:00pm</td>
<td><strong>Solidarity in Social Change: Changemakers of Color Dinner</strong>*, Offsite: True Foods Kitchen 7007 Friars Rd. Ste. 394 San Diego, CA 92108</td>
</tr>
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*pre registration required*
## SCHEDULE AT A GLANCE

**Thursday, February 21**

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00am – 5:00pm</td>
<td>Registration</td>
<td>Paradise Ballroom Foyer</td>
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<tr>
<td>7:00am – 8:30am</td>
<td>Breakfast</td>
<td>Paradise Ballroom</td>
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<tr>
<td>7:00am – 10:15am</td>
<td>Marketplace</td>
<td>Paradise Foyer, Palm Corridor, Garden Foyer</td>
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<tr>
<td>8:30am – 9:45am</td>
<td>Keynote</td>
<td>Paradise Ballroom</td>
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<td>10:15am – 11:30am</td>
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<td>11:30am – 12:45pm</td>
<td>Lunch</td>
<td>Paradise Ballroom</td>
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<tr>
<td>11:30am – 4:30pm</td>
<td>Tech &amp; Changemaking Track</td>
<td>Executive Suites 705 &amp; 707</td>
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<tr>
<td>12:45pm – 1:15pm</td>
<td>Spark Sessions</td>
<td>Various locations</td>
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<tr>
<td>1:15pm – 4:00pm</td>
<td>Site Visits*</td>
<td>Various locations</td>
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<td>1:30pm – 2:45pm</td>
<td>Sessions</td>
<td>Various locations</td>
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<tr>
<td>3:15pm – 4:30pm</td>
<td>Sessions</td>
<td>Various locations</td>
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<tr>
<td>4:30pm – 5:30pm</td>
<td>Ashoka U Office Hours</td>
<td>Paradise Foyer</td>
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<tr>
<td>5:00pm – 6:00pm</td>
<td>Ashoka After Dark: Screw Up Night</td>
<td>Sunset I</td>
</tr>
<tr>
<td>6:00pm – 9:45pm</td>
<td>Dine in San Diego Offsite</td>
<td>Old Town San Diego</td>
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<td>7:00am – 8:30am</td>
<td>Breakfast</td>
<td>Paradise Ballroom</td>
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<td>Community College Meet &amp; Greet Breakfast</td>
<td>Sunset I</td>
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<tr>
<td>7:00am – 10:15am</td>
<td>Marketplace</td>
<td>Paradise Foyer, Palm Corridor, Garden Foyer</td>
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<tr>
<td>8:30am – 9:45am</td>
<td>Keynote</td>
<td>Paradise Ballroom</td>
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<tr>
<td>10:00am – 1:00pm</td>
<td>Site Visit*</td>
<td>Various locations</td>
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<tr>
<td>10:15am – 11:30am</td>
<td>Sessions</td>
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<tr>
<td>11:30am – 12:45pm</td>
<td>Lunch</td>
<td>Paradise Ballroom</td>
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<tr>
<td>12:45pm – 1:15pm</td>
<td>Spark Sessions</td>
<td>Various locations</td>
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<td>3:15pm – 4:30pm</td>
<td>Sessions</td>
<td>Various locations</td>
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<tr>
<td>4:30pm – 5:30pm</td>
<td>Ashoka U Office Hours</td>
<td>Paradise Foyer</td>
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<td>4:45pm – 5:45pm</td>
<td>Map the System Meet-Up</td>
<td>Sunset IV</td>
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<td></td>
<td>Law &amp; Social Innovation Debrief</td>
<td>Sunset II</td>
</tr>
<tr>
<td>5:30pm – 7:00pm</td>
<td>Ashoka U 10 Year Anniversary Party</td>
<td>Paradise Terrace</td>
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* pre registration required
Saturday, February 23

7:30am – 8:15am  Breakfast, Paradise Ballroom

7:30am – 8:15am  First Time Attendee Breakfast, Royal

8:15am – 8:30am  Shuttles to UCSD, Meet at the shuttle pick-up area, Mission Bay Lane, outside the Paradise Foyer

9:30am – 10:45am  Sessions, Various Locations

10:45am – 11:30am  Campus Tours* &/or Coffee & Networking, Various locations

11:30am – 12:45pm  Closing Keynote, Mandeville Auditorium

12:45pm – 1:45pm  Closing Reception, Faculty Club

* pre registration required
"Over the past decade Ashoka U has played a seminal role in helping build the burgeoning field of Social Innovation and Changemaker Education. I can’t think of a better institution to help us set the standard for learning outcomes in this space."

Jacqueline Smith,
Associate VP & Executive Director of University Initiatives,
Arizona State University

Ashoka U's new Learning Outcomes Guide now available!

Special Exchange Price:
$99.00 ($40 Discount!)

Get your copy at this price at the Ashoka U Booth!
Discount does not apply online.
Beyond Borders & Boundaries: Bridging Theory & Practice in Creating Social Good - Social Innovation Research Symposium, hosted by UC San Diego

8:00 AM – 5:00 PM
Bay View Room

The University of California, San Diego will host a one-day symposium focused on disciplinary & interdisciplinary research related to creating sustained social good. The Symposium will feature paper & poster presentations from all fields on topics that increase our knowledge about &/or advance progress toward meeting one or more of the UN sustainable development goals.

Pre-Registration required.

Law & Social Innovation Pre Day, hosted by the University of San Diego

8:30 AM – 5:00 PM
Meet at the shuttle pick-up area, Mission Bay Lane outside the Paradise Foyer

The Law & Social Innovation Pre-Day will provide participants an opportunity to connect with other innovative legal educators, discuss the impact of changemaker lawyers, & collectively consider how to better embed social innovation skill-sets & mindsets into their daily work.

The Pre Day is open to all legal educators, as well as law students, practitioners, & Ashoka Fellows working in the legal sector.

Pre-Registration required. Cost is $75 for faculty, free for students. Shuttles will be provided to the USD campus.

Canada Day

9:00 AM – 5:00 PM
Sunset 1, 11, III

All Exchange participants from Canada are invited to join Canada Day hosted by RECODE & Ashoka Canada. Canada Day is an opportunity to connect with peers from across the country & learn about unique opportunities for changemaking within Canadian post-secondary.
**Latin América Day**

**9:00 AM – 5:00 PM**

Executive Suites 713 & 715

All Exchange participants from Latin América are invited to discuss & work on changemaker education challenges faced in Latin América. Content will focus on collaboration opportunities to scale Latin América’s collective impact.

**Registration**

**12:00 PM – 5:00 PM**

Garden Foyer

Check-in & pick-up your nametag, program, & conference goodie bag. Ashoka staff will be there to answer any questions you might have about the conference.

**Change Leader & Change Team Gathering**

**1:15 PM – 5:00 PM**

Sunset IV, V

All Change Leaders & Change Teams from Changemaker Campuses are invited to this annual gathering to include network updates, networking, & workshop-style content for advancing changemaking across our campuses & higher education.

**Pre-registration required.**

**Welcome Meet & Greet**

**5:00 PM – 7:00 PM**

Paradise Terrace

Welcome to the beaches of San Diego! We're thrilled you're here & hope you'll stop by to relax, say “hello”, catch-up with old friends & meet new ones before the Exchange officially kicks off. We’re excited to see you! No formal programming will take place. **Please note there will be a cash bar.**
### Solidarity in Social Change: Change-Makers of Color Pre-Day Dinner

**7:00 PM – 9:00 PM**

**True Food Kitchen**

**7007 Friars Rd Suite 394**

**San Diego, CA 92108**

The Ashoka U Exchange Equity Committee will host a networking & solidarity dinner focused on strengthening our sense of purpose & fellowship as Indigenous peoples & People of Color in creating sustained social good. The dinner will feature short informal talks from peers & mentors on best practices in supporting diversity, resiliency, & solidarity within & across communities. Please reach out to lburrows@wlu.ca or sonia@phillyurbancreators.org with questions.

**The dinner is à la carte & at cost to attendees. Pre-registration required.**
Registration
7:00 AM – 5:00 PM Paradise Ballroom Foyer
The registration booth will be outside, in front of the Foyer. Check-in & pick-up your nametag, program, & conference goodie bag. Ashoka staff will be there to answer any questions you might have about the conference.

Breakfast
7:00 AM – 8:30 AM Paradise Ballroom & Terrace
Breakfast will be served in the Paradise Foyer & seating will be in the Paradise Ballroom & Paradise Terrace. A continental breakfast & coffee will be served.

Note: Please see Paradise Point staff if you need gluten-free or kosher meals. Vegetarian/vegan options will be out for consumption.

Peer Huddles Breakfast
7:30 AM – 8:15 AM Sunset I, II, III, Bay View, Dockside
If you are participating in a Peer Huddle, join your group for breakfast & begin your Exchange experience together.

PEER HUDDLE FACILITATORS:
CESAR Gonzalez – Executive Coach, Thrive Impact; JERRID Kalakay - Professor and Social Entrepreneurship Coordinator, Valencia College MEGAN Marcoux – Public Leadership Fellow, Jeanne Sauvé Foundation; ZEN Parry – Instructor, Salish Kootenai College; SCOTT Stein – Associate Director, Student Entrepreneurship Programs, George Washington University

Ashoka U’s Impact Evaluation Booth
9:45 AM – 11:30 AM Ashoka U Booth, Paradise Foyer
Are you grappling with social entrepreneurship, social innovation, & changemaker evaluation at your institution? Ashoka U wants to talk to you at the Exchange! Whether you are championing a new approach to evaluation, have tested a methodology to share, or are looking for new ideas, we’d like to hear more about what you’re working on. Ashoka U will also share field level insights, recommended resources, & opportunities to get involved in our newest project!

Advanced sign up is required, via the mobile app or at the booth.
Exchange Marketplace
7:00 AM – 10:15 AM
Paradise Foyer, Palm Corridor, & Garden Foyer

The Marketplace is the interactive center-stage at the exchange, where you will have the opportunity to network with others, learn about concrete social innovation offerings you can take back to campus in the Exhibitor Hall, & connect with Ashoka U’s Research & Evaluation Specialist at our Impact Evaluation Booth. You can also pick up a book or two at the Resource Hub, hosted by the UCSD Bookstore!
**Keynote: Welcome Change: Changemaker Movements**

8:30 AM – 9:45 AM  Paradise Ballroom

What makes a movement? As mass activators of changemakers, social entrepreneurs are increasingly focusing on building the will & the way to rewire systems & structures for social impact. This keynote will bring together Ashoka Fellows: Saru Jayaraman of Restaurant Opportunities Centers United, Jessica Ladd of Callisto, Erica Gerrity of Ostara Initiative, & Rev. Jennifer Bailey of Faith Matters Network & The People’s Supper, to candidly discuss their work, their impact, & what it takes to build energy & action towards a better future, where solutions outpace problems.

The keynote will open with a welcome by Pradeep K. Khosla, Chancellor of University of California San Diego & will conclude with a special announcement from Ashoka U!

**WELCOME:**

MENTOR Dida – Senior Intrapreneur, Ashoka & Arizona State University Alumnus

PRADEEP K. Khosla – Chancellor, University of California San Diego

**SPEAKERS:**

REV. JENNIFER Bailey – 2016 Ashoka Fellow & Founder & Executive Director, Faith Matters Network

ERICA Gerrity – 2018 Ashoka Fellow & Executive Director, Ostara Initiative

SARU Jayaraman – 2013 Ashoka Fellow & Co-Founder, Restaurant Opportunities Centers United

JESSICA Ladd – 2018 Ashoka Fellow & Founder & Chief Executive Officer, Callisto

ANNIE Plotkin – Community Manager, Ashoka US

**EXCHANGE EMCEE:** TOMAS Alvarez III – Ashoka Fellow, Serial Social Entrepreneur & Partner, Idea2Form (I2F)
Join Ashoka U & help unleash #MillionsofChangemakers

**10:15 AM – 11:30 AM**  
**Sunset I**  
**Type**: Workshop

Sparking agency in another person - showing them the power they have to affect positive social change - is one of the most powerful things we can do. Imagine if we could do it for millions of people of all ages & backgrounds.

This session is an invitation to work alongside many others to collectively unleash #millionsofchangemakers. Ashoka U will help you use the #millionsofchangemakers call to action & Ashoka’s insights in building movements to increase your impact. Through a series of interactive activities, you’ll draft a commitment & make a plan for how you can use that commitment to inspire & empower your most valued stakeholders - whether that be senior leaders, students, colleagues, funders, or partners.

**FACILITATORS**: KUMAR Garg – Senior Director for Technology & Society, Schmidt Futures; JESSICA Lax – Growth & Partnerships Director, Ashoka U

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**Big Idea Talk: Making Meaning**

**10:15 AM – 11:30 AM**  
**Garden**  
**Type**: Big Idea Talk

What is our why? Why do we do what we do? How can we cut through the noise to unlock our rituals for social change? Join this Big Idea Talk to hear stories about questions innovators ask or think about but rarely share.

**SPEAKERS:**
- “Rediscovering Your Why: Catalyzing Passion-Driven Community Engagement Within Your Institution’s Culture” – LIDET Bayou, Student Change Leader, University of St. Thomas & DUSTIN Killpack, Volunteer Center Director, University of St. Thomas
- “Fusion Leadership: Driving Cross-Sectoral Social Change from Ancient Wisdom” – Rev. DAVID Vásquez-Levy, President, Pacific School of Religion
- “What Is the Purpose of Coaching?” – FABRICE Vil, Ashoka Fellow; Co-Founder & President, Pour 3 Points
- “Utilizing Youth to Energize a Social Movement & Strengthen Social Impact” – JOSHUA Williams – Founder, President, & Chief Changemaker, Joshua’s Heart Foundation; undergraduate student, New York University

**EMCEE**: MEGAN Marcoux – Fellow, Jeanne Sauvé Foundation
Expanding Human-Centered Design: The Role of Equity, Peace, & Liberation

10:15 AM – 11:30 AM  
Sunset IV

Type: Best Practice  
Category: Community Engagement

Human-centered design, without a disciplined practice of embedding community & equity, can run the risk of perpetuating oppressive human behaviors which stunt social innovation. In this discussion, panelists will share how they have developed new social innovation design processes that have been foundational to creating peace, liberation & equitable products, programs or initiatives.

SESSION OUTCOMES:
› Understand the popular education/participatory action research origins & historical landscape of design thinking & human-centered design
› Learn basic components of the human-centered design process & how they are used to build peace, create equity, & transform violence to liberation
› Examine the roles that diversity, inclusion, equity, peace, liberation, & power-dynamics play in developing interventions & solutions when addressing systemic social ills
› Examine how assumptions, biases, & blind spots shape interventions & solution development when addressing systemic inequities, & discuss how to apply tools & practices within Liberatory Design, Equity-Centered Community Design, & Frame Design to challenge these views

SPEAKERS: ANTIONETTE D. Carroll – Founder, CEO, & President, Creative Reaction Lab; DAVID Clifford – Founder & Executive Director, DSX; MONICA Curca – Founder & Managing Director, Activate Labs

Running the Marathon: Building Antifragility, Endurance & Resilience as a Changemaker

10:15 AM – 11:30 AM  
Executive Suites 709 & 711

Type: Workshop  
Category: Well Being

Many years of engagement with emerging community leaders & social entrepreneurs shows that lasting success & impact depends upon some hidden skills: ability to learn from failure, ability to persist in the face of significant obstacles, & ability to retain & even to increase passion & energy over a long period of engagement. This workshop will offer changemakers, social entrepreneurs & intrapreneurs practical guidance on developing grit, resilience & the ability to operate successfully (& happily) under long periods of stress.

SESSION OUTCOME:
› Develop personalized methods to plan for long term service in social impact careers

SPEAKER: DAVID Castro – Ashoka Fellow & President & CEO, I-LEAD, Inc.
What is Changemaking Anyway? Methods for Faculty Alignment & Engagement

10:15 AM – 11:30 AM  
Sunset II

Type: Best Practice  
Category: Faculty Engagement

When working with others on changemaker initiatives on campus, have you ever felt like you are talking past each other or searching for resources everyone agrees on? You’re not alone! Come learn about successful methods used to infuse changemaking into academic programs & curricula across disciplines, faculties, & student groups.

SESSION OUTCOMES:
› Learn how to share about changemaking in a way that resonates with many stakeholders
› Learn how to leverage unlikely partnerships & opportunities to advance changemaking initiatives

SPEAKERS: OLIVIA Paredes – Academic Director for Entrepreneurship, Universidad Popular Autonoma del Estado de Puebla (UPAEP), Change Leader; LINDSAY Schriftman – Director of Learning Resources, Miami Dade College

FACILITATOR: WHITNEY Roberts – Director of Civic Engagement & Social Innovation, North Central College; Change Leader

Lessons From a Changemaker World

10:15 AM – 11:30 AM  
Executive Suites 705 & 707

Type: Best Practice

Ashoka has cultivated a global community of change leaders, made up of hundreds of schools, 50+ colleges & universities, & thousands of Ashoka Fellows from around the world. This broad & diverse network is collectively working to create an everyone a changemaker world.

In this session, leaders from across Ashoka will share what they’ve learned from working with people from the ages of 5 – 95 & discuss the mindsets & skillsets that are critical, regardless of age or profession, to create a social impact.

SESSION OUTCOMES:
› Gain an understanding of methods & theories to teach about maximizing impact, building on 30 years of Ashoka’s findings from working with 3500 leading social entrepreneurs
› Derive principles of social changes & the “4 levels of impact” that Ashoka uses

SPEAKERS: ANNE Evans – Leadership Group Member, Ashoka; ALI Fraenkel – Commons Manager, Ashoka U; DANICA Straith – Director of Venture & Fellowship, Ashoka Canada

@ashokau  
#AUX2019  
@ashokau
Stories of Changemakers: Making the Foreign Less Foreign

10:15 AM – 11:30 AM  
Sunset V

Type: Best Practice

The Under-Told Stories Project, a partnership between the University of St Thomas & PBS NewsHour, uses high quality international journalism to engage students on the critical issues of our time, from climate change to global health to food & water security. Using strong characters in solutions-oriented documentaries to enhance curricula across the disciplines, the Project offers additional opportunities, including fellowship programs & case study development.

SESSION OUTCOMES:
› Opportunities for collaboration on story or case study development
› Keener understanding from real world examples of how professors are leveraging storytelling to enhance learning
› Learn about the imminent update of the Under-Told Stories website, offering user friendly access to 300+ documentary reports

SPEAKERS:  
MICHAEL Gordon - Arthur F. Thurnau Professor of Social Entrepreneurial Studies, University of Michigan; FRED de Sam Lazaro – Executive Director, Under-Told Stories Project & Special Correspondent, PBS NewsHour

Empathy - The essential element in leading positive social change

10:15 AM – 11:30 AM  
Dockside

Type: Best Practice

Join one of the world’s experts in empathy & social change. In a rare opportunity, Ashoka Fellow & Founder of Roots of Empathy, Mary Gordon, will lead an immersive session which shows you how to bring more empathy & humanity into your leadership roles & everyday experience.

SESSION OUTCOMES:
› Increase awareness of the roles temperament & adversity play in leading social change
› Build empathy & kindness in their life & work
› Develop a deeper understanding of their humanity

SPEAKER: MARY Gordon – Ashoka Fellow; Founder & President, Roots of Empathy
Securing the Future: Institutional Structure & Governance as Guardians of Social Innovation in Higher Education

10:15 AM – 11:30 AM

Type: Best Practice

Higher education leaders are spreading social innovation across campuses & into communities. But how do we sustain that work across transitions? A new Provost or President, new leadership of governing bodies, budget constraints, departure of a passionate champion, competing priorities: all can erode commitment to “everyone a changemaker,” requiring us to remake the case for changemaker education. We will look at how institutional structure & governance - which can seem bureaucratic & barriers to innovation - can instead & sustain strengthen changemaking values & work.

SESSION OUTCOMES:
› Identify structural barriers that can prevent effective changemaking education
› Understand the potential of institutional structure & governance to support changemaking
› Identify opportunities for senior institutional leaders to become engaged in & support changemaking education
› Identify practical steps to influence leadership to embed changemaking at institutions

SPEAKERS: JEREMY Gudauskas – Assistant Vice President, Co-Director of the Center for Social Impact, North Central College, Change Leader; WRAY Irwin – Head of the Changemaker Hub, The University of Northampton, Change Leader; MARK Mulcahey – Governor, The University of Northampton

FACILITATOR: JOANNE Starr – Assistant Dean of Curriculum, Strategy & Rankings, University of California, San Diego, Change Leader
Incubating or Incu-faking? Is your university-based incubator truly innovative?

10:15 AM – 11:30 AM
Executive Suites 713 & 715

Type: Best Practice
Category: Student Engagement

As interest in social innovation has grown at post-secondary institutions, there has been a parallel growth in social-purpose incubators. While these institutions now engage thousands of students in what are arguably experiential learning opportunities, how innovative are these models, really? Are incubators realizing their potential to be truly innovative? Is there value to reinventing the wheel? This session will offer a model of innovation & encourage participants to critically analyze the foundations of their own incubators, share their own experiences & best practices, & discuss common challenges & opportunities for improvement.

SESSION OUTCOMES:
› Receive a model of innovation they can apply to analyze & better understand their own campus innovation ecosystems
› Workshop through the innovation model to assess the effectiveness of their programs
› Receive a briefing of innovative practices & common challenges faced by campus incubators
› Network with educators involved in incubator programs

SPEAKERS: SARAH Brigel – Operations Coordinator of Social Ventures Zone, Ryerson University; ALEX Gill – Director of Social Ventures Zone, Ryerson University; JESSICA Machado – Program & Events Coordinator of Office of Social Innovation, Ryerson University
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LIFE.CHANGING
**General Lunch**

11:30 AM – 12:45 PM          Paradise Ballroom & Paradise Terrace

Lunch will be served in the Paradise Foyer & seating will be available in the Paradise Ballroom & Paradise Terrace. A variety of sandwiches & sides will be served.

**Note:** Please see Paradise Point staff if you need gluten-free or kosher meals. Vegetarian/vegan options will be out for consumption.

Want something more structured? We invite you to join any of the following conversations:

› Ashoka U Marketplace – details below

› Lunch Conversation: Share Your Social Innovation Syllabi – details on pg. 31

› Lunch Conversation: Exploring Changemaker Evaluation – details on pg. 31

› Lunch Conversation: No Easy Answers: 3 Models for Coaching Entrepreneurs – details on pg. 31

› Community Lunches – details on pg. 32

**Exchange Marketplace**

11:30 AM – 1:30 PM          Paradise Foyer, Palm Corridor, & Garden Foyer

Swing by the during lunch to learn about concrete social innovation offerings you can take back to campus in the Exhibitor Hall or pick up a book or two at the Resource Hub, hosted by the UCSD Bookstore!
Lunch Conversation: Share Your Social Innovation Syllabi

11:30 AM – 12:45 PM
Sunset V

Are you leading a course that incorporates social innovation into the syllabi? Are you looking for new methods, readings, or general content to breathe new life into your course? In this interactive lunch session, come learn from the plethora of experience brought by Exchange participants as well as share your most successful components of your course.

*Please bring hard copies of your syllabus & any other materials you wish to share.* Grab your lunch in the Paradise Foyer before joining the session. Thank you!

**FACILITATOR:** REBECCA Otten – Director of SISE Minor, Tulane School of Architecture & Associate Director of Social Innovation Strategy, Tulane University

Lunch Conversation: Exploring Changemaker Evaluation in Higher Education

11:30 AM – 12:45 PM
Sunset I

Campuses are envisioning changemaker evaluation in many different ways – from evaluating student learning, to tracking institutional change, to assessing community impact – & taking many different approaches to this work. You know evaluation is important, but which path makes the most sense for your institution? Come connect with others who are grappling with changemaking evaluation, learn from their experiences, & share your own. You’ll leave this conversation with new connections & ideas!

Grab your lunch in the Paradise Foyer before joining the session. Thank you!

**FACILITATOR:** HATTIE Duplechain – Research & Evaluation Specialist, Ashoka U

Lunch Conversation: No Easy Answers: 3 Models for Coaching Entrepreneurs

11:30 AM – 12:45 PM
Dockside

You can't change what you cannot see. The issues we face are increasingly complex & we need more nuanced tools to understand our contexts & make good decisions. In this interactive workshop we'll explore three models that will help social entrepreneurs create real impact.

Grab your lunch in the Paradise Foyer before joining the session. Thank you!

**FACILITATOR:** CESAR Gonzalez – Executive Coach, Thrive Impact
Community Lunches

11:30 AM – 12:45 PM  Paradise Ballroom
Looking to find people who share your interests? Community Lunches are small, informal discussions about interesting topics you won’t find on the agenda. Each lunch is led by a pre-selected facilitator. Please pick up your lunch in the Paradise Foyer before joining your table.

Please look for the corresponding table letter to find your topic of interest. No pre-registration required.

TABLE A: "What Theories Drive Our Work, Anyway?"  VIVIANA Alexandrowicz – Associate Professor, University of San Diego

TABLE B: "Fostering Transformational Inclusion in Teacher Education"  NATHALIE Cajuste – Faculty, Teacher Education Program – TESOL, Miami Dade College; &  REBECCA Sanchez – Associate Professor, School of Education, Miami Dade College

TABLE C: "Drones for Peace?"  AUSTIN Choi-Fitzpatrick – Assistant Professor, University of San Diego

TABLE D: "Creating an Off-Campus Impact Investing Group"  TODD Manwaring – Director of the Ballard Center & Peery Program, Brigham Young University, Change Leader

TABLE E: "Financial Balancing Act: Functioning like a Startup in an Academic World"  HEATHER Marinaro – Senior Department Administrator, Tulane University

TABLE F: "Enhancing Learning: Integrating Indian Philosophy of Holistic Education & Western Educational Ideas"  TANIA Mehta – Lecturer, Mount Royal University

TABLE G: "Fostering Intergenerational Dialogue"  DR. NATALIE Meisner – Professor & Writer, Mount Royal University

TABLE H: "Experiential Learning: Cultivating Engaged Citizens Prepared to Act"  AARON Miller – International Trade Manager, Virginia SBDC, George Mason University, Change Leader

TABLE I: "Empowering Minority Changemakers"  CAROLA Pedreschi – Instructor of Psychology, Miami Dade College

TABLE J: "Innovating Liberal Arts Education with Ancient Social Philosophies"  ZHAOCHANG Peng – Assistant Professor of Economics, Rollins College
Tech & Changemaking Track

11:30 AM – 4:30 PM Executive Suites 705 & 707
The inaugural Tech & Changemaking Track bridges skillsets from social impact, ethics, & tech disciplines to graduate a new type of student – a changemaker. Participants from the disciplines of Engineering, Computer Science, Information Technology, Machine Learning, Human-Computer Interaction, & Data Sciences are invited to join.

This track is hosted in partnership with Schmidt Futures.

Track Outcomes
› Hear best practices at the intersection of tech & changemaking
› Set individual/institutional goals related to changemaking in your daily role
› Build strong peer relationships & share stories, experiences, & practices, that fuel your efforts back on campus.
› Make a commitment to changemaking on your campus & gain support from Ashoka U in pursuit of your changemaking goals.

Track Agenda:

11:30 AM–12:15 PM Lunch, welcome, & introductions
Connect with Track participants in this lightly facilitated introduction over lunch.

12:15 PM–1:15 PM Panel: Tech & Changemaking – A Promising Future
Speakers will share how they are re-shaping higher education to transform the student experience from being synonymous with the passive consumption of knowledge to one that graduates active changemakers & actors into the world, no matter what their field of study or line of work.

SPEAKERS: MANDY Bratton – Executive Director, Global TIES & Grand Challenge Scholars Program, University of California San Diego, Change Leader; HUMERA Fasihuddin – Co-director University Innovation Fellows program, d.school, Stanford University; KUMAR Garg – Senior Director for Technology & Society, Schmidt Futures; JOYELLE Harris, Ph.D. – Associate Director, CREATE-X LEARN programs; Georgia Institute of Technology

FACILITATOR: MELISSA Carrier – Director of Social Innovation & Professor of Practice, University of North Carolina at Chapel Hill

1:30 PM–3:45 PM Visioning, Goal Setting & Working Groups
Attendees will participate in a visioning & goal-setting exercise to design new pathways for supporting the education, development, &/or careers of changemakers at the intersection of tech & changemaking.

FACILITATOR: ANDREW Means – Co-Founder & VP of Strategy, BrightHive

3:45 PM–4:30 PM Navigating the Exchange for Impact
Beeta Ansari, Ashoka U’s Exchange Director will provide a roadmap for the rest of the Exchange, highlighting sessions that will put you on the path toward achieving your goals.

Note: The Track will come together one more time on Saturday for a facilitated session featuring Ashoka U resources that will help solidify your commitment to changemaking education.
Spark Sessions

**12:45 PM – 1:15 PM**  
Various Locations

Spark sessions are 30-minute energizers, meant to get you up, moving, &/or thinking in new ways. Come prepared to have fun & get excited for the rest of the day!

**Best Practices for Changemaker Education: A new free resource**

**LOCATION:** Sunset IV

Join the Transformative Action Institute, Winner of Ashoka U’s Hall of Fame award for excellence in education, in this hands-on session to experience its new (& free) educator resource hub, designed for & with changemaker educators like you!

**SPEAKER:** SCOTT Sherman – Senior Director of Social Innovation, Claremont McKenna College

**Give me a Lever**

**LOCATION:** Executive Suites 709 & 711

If we are to take social innovation education from a growing niche, to the new, global, system-wide norm, it is necessary to understand the levers & models for creating wide-scale systemic change in higher education. This interactive session, led by the founder of Watson University, is meant to both spark new ideas for creating systemic change & share effective models for doing so.

**SPEAKERS:** ERIN Boyd – Board Member, Watson Institute; ERIC Glustrom – Founder & CEO, Watson Institute

**Serious games: Using Simulations to Train Social Activists**

**LOCATION:** Sunset II

This fun session is a hands-on experience of the ‘serious games’ & social simulations used to train change-makers & social entrepreneurs at Ben-Gurion University’s Rothschild Cube, with an overview of the underlying principles.

**SPEAKER:** HAGAI Katz – Academic Advisor, the Rothschild Cube, Ben-Gurion University of the Negev

*More Spark Sessions are featured on the following page.*
Spark Sessions (continued)

12:45 PM – 1:15 PM Various Locations

Spark sessions are 30-minute energizers, meant to get you up, moving, &/or thinking in new ways. Come prepared to have fun & get excited for the rest of the day!

**What Early-Stage Social Entrepreneurs Don't Know**

**LOCATION:** Dockside

Based on detailed interviews with more than 100 social entrepreneurs, come hear Michael Gordon share lessons learned from mistakes made, the trials faced, & other problems (& solutions!) that define the nitty-gritty work of becoming a social entrepreneur.

**SPEAKER:** MICHAEL Gordon - Arthur F. Thurnau Professor of Social Entrepreneurial Studies, University of Michigan

**Floating Ball Challenge**

**LOCATION:** Sunset III

What does it take to move a system from current state to a shared vision? Come participate in a fun-filled collaborative exercise that will easily expand your changemaker toolkit.

**SPEAKER:** TRACY Benson – President, Waters Foundation
Site Visit: Normal Heights Student-Run Free Clinic Tour

1:15 PM – 4:00 PM  Meet at the shuttle pick-up area, Mission Bay Lane outside the Paradise Foyer

Type: Site Visit

During this visit, participants will learn about the student-run free clinic project model, both the one directed by Cal State San Marcos School of Nursing & the one directed by UCSD School of Medicine. In partnership with the community, these clinics provide free respectful high-quality ongoing health care to people who do not qualify for insurance & have nowhere else to turn using a humanistic empowering transdisciplinary model.

This location also hosts Safe Harbors, a program providing shelter for people seeking asylum.

Pre-registration required.

Site Visit: Nutrition Kitchen Project/ Baker Elementary School Tour

1:15 PM – 4:00 PM  Meet at the shuttle pick-up area, Mission Bay Lane outside the Paradise Foyer

Type: Site Visit

Nutrition Kitchen Project (NKP) was started by UCSD medical students who wanted to address the need for healthy diet options due to the high number of patients struggling with diabetes, hypertension, & obesity. By partnering with members of the community, NKP holds cooking/nutrition classes twice a month for UCSD Student-Run Free Clinic patients & their families.

Participants will join medical students & community members for a nutrition lesson & short cooking class in addition to an overview of the UCSD Student-Run Free Clinic System followed by a short walk to Baker elementary school.

Pre-registration required.
Site Visit: Ocean View Growing Grounds: Community Garden & Neighborhood Learning & Research Center

1:15 PM – 4:00 PM
Meet at the shuttle pick-up area, Mission Bay Lane outside the Paradise Foyer

Type: Site Visit

Ocean View Growing Grounds is a unique project that operates in partnership with UC San Diego’s Bioregional Center for Sustainability Science, Planning & Design. The project aims to build trusted relationships & local knowledge networks in several of Southeastern San Diego’s underserved neighborhoods. The Neighborhood Learning & Research Center utilizes a “Bidirectional Learning Platform” that presents unique opportunities to create &/or refine effective models for science communication, increase scientists’ access to citizenry, theory testing & application, & enhancing faculty teaching & student learning experience.

Participants will tour the 22,000 square foot site, gain insight into the history of the organization, & engage in discussions around establishing a Bidirectional Learning System that benefits both the community & the university.

Pre-registration required.
Want to Collaborate? What it takes to design a meaningful partnership

1:30 PM – 2:45 PM  Executive Suites 709 & 711
Type: Best Practice  Category: Community Engagement

Collaboration, regardless of the field or sector, is hard work. Come learn with project collaboration veterans as they share key best practices & innovative lessons learned from working with outside partners to ensure success & impact of the program.

SESSION OUTCOMES:
› Experience models for collaboration from around the globe
› Design principles for effective collaborations
› Learn about effective collaboration frameworks

SPEAKERS: ANDRÉS Chavarro Gonzalez – Director Centre Innovation & Entrepreneurship, CESA, Change Leader; ANGELA Posse – General Manager Corporate Affairs, CESA, Change Leader; HYUN Shin – Associate Vice President, Hanyang University, Change Leader

FACILITATOR: DANICA Straith – Director of Venture & Partnerships, Ashoka Canada

Bringing Social Change to Life Through the UN SDGs

1:30 PM – 2:45 PM  Sunset V
Type: Best Practice  Category: Teaching, Courses, & Course Sequences

This session will focus on how to integrate the UN SDGs into the curricular & co-curricular life of the university as a unifying theme for educating changemakers.

SESSION OUTCOMES:
› Understand why the UN SDGs are valuable for teaching social innovation methods
› Experience ways to incorporate the UN SDGs into courses, programs, & projects on campus

SPEAKERS: JAY Friedlander – Sharpe-McNally Chair of Green & Socially Responsible Business, College of the Atlantic, Change Leader; FLORENCE Grolleau – Dean of the School of Language & Culture Studies, Universidad Popular Autonoma del Estado de Puebla (UPAEP); SANDRA LaFleur – Director of Social Change Initiatives, Miami Dade College, Change Leader; MARA van Loggerenberg – Associate Director of Social Impact Programming, New York University

FACILITATOR: MANDY Bratton – Executive Director, Global TIES & Grand Challenge Scholars Program, University of California San Diego, Change Leader
Principles for Individual & Institutional Transformation

1:30 PM – 2:45 PM Sunset IV
Type: Best Practice  Category: Institutional Strategy
The Changemaker Communities Initiative engages diverse stakeholders like school districts, non-profits, & community colleges in a region to collaborate & support the next generation of changemakers for their communities. They do this through the Changemaker Journey which enables institutions to create a culture of ‘empathy & agency’.

In this session we will share the principles we use to create transformational journeys, the lessons learned, & explore how you can integrate these principles into your work.

SESSION OUTCOMES:
› Learn how ecosystems in North Central Massachusetts & Santee in California are re-imagining community engagement through an eco-systemic perspective
› Listen to inspiring stories of how universities & community colleges are partnering with school districts to create vibrant K20 pipeline
› Understand principles which you can use to design Changemaker Journeys for your stakeholders to support individual & institutional transformation

SPEAKERS: VIVIANA Alexandrowicz – Associate Professor, University of San Diego; PAUL Rogers – Associate Professor of English & Senior Scholar, George Mason University; VIPIN Thekk – Senior Director, Ashoka

Big Idea Talk: Finding Our Voice

1:30 PM – 2:45 PM Garden
Type: Big Idea Talk
Finding our voice is a critical step to find our place in the world & the kind of ways we want to show up. Yet there is no prescribed method or step-to-step guide. Where does it happen? How do we find it? Hear from speakers as they share their stories of finding voice, often in the unsuspecting places.

SPEAKERS:
› “Serious Play” JULIA Maddox – Director of iZone, University of Rochester
› “Artist As Changemaker” PATTI Pon – President & CEO, Calgary Arts Development
› “The Power of Visual Storytelling to Engage Students” VIRGINIA Pittaro – Director of Global Partnerships, Social Impact Media Awards (SIMA)

EMCEE: MIRA Azarm - Innovation Instigator & Learning Experiences Designer, University of Maryland; Change Leader
Innovación Social en América Latina: Disfrutando de los variados sabores / Social Innovation in Latin America: Enjoying the variety of flavors

1:30 PM – 2:45 PM

Executive Suites 713 & 715

Type: Best Practice
Category: Community Engagement

To practice crossing borders, inclusion & intercultural learning, this session will engage participants in an experience of “cooking with diverse flavors” through three models of social innovation from Santiago, Chile, Puebla, Mexico & Tijuana/San Diego, Mexico/USA. This workshop will be primarily in Spanish, with translation to English available so all participants can enjoy this session!

SESSION OUTCOMES:
› Desarrollar modelos de innovación social con restricciones situacionales / Practice developing social innovation models within provided constraints
› Conocer 1 a 2 ""sabores"" de Innovación Social en América Latin / Articulate 1-2 "flavors" of LatAm social innovation to a peer
› Participar en involucrar a más actores en innovación social en la educación superior, apreciando la diversidad global. Aplicar la perspectiva de inclusión y diversidad en innovación social / Participate in "growing the circle wider" in social innovation in higher education by appreciating diversity of global flavors

SPEAKERS: RACHEL Christensen – Assistant Director Center for Peace & Commerce, University of San Diego; RADOVAN Perez – Proyectos de Impacto Social/ Servicio Social, Universidad Popular Autónoma del Estado de Puebla (UPAEP), Change Leader; CARLOS Varela – Director of Entrepreneurship & Public Responsibility, Universidad del Desarrollo (UDD), Change Leader; MARÍA FRANCISCA Vargas Serani – Assistant Director, Universidad del Desarrollo (UDD), Change Leader
Creating Transformative Spaces for Student Changemakers - A How To Guide

**SESSION OUTCOMES:**
› An understanding of transdisciplinary learning through maker spaces & innovation spaces.
› Strategies for creating meaningful & transformative experiences for aspiring student changemakers through identifying passions & connecting to relevant opportunities.
› Approaches to navigating risk-averse institutions & building strong arguments for change

**SPEAKERS:**
- **POOJA Addla Hari** – Student Leader at Changemaker Central, ASU Polytechnic & Startup Village, Arizona State University;
- **VIVIAN Chen** – Tempe Entrepreneurship & Innovation Chair at Changemaker Central, Arizona State University;
- **GRANT Dever** – Founding Community Manager of Barbara J. Burger iZone, University of Rochester;
- **AMY Schulz**, Phd, MBA – Dean of Career, Continuing & Technical Education, Sierra College

**FACILITATOR:** **LENA Soots** – Director of Trico Changemakers Studio, Mount Royal University
Working Across Differences Track: Your Story of Self - Understanding Yourself to Engage with Others

1:30 PM – 2:45 PM  
Sunset III
Type: Workshop  
Category: Working Across Differences

Successfully navigating diversity & building relationships across difference relies on a strong understanding of one’s own identity. Within this first session of the Working Across Difference Track, sponsored by Fetzer Institute, Interfaith Youth Core staff will introduce guiding frameworks & facilitate interactive, reflective activities to support participants in cultivating a deeper understanding of their own identity & biases. These essential activities will lay the groundwork for deeper, stronger relationship-development, a key element in navigating differences particularly within our conflicted national climate. Interfaith Youth Core is a national nonprofit partnering with higher education to advance the priority of interfaith cooperation.

SESSION OUTCOMES:
› Understand the various worldviews they carry as part of their identity
› Understand ways to help others better understand their own world views & why it matters for working across difference
› Learn more about the “Working Across Differences” sessions throughout the 2019 Exchange

FACILITATOR: MARY ELLEN Giess - Senior Director of Co-Curricular Partnerships, Interfaith Youth Core (IFYC)

Student (& Ally) Changemaker Track: Student Networking & Idea Share Sprint

1:30 PM – 2:45 PM  
Royal
Type: Workshop  
Category: Student Track

In this kickoff of the Student (& Ally) Changemaker Track, come one, come all to this lightly facilitated time to share your social innovation projects & project ideas with other student leaders, discuss what has you vexed, & meet others that might share your vision for the future. Come prepared to both share your project (or project idea) as well as advice & resources for others!

SESSION OUTCOMES:
› Network effectively & make connections with other students at the Exchange
› Gain experience communicating your big ideas, with opportunities for positive feedback

FACILITATORS: SHANNON Lue Chee Lip – Undergraduate Student, University of Rochester; ANUSH Mehrabyan – Undergraduate Student, University of Rochester
Bringing Learning to Life - Pedagogy for Changemaker Education

1:30 PM – 2:45 PM      Sunset I

Type: Best Practice       Category: Teaching, Courses, & Course Sequences

When preparing future changemakers, how we teach can matter just as much as what we teach about. In this panel, we explore how educators are making pedagogical decisions for changemaking education in the classroom, across institutions, & beyond. Panelists will share pedagogical approaches they have developed for engaging students, helping students understand the implications of social change, & gain experience as changemakers.

SESSION OUTCOMES:
› Learn about recent pedagogical trends in changemaker education
› Explore pedagogical models applied in courses, course-sequences, & across institutions
› Access three unique pedagogical frameworks for changemaker education

SPEAKERS: ERIC Glustrom – Ashoka Fellow & CEO & Founder, Watson University; GABRIELA Lechuga Blázquez – Manager of Strategic Projects & Transversal Processes for the Academic Vice-Chancellor, Universidad Popular Autonoma del Estado de Puebla (UPAEP); MICHELLE Stecker – Director of Education & Action Research at the Miller Center for Entrepreneurship, Santa Clara University

FACILITATOR: HATTIE Duplechain – Research & Evaluation Specialist, Ashoka U
The Flipside of Privilege: Identifying & working with privilege (180 mins)

1:30 PM – 4:30 PM
Dockside
Type: Workshop
Category: Equity & Inclusion

Social innovation is meant to improve the world. However, if individuals are maintaining inequity & perpetuating oppression & injustices, our social innovations will have limited, & sometimes harmful, reach. In order to open the dialogue of social innovation to include privilege & oppression, we must be able to identify it within ourselves, our own classrooms, & know what to do with it once identified. This co-led workshop will teach, through experiential activities, how to incorporate privilege identification into your daily classroom techniques, show steps to begin dismantling that privilege & power, & inspire individuals to make change.

FACILITATORS: DANICA Kilander – Associate Director of IDEA Institute, Western Washington University, Change Leader; JULIA Norman – Community Engagement Officer, Pearson College UWC
Data + Stories = Field-Shaping Insights

Did you know Ashoka completed one of the largest and most diverse studies ever of system changing social entrepreneurs around the world?

The study draws from a survey of:
- 858 Ashoka Fellows
- from 74 countries
- administered in 11 languages

Want to learn more about the insights it reveals?
Check out Issue 52 of the Social Innovations Journal.

Articles in the issue entitled “From Social Entrepreneurship to Everyone a Changemaker – 40 Years of Social Innovation” address topics such as:
- systems change and ecosystems
- collective leadership
- transformative alliances
- women entrepreneurs
- young changemaking

Download your free copy of the Report, "The Unlonely Planet: How Ashoka Accelerates Impact"

www.ashoka.org

Have questions or feedback? Got research ideas or interested to explore partnerships?

Contact: avalera@ashoka.org
Student (& Ally) Changemaker Track: Heart of Changemaking - How to cultivate Changemaker qualities

3:15 PM – 4:30 PM
Royal
Type: Workshop  Category: Student Track

Join this 2nd session of the Student Changemaker Track with an open mind & heart to explore what makes changemakers feel powerful enough to take action & stand up for what is right & needed. Drawing from Ashoka’s changemaker network, this session will share key changemaking qualities & how to cultivate those qualities in us. This session is deeply interactive & you will leave with a practical guide on how to nurture these qualities in you & others.

SESSION OUTCOMES:
› Gain key insights Ashoka has learned by engaging with the largest network of changemakers
› Deeply connect & build relationships with other Changemakers & their stories
› Leave with concrete action steps to learn how to nurture the changemaker qualities in you, your peers, your students, your society

SPEAKER: VIPIN Thekk – Senior Director, Ashoka

Collaborative Research Efforts & Publishing in Social Entrepreneurship

3:15 PM – 4:30 PM
Executive Suites 713 & 715
Type: Best Practice  Category: Research & Measurement

Through learning about the experience of publishing & hosting a research conference, session participants will learn how to use collaboration to identify social innovation research topics of their own interest, make contacts with potential collaborators, & discuss formal outlets to spread social innovation as an academic field.

SESSION OUTCOMES:
› Identify methods to find social innovation research collaborators
› Identify opportunities to formally increase the academic credibility of social innovation as a field

SPEAKERS: LERZAN Aksoy – Associate Dean of Undergraduate Studies & Professor of Marketing, Fordham University, Change Leader; MARY Conway Dato-on – Professor of International Business & Social Entrepreneurship, Rollins College; SILVIA Cacho-Elizondo – Professor, Instituto Panamericano de Alta Dirección de Empresa; SERTAN Kabadayi – Professor of Marketing & Area Chair, Fordham University; LUIS ENRIQUE Portales – Professor, Universidad de Monterrey; TONIA Warnecke - George D. & Harriet W. Cornell Chair of Social Entrepreneurship, Rollins College
How do we Prioritize Health for Better Outcomes

3:15 PM – 4:30 PM  
Sunset II  
**Type:** Best Practice  
**Category:** Well Being

There is a significant amount of research that ties the importance of health in overall improvement of an individual’s & collective outcomes. However, current trends show that the opposite is happening - there is a significant decrease in overall health amongst youth & adults. Join this interactive session to collaborate & explore what can be done to Make More Health in our society & what are some of the best practices in the academic, corporate, student, & social entrepreneurial worlds. The session will be interactive so get ready to rock & roll.

**SESSION OUTCOMES:**
› Collaborate with others & develop health promoting ideas that you can implement in your environment  
› Explore how to make the case for prioritizing health for better outcomes in your institution  
› Participate in discussions around health problems & solutions

**SPEAKERS:**  
**ELLEN Beck, MD** – Director of Medical Student Education, Division of Family Medicine & Founder of the UCSD Student-Run Free Clinic Project, University of California, San Diego School of Medicine;  
**AARON Krasnow, PhD** – Associate Vice President, Health Services & Counseling Services, Arizona State University;  
**WILLIAM O’Neill, Rph MPH** – Director of Health Economics & Outcomes Research, Boehringer Ingelheim Pharmaceuticals, Inc.;  
**VISHNU Shankar** – Student at Stanford University, Co-Founder of WellSpring

**FACILITATOR:**  
**MENTOR Dida** – Senior Intrapreneur, Ashoka

Mindful Changemaking: Experiential practices to shift from EGO to ECO

3:15 PM – 4:30 PM  
Executive Suites 709 & 711  
**Type:** Workshop  
**Category:** Well Being

Starting with a guided mindfulness practice to recharge after a busy day, we discover mental models for connected, effective changemaking. You will leave with your own simple clarity & presenting blueprint.

**SESSION OUTCOMES:**
› Shift from an EGO to ECO framework for mindful changemaking  
› Practice systems-thinking & mindfulness to reduce stress  
› Use mental models to prevent overwhelm & burn out

**SPEAKERS:**  
**PREETA Banerjee** – Principal, White Leaf Advisors;  
**SUSAN Washington** – Entrepreneur, Coach, & Learning Expert, The Washington Group
Changemaking Presidents: Uniting Big-Tent Visions & Inclusive Engagement

3:15 PM – 4:30 PM
Sunset III

Type: Best Practice  Category: Institutional Strategy

University Presidents are uniquely placed to influence & shape their schools. Boards, faculty, students, & alumni all have power; however, no constituent group or individual has a Presidential Podium. Only a President can speak for a school in its entirety. In this session, three Presidents will reflect on the approaches & mindsets they see as necessary to engage with culture & community. They will share what they have learned about the nature of engagement that creates big-tent visions where all stakeholders have an actual stake. They will unpack their leadership style, sharing their experiences in creating positive institutional change.

SESSION OUTCOMES:
› Understand the role university Presidents play is embedding a culture of changemaking
› Learn methods to meaningfully engage Presidents & senior leaders in social innovation activities

SPEAKERS:  KAREN Barnes – President, Yukon College;  RALPH Nilson – President & Vice-Chancellor, Vancouver Island University;  ANDREW Petter – President & Vice-Chancellor, Simon Fraser University

FACILITATOR:  CHAD Lubelsky – RECODE Program Director, McConnell Foundation

Funding Change: Using Philanthropy as Lever for Influence

3:15 PM – 4:30 PM
Sunset IV

Type: Best Practice  Category: Institutional Strategy

This panel will highlight an array of funders who are actively partnering with higher education institutions to support the development of student changemakers. We will highlight effective practices to transform funders into more engaged partners in change, & offer ways to build funder engagement into an institutional change strategy.

SESSION OUTCOMES:
› Learn practice that translate to meaningful funder engagement
› Learn what funders are looking for in an impactful partnership

SPEAKERS:  BRENT Martini – Executive-in-Residence & Strategic Advisor, Fordham University;  CLAUDE Pinard – Executive Director, Fondation Mirella et Lino Saputo;  PETER Zahn – President, Moxie Foundation

FACILITATOR:  MARINA Kim – Founder & Executive Director, Ashoka U
Big Idea Talk: Who Can Innovate?
3:15 PM – 4:30 PM  Garden
Type: Big Idea Talk

Innovation is a buzz word, tossed around by many. It’s become a hip way to label something as “new” or “creative” or even “interesting”. And the people highlighted as innovative carry those same labels plus things like “gritty” & “visionary”. But many people & industries never get the innovator label, while embodying the same spirit. Come to this talk to hear stories of innovation happening in unlikely places, spaces, & professions – from public health to the US-Mexico border to the law.

SPEAKERS:
› “Teaching In Between” – RACHEL Christensen, Assistant of the Center for Peace & Commerce, University of San Diego
› “Transforming Legal Education into a Law AND Social Innovation Education” – STEPHANIE Dangel, Executive Director, University of Pittsburgh
› “The Power of Reframing in Recruiting the Next Generation of Changemakers” – ALEXANDRA Fredrickson, Project Manager, University of Rochester
› “Transcending Boundaries: Lessons for Social Innovation from Public Health” – BHAVNA Sivanand, Executive Director of Impact@Anderson, University of California, Los Angeles

EMCEE: GIROLAMA Bui – Executive Associate, Enso Collaborative

Becoming a Changemaker Institution
3:15 PM – 4:30 PM  Sunset I
Type: Best Practice  Category: Institutional Strategy

With 10 years’ experience engaging with approximately 550 campuses around the world & selecting nearly 50 Changemaker Campuses, Ashoka U has analyzed some of the elements of & models for strong social innovation & changemaking campus ecosystems. In this interactive session, we will provide an overview of the strategic benefits as published in Changemaking Institutions (Ashoka U, 2018), share some key trends we’ve observed, facilitate a self-assessment to gauge where your institution stands, & brainstorm ways you could help strengthen your institution’s changemaker identity.

SESSION OUTCOMES:
› Understand key components of & trends in building a social innovation & changemaking ecosystem
› Gauge the status of your institution’s social innovation & changemaking ecosystem
› Identify potential ways you might advance changemaking on your campus

SPEAKERS: ANGIE Fuessel – Changemaker Campus Director, Ashoka U; NIMESH Ghimire – Changemaker Campus Renewal Manager, Ashoka U
Choose your own adventure: Life Design Implementation on 6 campuses

3:15 PM – 4:30 PM  
Sunset V

Type: Best Practice  
Category: Teaching, Curriculum, & Course Sequences

Life design is a way to introduce students & the campus community to design mindsets, tools, & processes that can help them navigate the loaded question of “What are you going to do with your life?” This session brings together six universities teaching life design in different configurations from academic to programmatic levels, from engaging first-year students in life design, to supporting students in identifying their role in tackling big social problems. Participants will learn multiple approaches to life design, have the opportunity to experience elements of different curricula first-hand, & reflect on how to integrate life design at their home institution with different populations of students, staff, & faculty.

SESSION OUTCOMES:
› Describe a life-design approach to changemaking career development & first-year student engagement
› Access different models for integrating life design into the undergraduate & graduate experience
› Compare campus partnership models & opportunities to meet needs & leverage growth at different universities with different populations of students & staff

SPEAKERS: MIRA Azarm – Innovation Instigator, Academy for Innovation & Entrepreneurship, University of Maryland, Change Leader; EMILY Gresham – Assistant Vice President for Research, Innovation & Economic Development, Florida International University, Change Leader; JULIA Lang – Assistant Director, Career Education at the Taylor Center for Social Innovation & Design Thinking, Tulane University; MORIAH Meyskens – Clinical Professor of Management, School of Business, University of San Diego; JUAN CARLOS Rivas – Associate Director of Changemaker Hub, University of San Diego, Change Leader; GABRIELLE Santa-Donato – Fellow & Life Design Studio Lead, Stanford Life Design Lab, Stanford University; DEVON Skerritt – Associate Director, design + innovation programs, Southern Methodist University
Ashoka U Office Hours & Feedback Time

4:30 PM – 5:30 PM  
Ashoka U Booth at Paradise Foyer

An Exchange team member will be available to receive feedback at the Ashoka booth. Help us make the Exchange better, we want to hear your thoughts!

Peer Huddle Session

4:45 PM – 5:45 PM  
Executive Suites 713 & 715, 709 & 711, 705 & 707, 701 & 703

Meet up with your Peer Huddle to debrief Day 1 of the Exchange.

PEER HUDDLE FACILITATORS:
CESAR Gonzalez – Executive Coach, Thrive Impact; JERRID Kalakay - Professor and Social Entrepreneurship Coordinator, Valencia College  
MEGAN Marcoux – Public Leadership Fellow, Jeanne Sauvé Foundation; ZEN Parry – Instructor, Salish Kootenai College; SCOTT Stein – Associate Director, Student Entrepreneurship Programs, George Washington University

Ashoka After Dark: Screw Up Night

5:00 PM – 6:00 PM  
Sunset I

Tired of success stories? Same. Let's celebrate our colossal mistakes, failures, embarrassments & rejections! Brought to you by University of Rochester, come to hear hilarious retellings of screw ups & embrace failures as opportunities to move forward to better ideas, projects, & lives.

Come to laugh, relax after the end of the day & hear speakers, in 3 to 5 minutes, share their stories of failure before dinner!

HOSTED BY: DENIZ Cengiz – Design Thinking Fellow at Barbara J Burger iZone, University of Rochester

Dine in San Diego

6:30 PM – 9:45 PM  
Meet at the shuttle pick-up area, Mission Bay Lane outside the Paradise Foyer

Hop on a shuttle at Paradise Point to head to dinner in San Diego's historic Old Town, just 10 minutes from Paradise Point. Enjoy a plethora of dining & shopping options.

Shuttles will leave Paradise Point hotel at 6:30pm sharp. Shuttles will depart Old Town at the following times: 9:00pm / 9:30pm / 9:45pm.

Note: Shuttles will drop-off & pick up at Twiggs Street & San Diego Avenue.
Our 2019 Flash Grant applications are now open!

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Registration
7:00 AM – 5:00 PM  Paradise Ballroom Foyer
The registration booth will be in the Paradise Foyer. Check-in & pick-up your nametag, program, & conference goodie bag. Ashoka staff will be there to answer any questions you might have about the conference.

Breakfast
7:00 AM – 8:30 AM  Paradise Ballroom & Terrace
Breakfast will be served in the Paradise Foyer & seating will be in the Paradise Ballroom & the Paradise Terrace. A continental breakfast & coffee will be served.

Note: Please see Paradise Point staff if you need gluten-free or kosher meals. Vegetarian/vegan options will be out for consumption.

Community College Meet-and-Greet Breakfast
7:30 AM – 8:30 AM  Sunset I
Join other participants from community colleges for a facilitated meet & greet over breakfast. Please pick up your food in the Paradise Foyer before going to the breakfast.

HOSTED BY: JESSICA Lax – Growth & Partnership Director, Ashoka U

Ashoka U’s Impact Evaluation Booth
Times Vary  Ashoka U Booth, Paradise Foyer
Are you grappling with changemaking evaluation at your institution? Whether you are championing a new approach to evaluation, have tested a methodology to share, or are looking for new ideas, we’d like to hear more about what you’re working on. We’ll also share field level insights, recommended resources, & opportunities to get involved in Ashoka U’s newest project!

The Ashoka U Booth will be available at the following times:
7:30 AM - 8:30 AM
9:45 AM - 12:45 PM
3:15 PM - 4:30 PM

Advanced sign up is required, via the mobile app or at the booth.
Exchange Marketplace

7:00 AM – 10:15 AM
Paradise Foyer, Palm Corridor, & Garden Foyer

The Marketplace is the interactive center-stage at the exchange, where you will have the opportunity to network with others, learn about concrete social innovation offerings you can take back to campus in the Exhibitor Hall, & connect with Ashoka U’s Research & Evaluation Specialist at our Impact Evaluation Booth. You can also pick up a book or two at the Resource Hub, hosted by the UCSD Bookstore!
Keynote: Graduating Changemakers: Expanding Possibilities for Higher Ed in the 21st Century

8:30 AM – 9:45 AM
Paradise Ballroom

This plenary will feature visionary leaders Peter Drobac, Director of the Skoll Centre for Social Entrepreneurship at Oxford, Antionette D. Carroll, Founder, President & CEO of Creative Reaction Lab, Abby Falik, Ashoka Fellow, Founder & Executive Director of Global Citizen Year, & Andrew Petter, President & Vice Chancellor of Simon Fraser University.

In honor of Ashoka U’s 10-year anniversary, they will reflect on where we’ve come, where we’re going, & challenges we need to address in terms of changemaker education. They will offer inspirational models that demonstrate what is working & an open & spirited critique of how we need to continue to improve to achieve our original vision.

The plenary will begin with the Changemaker Campus Designation Ceremony, recognizing the colleges & universities selected to be part of the Changemaker Campus network in 2018. The campuses include:

 › Hanyang University
 › North Central College
 › University of Evansville

CHANGEMAKER CAMPUS DESIGNATION CEREMONY
ANGIE Fuessel – Director of Changemaker Campus, Ashoka U

SPEAKERS:
ANTIONETTE D. Carroll – Founder & CEO, Creative Reaction Lab
PETER Drobac – Director of the Skoll Centre for Social Entrepreneurship, University of Oxford
ABBY Falik – Ashoka Fellow; Founder & Executive Director, Global Citizen Year
ANDREW Petter – President & Vice Chancellor, Simon Fraser University

MODERATOR: MARINA Kim – Founder & Executive Director, Ashoka U

EXCHANGE EMCEE: TOMAS Alvarez III – Ashoka Fellow, Serial Social Entrepreneur & Partner, Idea2Form (I2F)
Site Visit: JusticeCorps

10:00 AM – 1:00 PM
Meet at the shuttle pick-up area, Mission Bay Lane outside the Paradise Foyer

Type: Site Visit

JusticeCorps is a collaborative project of the Judicial Council of California; Bay Area, Los Angeles, & San Diego courts; 8 University of California, California State University campuses, & private & community colleges; & many community-based service providers.

Participants will tour the downtown San Diego courthouse & attend an info session with JusticeCorps Director Amoreena Urbeck to learn more about the program’s origin, purpose, connection with University of California, San Diego, partnerships, plans/vision for the future. Then, attendees will take a quick walk to Horton plaza & participate in a dialogue/discussion circle & enjoy lunch.

Pre-registration required.
Day 2: February 22

Working Across Differences Track: Opening to Others Narratives - Building Trust Through Deep Listening

10:15 AM – 11:30 AM  
Sunset III

Type: Workshop  
Category: Working Across Differences

Building unity with others means being truly open to them & their narratives, but also being open to ourselves. While owning our own narrative, we also need to listen deeply to those we don’t know – & maybe don’t agree with. In a workshop rooted in empathy in action, participants will learn & practice new takes on the age-old tools that connect humans & communities to each other: building trust & listening.

SESSION OUTCOMES:
› Learn & practice methods for deep listening & trust building on individual & community levels
› Learn more about the “Working Across Difference” sessions throughout the 2019 Exchange

SPEAKER:  
STEVE Miller – Ashoka Fellow; Founder, HBCU Truth & Reconciliation Oral History Project

Student (& Ally) Changemaker Track: How to be a Changemaker movement builder

10:15 AM – 11:30 AM  
Dockside

Type: Best Practice  
Category: Student Track

In the final session of the Student (& Ally) Changemaker Track, join this highly interactive session to explore how Ashoka’s movement building formula can be applied to your environment. Ashoka’s has developed a movement to mainstream the field of Social Entrepreneurship, & from this undertaking we have identified the patterns & best practices on how to replicate this movement. This movement building formula can be applied in a classroom, at an institution, or the whole freaking world. Having this movement building roadmap will transform the way you think about social change & empower you to act differently more strategically towards reaching your desired impact. Are you with us?

SESSION OUTCOMES:
› Learn Ashoka’s proven movement building formula & insights
› Explore & learn the levels of impact framework
› Develop tactics to catalyze system & framework change in your environment using Ashoka’s Movement Building Formula

SPEAKERS:  
MENTOR Dida – Senior Intrapreneur, Ashoka;  
JOSHUA Williams – Founder, Joshua’s Heart Foundation & Ashoka Young Changemaker

@ashokau  
#AUX2019  
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Disability & Accessibility: Extending the Frontiers of Innovation

10:15 AM – 11:30 AM

Sunset II

Type: Best Practice Category: Equity & Inclusion

Join this interactive session to understand how disability & accessibility are inextricably interconnected to social innovation & to changemaking practices.

SESSION OUTCOMES:

› Understand how & why barriers to accessibility foster innovative & entrepreneurial mindsets amongst persons with disabilities.
› Be able to list the seven principles of universal design.
› Be able to describe the personal, social, environmental & economic advantages linked to empowering & including persons with disabilities in changemaking practices.

SPEAKERS: LINDA Chamberlain – Disability Consultant, Accessible Learning Centre, Wilfrid Laurier University; HILLARY Scanlon – Undergraduate Student & Student Social Entrepreneur in Residence (SSEiR), Wilfrid Laurier University

Equity & Inclusion in Changemaking/ Equidad e inclusión en Changemaking

10:15 AM – 11:30 AM

Sunset IV

Type: Best Practice Category: Equity & Inclusion

Three changemaker campuses will share their experience questioning, imagining, & modeling the role of equity & inclusion in changemaking education. /3 Changemaker campus compartirán su experiencia de cuestionar, imaginar y perfilar el rol de equidad e inclusión en educación de changemakers

SESSION OUTCOMES:

› Identify equity & inclusion gaps in changemaking education / Identificar la brecha de equidad e inclusión en educación de changemakers
› Explain the process used to explore equity & inclusion in changemaking education / Explicar el proceso utilizado para explorar equidad e inclusión en educación de changemakers

SPEAKER: DANICA Kilander – Associate Director of IDEA Institute, Western Washington University, Change Leader; REBECCA Otten – Director of SISE Minor, Tulane School of Architecture & Associate Director, Social Innovation Strategy, Tulane University, Change Leader; OLIVIA Paredes – Entrepreneurship Program Academic Director, Universidad Popular Autonoma del Estado de Puebla (UPAEP), Change Leader; RADOVAN Perez – Social Impact Projects Coordinator, Universidad Popular Autonoma del Estado de Puebla (UPAEP), Change Leader
BYO(P): Building Your Own Social Innovation Pathway for Students

10:15 AM – 11:30 AM

Executive Suites 713 & 715

Type: Best Practice
Category: Institutional Strategy

Students are often exposed to social innovation & social change projects in disparate ways: in a class or two, through a student club, & at an event held by a center. However, some leading campuses have developed creative social innovation pathways for students that go beyond a major or a minor. Hear how these Changemaker Campuses used engaging design tools like Purpose-To-Practice to design scaffolded social innovation journeys in a clear way. Attendees will then create the building blocks of their own pathways to take back to their learning environments.

SESSION OUTCOMES:
› Learn frames for social innovation pathways beyond majors/minors
› Understand methods for developing pathways effectively
› Take the first steps to building a pathway for students at your campus

SPEAKERS: ANNA Bartel – Associate Director, Office of Engagement Initiatives, Cornell University, Change Leader; LYNN Perry Wooten – Professor & David J. Nolan Dean, Charles H. Dyson School of Applied Economics & Management, S.C. Johnson College of Business, Cornell University; GEORGETTE Perez – Interim Dean of Students, Miami Dade College

FACILITATOR: SARA Herald – Associate Director of Social Entrepreneurship, University of Maryland, Change Leader
Big Idea Talk: The Next Frontier: Tech & Changemaking

10:15 AM – 11:30 AM  Garden

Type: Big Idea Talk

Tech is the future. Changemaking is the future. And both of these futures are rapidly becoming our reality. These speakers will share innovations that are bridging tech & changemaking & discuss how can these two seemingly different sectors can challenge & learn from each other in order to create a future we can all be proud of.

SPEAKERS:
› "Mechanism Design for Social Good" – REDIET Abebe, Co-founder, Mechanism Design for Social Good; Co-Founder, Black in AI
› “A 21st Century Call to Public Service” – CHRIS Kuang, Co-founder & Director of Operations, Coding it Forward
› “How can AI help people with a high risk of social exclusion?? – CARLOS Pereira, CEO & Founder, Livox
› "Engineering Changemakers: How the University of San Diego is preparing Engineers for the Future" – Chell A. Roberts - Associate Provost, Professional and Continuing Education; Dean, Shiley-Marcos School of Engineering, University of San Diego

EMCEE: JULIA Delk – Project Director, University Innovation Project
University – Community Engagement WORST Practices

10:15 AM – 11:30 AM

Executive Suites 709 & 711

Type: Best Practice

Category: Community Engagement

Too often, the road to community engagement is paved with good intentions, but riddled with overlooked impacts to community organizations. This is especially true when engaging with smaller grassroots organizations. Hear from community organizations, rather than universities, about how they would imagine a better engagement, & learn how to avoid overlooking critical areas of unintended negative impacts.

SESSION OUTCOMES:

› Learn how historical context should not only be taken into consideration, but central when approaching community engagement

› Understand the different power dynamics that community organizations are experiencing from their side & how that impacts the relationship

› Learn to identify gaps in capacity & resources that better support community organizations, enabling a more meaningful partnership for both parties

SPEAKERS: CHRISTINA Fiahlo – Ashoka Fellow & Co-Founder & Co-Executive Director, Freedom for Immigrants; SONIA Galiber – Director of Operations, Philly Urban Creators LAM Nguyen Ho – Ashoka Fellow & Founder, Community Activism Law Alliance
Making Changemaker Education Count: New Models for Immersive Education

10:15 AM – 11:30 AM  
Sunset V

**Type:** Best Practice  
**Category:** Teaching, Courses, & Course Sequences

Based on the belief that high-quality experiential learning can be transformative, participants will learn how universities are challenging existing structures in higher education & preconceived notions that internships should happen outside of the core educational curriculum & engagements at the institution. During this session, speakers from innovative curricular programs will dive into program design, impact measures, including sharing of robust outcome data, & ways to beneficially partner with community organizations.

**SESSION OUTCOMES:**

› Understand how immersive, for-credit education differs from, & complements, the traditional university education.

› Unpack changemaker education & dig into the real skills & habits changemakers need & how to build them.

› Understand the institutional change process & be able to take what this small group of universities have learned & scale it to other universities

**SPEAKERS:** HANNAH Gaultois – Partner Relations Officer, Memorial University of Newfoundland; DENNIS M. Hanno – President, Wheaton College; ERIC Schwarz – Founder & CEO, College for Social Innovation; FIONA Wilson – Executive Director, Center for Social Innovation & Enterprise, University of New Hampshire

**FACILITATOR:** ANNA Johnson – Community Engagement Strategist, Institute for Community Prosperity, Mount Royal University
Partnering Universities & the Community for Local Change

10:15 AM – 11:30 AM

Sunset I

Type: Best Practice  Category: Institutional Strategy

What role do higher education institutions have in addressing social inequality at a local level? Hear from leaders at four Research I institutions across the United States who believe addressing social inequality is mission-critical for public institutions & have come together for a grant-funded challenge to significantly address local income inequality. Panelists will discuss how they garnered institutional (staff, faculty, student) support, kept community needs at the forefront of their ideas, & brought together experts & stakeholders from the community to foster interdisciplinary solutions.

SESSION OUTCOMES:
› Articulate how public, research I universities are uniquely positioned to address social problems
› Describe four different universities’ approaches to garner support, mobilize resources, involve the community, & foster cross-disciplinarity while working on major social issues;
› Identify opportunities within their own contexts to utilize the best practices & lessons learned

SPEAKERS: LAWRENCE M. Berger, Ph.D. – Vilas Distinguished Achievement Professor; Director of the Institute for Research on Poverty, University of Wisconsin-Madison; COURTNEY McBeth, Ed.D. – Special Assistant to the President; Project Director, American Dream Ideas Challenge, University of Utah; ANDREW Nelson, Ed.D. – Program Manager, Strategic Network Advancement, Arizona State University; CASSIE Slattery – Project Facilitator, American Dream Ideas Challenge, University of Utah; BRIDGIT Van Belleghem, AICP – Founder, BVB Consulting
In the digital age, education has undergone a significant transformation. Online engagements have allowed courses & programs to scale at incredible rates. In this session, speakers will introduce how they are creating online educational engagements, from courses to student orientations to professional development, all to bring changemaker education to life. Come learn how you can design a meaningful online engagement & use it as a tool to scale your work.

**SESSION OUTCOMES:**
› Understand how to translate content to online audiences
› Learn how to build authentic community via online engagements
› Learn how to scale & spread online courses & engagements

**SPEAKERS:** ROBIN Dick – Program Manager of Social Innovation, CQUniversity; ALI Fraenkel – Commons Manager, Ashoka U; SEBASTIAN Planck – Head of Qualification, Social Entrepreneurship Akademie

**FACILITATOR:** JAIGRIS Hodson PhD – Associate Professor, College of Interdisciplinary Studies, Royal Roads University
Site Visit: City Heights Coffee House

10:15 AM – 1:00 PM
Meet at the shuttle pick-up area, Mission Bay Lane outside the Paradise Foyer

Type: Site Visit

City Heights Coffee House’s mission is to be the central, multi-cultural gathering hub for the City Heights community & to employ marginalized youth, graduating them towards self-sufficiency. CHCH believes in radical inclusiveness, second chances, & the sacred worth of each human being.

Participants will learn about City Heights Coffee House’s origin, purpose, connection with University of California, San Diego, partnerships developed, & have the opportunity to discuss & ask questions about the process for past & future vision. Attendees will also enjoy a complimentary cup of coffee.

Pre-registration required.
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**General Lunch**

11:30 AM – 12:45 PM  
Paradise Ballroom & Paradise Terrace

Lunch will be served in the Paradise Foyer & seating will be available in the Paradise Ballroom & Paradise Terrace. A variety of sandwiches & sides will be served.

**Note:** Please see Paradise Point staff if you need gluten-free or kosher meals. Vegetarian/vegan options will be out for consumption.

Want something more structured? We invite you to join any of the following conversations:

› **Ashoka U Marketplace** – details below
› **Community Lunches** – details on pg. 67
› **Commons Alumni Networking Lunch** – details on pg. 68
› **Lunch Conversation:** Working Across Differences Track – Listen & Learn – details on pg. 68
› **Lunch Conversation:** Have our Good Intentions Gone Bad? – details on pg. 68

**Exchange Marketplace**

11:30 AM – 1:30 PM  
Paradise Foyer, Palm Corridor, & Garden Foyer

Swing by the during lunch to learn about concrete social innovation offerings you can take back to campus in the **Exhibitor Hall** or pick up a book or two at the **Resource Hub**, hosted by the UCSD Bookstore!
Community Lunches

11:30 AM – 12:45 PM Paradise Ballroom

Looking to find people who share your interests? Community Lunches are small, informal discussions about interesting topics you won’t find on the agenda. Each lunch is led by a pre-selected facilitator.

Please pick up your lunch in the Paradise Foyer before joining your table. No pre-registration required.

**TABLE A:** "Changemaking in European Context - EU regulations, national accreditation & changemaker HEIs" MARCIN Jacoby – Director for International Relations, SWPS University of Social Sciences & Humanities

**TABLE B:** "Innovation, Higher Education, & Social Mobility" VICTOR Moctezuma – CEO & Founder, iLab; Ashoka Fellow

**TABLE C:** "Changemaking Beyond a Nation: Social innovation at tribal colleges" ZEN Parry – Instructor of Business Management, Salish Kootenai College

**TABLE D:** "Food Pantry for Students: A Full Service Model" GEORGETTE Perez – Interim Dean of Students, Miami Dade College

**TABLE E:** "The Innovation Journey: Using Augmented Reality as a Tool for Social Impact" Dr. CHRISTINA Ri – Senior Instructional Technology Resource Specialist, Santa Clara University & MICHELLE Stecker – Director of Education & Action Research at Miller Center for Social Entrepreneurship, Santa Clara University

**TABLE F:** "Vinculacion Gobierno Academia Para Medir Impacto Del Apoyo Estatal En Innovacion Social" RODRIGO Sanchez Giraldez – Coordinador del Programa de Innovacion Social de Corfo, Universidad Tecnica Federico Santa Maria (en español)
Commons Alumni Networking Lunch

11:30 AM – 12:45 PM  
Sunset IV

We’re constantly amazed by the incredible co-leadership that comes out of the Commons - one of Ashoka U’s core programs that has brought together over 250 participants championing social innovation on their campuses. We invite any Commons alumni, coach, or current participants to join in for a lunch with community, sharing, & dialogue!

Grab your lunch from Paradise Ballroom before heading over.

HOSTED BY: ALI Fraenkel – Commons Manager, Ashoka U

Lunch Conversation: Working Across Differences  
“Listen & Learn”

11:30 AM – 12:45 PM  
Sunset III

What are various campuses doing to bridge divides, teach students how to work across difference, & design a culture of acceptance? Come to both share what’s worked, what’s not worked, & learn from others during lunch.

Grab your lunch from Paradise Ballroom before heading over.

HOSTED BY: EMILY Lamb – Associate Director of the Exchange, Ashoka U; J. CODY Nielsen – Founder & Executive Director, Convergence

Lunch Conversation: Have our Good Intentions Gone Bad?

11:30 AM – 12:45 PM  
Sunset I

In the name of emotional well-being, college students are increasingly taking a more critical & outspoken view on ideas they don’t like. A recent book, Coddling of the American Mind, discusses why that’s disastrous for education – & mental health. In this lunch discussion for faculty, staff & students, we’ll discuss the ways in which educators are supporting students, how that is (or is not) setting up future leaders for success, & the implications for an ever-changing demographic of changemakers.

Grab your lunch from Paradise Ballroom before heading over.

HOSTED BY: MELISSA Carrier – Director of Social Innovation & Professor of Practice, University of North Carolina at Chapel Hill
Spark Sessions

12:45 PM – 1:15 PM

Various Locations

Spark sessions are 30-minute energizers, meant to get you up, moving, &/or thinking in new ways. Come prepared to have fun & get excited for the rest of the day!

"Building a Successful Social Venture" - Author Talk with James Koch

LOCATION: Dockside

This session will provide practical tools & takeaways from the Miller Center for Social Entrepreneurship field-tested GSBI business planning paradigm—a program that has strengthened the changemaking capacity of hundreds of ventures around the world & contributed to their success in raising more than $940million.

SPEAKER: JAMES L. Koch – Organizational Analysis & Management Professor, Emeritus; Senior Founding Fellow of the Miller Center for Social Entrepreneurship, Santa Clara University & co-author of Building a Successful Social Venture—A Social Entrepreneur's Guide

The Art Of Storytelling

LOCATION: Sunset II

This interactive session explores non-extractive, asset-based, culturally-congruent approaches to storytelling that challenge dominant narratives. This session will be co-facilitated by Idea2form (I2F), a collaborative design studio utilizing equity-centered & human-centered design.

SPEAKER: JANA Zinzi - Strategist & Storyteller, Idea2Form (I2F)

Bridging Theory &: How Ideas & Research Can Impact the Field of Social Innovation - A discussion with Stanford Social Innovation Review Editor-in-Chief Eric Nee

LOCATION: Sunset V

Hear from the person who has led Stanford Social Innovation Review's editorial direction for the last 13 years, & understand why & how SSIR selects the types of research & articles that it does. You'll learn how you can contribute to the publication, & how your research can make a direct impact on the field of social innovation.

SPEAKER: ERIC Nee – Editor-in-Chief, Stanford Social Innovation Review

More Spark Sessions are featured on the following page.
Spark Sessions (continued)

12:45 PM – 1:15 PM

Spark sessions are 30-minute energizers, meant to get you up, moving, &/or thinking in new ways. Come prepared to have fun & get excited for the rest of the day!

**Removing Barriers to Social Innovation & Entrepreneurship**

**LOCATION:** Sunset IV

In this interactive, brainstorming session, attendees will discuss obstacles to creating diverse & accessible entrepreneurship programs & ventures; & potential intervention points & strategies to overcome these barriers.

**SPEAKER:** PHILLIP Denny - Program Director of Big Ideas, University of California, Berkeley

**Wise crowd on the move**

**LOCATION:** Executive Suites 713 & 715

Join this dynamic crowdsourcing exercise to explore biases that come into play when collective wisdom is used to make decisions.

**SPEAKERS:**
- LETICIA Britos Cavagnaro - Co-director of the University Innovation Fellows Program & Adjunct Professor, d.school, Stanford University
- HUMERA Fasihuddin - Co-director of the University Innovation Fellows Program, d.school, Stanford University

**A World Of Possibilities: Student’s Learning from Stories about Solutions**

**LOCATION:** Executive Suite 709 & 711

Learn about (& join!) the 100 plus educators who are using solutions journalism stories in their teaching, & how these stories about what’s working help inform & inspire students.

**SPEAKER:** KATHERINE Noble-Goodman - University Partnerships Manager, SolutionsU

**Project Wayfinder - Make It Meaningful: How Purpose Learning Can Transform the College Experience**

**LOCATION:** Sunset I

In this high energy & experiential session, you will learn about the science of purpose & how you can use it to engage college students & help them thrive.

**SPEAKER:** TIM Klein – Director of Strategic Partnerships, Project Wayfinder
Strange Bedfellows? Social Justice & Social Innovation Together in Real Life

1:30 PM – 2:45 PM
Sunset V

Type: Best Practice

Recent critiques of social innovation & social enterprise such as "Winners Take All: The Elite Charade of Changing the World" by Anand Giridharadas, & “Social Enterprise is not Social Change” by Marshall Ganz, Tamara Kay, & Jason Spicer have argued that social innovation, as it is practiced today, is not sufficiently attuned to structural issues, issues of power & justice. Conversely, practitioners in the fields of peacebuilding & social justice are critiqued for being insular, overthinking the problem, & shying away from potentially powerful strategies, like leveraging the power of the marketplace, that they consider ethically suspect.

During this session, participants will learn what happens when those in the social innovation field & those in the social justice field “get real” & try to work together to solve important social problems & educate the next generation of changemakers.

SESSION OUTCOMES:
› Better understand ways social justice & social innovation complement each other
› Learn about methods of bringing together individuals with different methods for changemaking

SPEAKERS: DR. ANDREW Blum – Executive Director of the Institute for Peace & Justice, University of San Diego; DR. AUSTIN Choi-Fitzpatrick – Assistant Professor, Kroc School, University of San Diego; DR. PAUL Heidebrecht – Director, Kindred Credit Union Centre for Peace Advancement, University of Waterloo; KAREN Henken – Professor of Practice, Social Innovation & Entrepreneurship, Kroc School, University of San Diego; DR. AMIT Kakkad - Clinical Professor & Director of the Center for Peace & Commerce, University of San Diego
Place-Based Changemaking: A Whole Community Approach to Building Social Infrastructure

1:30 PM – 2:45 PM
Sunset II

Type: Best Practice
Category: Community Engagement

In many communities, colleges & universities engage in one-off collaborations with community. But imagine the impact if these opportunities were co-created with, & more deeply rooted in, the community. With a Canadian institution as our guide, come learn how you can collaborate to create a diverse & inclusive regional ecosystem.

SESSION OUTCOMES:
› Understand the university / college as critical social infrastructure & its role in the co-creation of vibrant regional ecosystems
› Understand place-based models of community-campus collaboration & explore the relevance of these to your own context
› Redefine the notion of 'novice' & 'expert' in the context of changemaking

SPEAKERS: PAOLA Ardiles – Teaching Fellow & Lecturer, Simon Fraser University; KATHLEEN Burke – Professor, Simon Fraser University; STEPHEN Dooley – Executive Director, Simon Fraser University Surrey Campus, Change Leader; KUE K’Nyawmupoe – Surrey Refugee Youth Committee, City of Surrey; KRISTA Milne – Member, Semiahmoo House Society; DOUG Tennant – CEO, Uniti

Ashoka Fellow Collaboration Marketplace

1:30 PM – 2:45 PM
Bayview

Type: Workshop
Category: Community Engagement

Join an action-oriented session focused on matching your institution's resources with the needs of Ashoka Fellows & their systems-changing organizations. Ashoka Fellows will pitch their needs & opportunities for collaboration, & then you'll be able to speak with them in speed-dating style what you’d be excited to work on.

The Ashoka Fellows include:
› MOLLY Burhans – 2018 Ashoka Fellow & Executive Director, GoodLands
› DANIEL Kish – 2018 Ashoka Fellow & Founder, World Access For the Blind
› EMIKO Soltis, PhD – 2016 Ashoka Fellow & Executive Director, Freedom University
› CASEY Woods – 2016 Ashoka Fellow & Executive Director & Founder, Arms with Ethics

and more!
DAY 2: FEBRUARY 22

Creating Learning Outcomes for Social Impact Education

1:30 PM – 2:45 PM          Sunset III
Type: Best Practice          Category: Research & Measurement

In this panel, we will explore how educators are developing & utilizing learning outcomes to guide their social impact education. Explore Ashoka U’s network wide learning outcomes research for the resource Preparing Students for a Rapidly Changing World: Social Entrepreneurship, Social Innovation, & Changemaker Outcomes. Then hear from our panel of educators about 1) their approaches to developing relevant outcomes for a course, a course-sequence, & for institution-wide use & 2) &they bring these outcomes to life in their work on campus.

SESSION OUTCOMES:
› Learn about recent trends in social entrepreneurship, social innovation, & changemaker education
› Explore models for developing & applying learning outcomes frameworks at the course, course-sequence, & institution-wide level
› Access three different unique outcomes frameworks

SPEAKERS: SANDRA LaFleur - Director of Social Change Initiatives, Miami Dade College; PAUL Rogers – Associate Professor of English & Senior Scholar, George Mason University; MOLLY Ware – Associate Professor of Secondary Education, Western Washington University

FACILITATOR: HATTIE Duplechain – Research & Evaluation Specialist, Ashoka U

Learning Design + Designing Learning

1:30 PM – 2:45 PM          Executive Suites 713 & 715
Type: Workshop          Category: Teaching, Courses, & Course Sequences

To reimagine higher ed we must shift our approach to teaching & learning. Attendees will use a framework of pedagogical levers to crack open their creativity & craft effective learning experiences.

SESSION OUTCOMES:
› Understand a novel framework of interconnected pedagogical levers
› Apply three of those levers to crafting learning experiences

SPEAKERS: LETICIA Britos Cavagnaro – Co-director of the University Innovation Fellows Program & Adjunct Professor, d.schooL, Stanford University; HUMERA Fasihuddin – Co-director of the University Innovation Fellows program, d.school, Stanford University
Achieving Transformative Change at an Urban Public School

1:30 PM – 2:45 PM

**Sunset I**

**Type:** Best Practice  
**Category:** Community Engagement

In this session we will explore the creation, implementation, & outcomes of a 15-year community-academic partnership addressing the wellbeing of students, parents, teachers, physical environment, & overall school climate using an innovative transdisciplinary model of change.

**SESSION OUTCOMES:**

› Describe key components of a comprehensive wellness program in an underserved community

› Identify next steps towards creating a program that is transdisciplinary, empowering, & humanistic, where the community is the teacher

› Identify a strategic approach to establishing a community-academic partnership that includes the development of a core philosophy, addresses a societal need, & creates sustainable change

**SPEAKERS:**  
**ERNIE Anastos** – Retired Superintendent, South Bay Union School District;  
**ANALIA Banuelo** – High School Student, Helix Charter High School;  
**ELLEN Beck MD** – Clinical Professor & Director of Medical Student Education for the Division of Family Medicine, UCSD School of Medicine, University of California, San Diego;  
**REBECCA Dehnel** – Medical Student & Student Manager of the UCSD Student-Run Free Clinic, UCSD School of Medicine;  
**RICK Oser, MEd** – Principal, Berry Elementary

Increasing Faculty Engagement in Changemaking Initiatives

1:30 PM – 2:45 PM

**Executive Suites 705 & 707**

**Type:** Workshop  
**Category:** Faculty Engagement

Ah, the elusive, enigmatic, & engaged professor? In this professional development workshop, we apply tools & approaches from consumer behavior & entrepreneurship to understand faculty motivations & behaviors when it comes to engaging in your changemaking initiatives. We will explore the barriers & incentives to participation & develop strategies to increase faculty involvement in changemaking on your campus.

**SESSION OUTCOMES:**

› Identify opportunities to engage faculty on your campus in changemaking work

› Better understand barriers & incentives of faculty when it comes to changemaking education

**FACILITATOR:**  
**ROBERT Mittelman** – Associate Professor, Royal Roads University; Change Leader
What’s Really Happening at the Border

1:30 PM – 2:45 PM  
Sunset IV

Type: Best Practice  
Category: Community Engagement

This panel session will focus on the humanitarian crisis unfolding at the border between the US & Mexico in the San Diego-Tijuana region. It will examine the situation from a variety of perspectives & attempt to dispel myths & explore opportunities for engagement & collaboration. Participants will have the opportunity to take part in what we hope will be a lively, respectful, & constructive discussion aimed at how to replace fiction with fact & fear with compassion & enlightened action.

SESSION OUTCOME:
› Better understanding of who & what is being impacted by current events on & around the border in the San Diego-Tijuana region

SPEAKERS:  
ABIGAIL Andrews, Ph.D. – Assistant Professor of Sociology, University of San Diego, California,  
MANDY Bratton, Ph.D. – Executive Director, Global TIES & Grand Challenge Scholars Programs, University of San Diego, California, Change Leader;  
REV. JOHN Fanestil, Ph.D. – Pastor of Discipleship, The United Methodist Church of San Diego & Pastor, The Border Church;  
DAVID Flores – Community Development Director, Casa Familiar;  
LINDA Hill, M.D., M.P.H. – Professor of Family Medicine & Public Health, University of San Diego, California;  
ANA López Ricoy – Ph.D. student in Sociology, University of San Diego, California;  
PEGGY Peattie – Board of Directors, Border Angels;  
OSCAR Romo – Ashoka Fellow & Founding Director, Alter Terra
Big Idea Talk: Leveling the Playing Field

1:30 PM – 2:45 PM  Garden

**Type:** Big Idea Talk

There are always multiple sides to a story, multiple perspectives to be accounted for. But 9 times out of 10 some perspectives are seen as lesser than. So, what happens when the story is told by the voices often least represented? What can (& must) be learned? In this Talk, four storytellers will share about their experience flipping the “normalized” script to create a new normal centered around justice & equity for all.

**SPEAKERS:**

› “Community banks & the Federal Reserve for Student Led Impact Investing” – HEATHER Cameron, Michael B. Kaufman Professor of Practice in Social Entrepreneurship, Washington University in St. Louis

› “New Perspectives in International Service Learning: Achieving Transformation through a Transactional Approach to the Campus-Community Partnership” – ADAM Steiglitz, Director, Andean Alliance for Sustainable Development

› “21st Century Higher Education: Indigenous Ways of Knowing & Doing Across the Academy” – DAVIDA Wood, Director of First Nations Initiatives, Yukon College

**EMCEE:** SAMANTHA Fleurinor – Program Coordinator of the Phyllis M. Taylor Center for Social Innovation & Design, Tulane University
Reinvigorating the Liberal Arts College Model to Support Social Innovation

1:30 PM – 2:45 PM  Executive Suites 709 & 711
Type: Best Practice  Category: Institutional Strategy

In today’s day & age, liberal arts education is often depicted as irrelevant for the rapidly changing, skills-&-credential-fueled world. But there is another side to the coin. Hear from speakers as they provide guidance & examples for other liberal arts educators about the ways in which social innovation can bring the liberal arts education new life.

SESSION OUTCOMES:
› Understand the role of social innovation education at liberal arts colleges
› Be familiar with several different models of social innovation education that include curricular & co-curricular learning opportunities
› Know some process challenges they might face in creating social innovation programs on their campuses, & how to address those challenges

SPEAKERS: GEMMA Bulos – Director of Social Innovation & Impact, Claremont McKenna College; LARRY Geri – Academic Dean, The Evergreen State College; LIZ Robinson – Associate Dean Student Creativity, Engagement & Careers, Middlebury College

FACILITATOR: JENNIFER Drake – Provost & VP for Student & Academic Life, The Evergreen State College
“Diversity” & “Inclusion” have become buzzwords at within social change organizations, initiatives, & spaces. Putting diversity at the forefront is necessary & important. However, too often, the most visible, resourced & celebrated social change-making work is not led by those who have the most acute experience with the cycle of oppression, which than can perpetuate this cycle. This workshop will explore how organizations can live their values, encourage equity seeking behaviors, & develop tools to address oppression & its symptoms.

SESSION OUTCOMES:
› Identify common barriers to equity-seeking for compassionate individuals
› Identify common practices in social change spaces that harm oppressed peoples
› Understand how to identify gaps in equity-seeking attitudes, behaviors, & practices

SPEAKERS: LAUREN Burrows – Education & Inclusion Coordinator, Wilfrid Laurier University; SONIA Galiber – Educator, Temple University; Director of Operations, Urban Creators
Site Visit: Center for Marine Biodiversity & Conservation

1:30 PM – 4:15 PM
Meet at the shuttle pick-up area, Mission Bay Lane outside the Paradise Foyer

Type: Site Visit

The Center for Marine Biodiversity & Conservation at Scripps Institution of Oceanography exists to promote a holistic, interdisciplinary approach in the education of future leaders in marine biodiversity & conservation, & in the application of research to the conservation of marine biodiversity. The Center trains scientists to work at the interface between the natural & social sciences & to effectively communicate scientific knowledge to decision makers & the public. Attendees will tour the facility & learn about marine conservation.

Pre-registration required.

Site Visit: Global Ties - Cruz Roja Tijuana

1:30 PM – 4:15 PM
Meet at the shuttle pick-up area, Mission Bay Lane outside the Paradise Foyer

Type: Site Visit

The Cruz Roja Tijuana, a program through UCSD Global Ties, has an ongoing partnership with the Tijuana Red Cross to advance the use of technology in order to better provide the residents of Tijuana with the best possible medical care. Cruz Roja Tijuana aims to assist people, irrespective of race, economic status, or political creed, in emergencies & disasters, & promote the training of Tijuanans. Attendees will participate in a presentation with Dr. Mauricio de Oliveira, Cruz Roja Tijuana’s faculty advisor, & learn more about the programs initiatives & challenges they plan to overcome.

Pre-registration required.
The Classroom as Collaborative Catalyst:
Transcending Boundaries

3:15 PM – 4:30 PM Executive Suites 709 & 711
Type: Best Practice Category: Teaching, Courses, & Course Sequences

In this presentation, we explore the notion that the classroom can function as a catalyst for collaboration & collective action. Leading by example, panelists from Rollins College will invite educators to reimagine their courses by transcending traditional boundaries to create a broader community of learning. They will share how they have reassessed the boundaries of the classroom, from location to disciplines to role of the teacher, & the impact it’s had on students, educators, & community.

SESSION OUTCOMES:
› Learn how to incorporate a networked approach to linking community partners, making the classroom a hub for connective capacity building & collective action
› Learn the importance of cross-course collaboration for achieving a larger changemaking goal
› Develop a collaborative service learning & community engagement model where the community partner & the faculty act in partnership, avoiding a paternalistic approach
› Understand & recognize the mission of global citizenship & the idea of “GLOCAL”: “thinking global & acting local” to address social issues

SPEAKERS: JOSEPHINE Balzac – Assistant Professor of Social Entrepreneurship, Rollins College; Vice President of IDEAS For Us, Inc.; DAN Chong – Assistant Professor of Political Science & Faculty Director of Social Innovation & Entrepreneurship Hub, Rollins College, Change Leader; SARAH Parsloe – Assistant Professor of Communications, Rollins College; ANNE Stone – Associate Professor of Communications, Director of Social Innovation Major, Rollins College
From the Road to the Sky: Removing Barriers to Social Change Careers

3:15 PM – 4:30 PM  
Sunset V

Type: Workshop  
Category: Student Engagement

The definition of careers is evolving as the nature of work changes. This requires education institutions to use non-traditional approaches for career preparation, both for current jobs & for jobs that don’t exist yet. During this season participants at will explore how to prepare students to map their career trajectory using what is called a “Sky Map”, where students chart their own constellations in professional growth, allowing for adaptability & iteration along the way.

SESSION OUTCOMES:
› Learn about the “Sky Map” career trajectory mapping tool
› Learn how to support students understand 21st century career preparation

SPEAKERS: KAJSA Hendrickson – Coordinator of Student Success & Career Services, University of San Diego; ROBERT Valiente-Neighbours – Visual Artist & Facilities Coordinator, Church of the Nazarene in Mid-City

Systems Thinking as Critical for Changemaking Education

3:15 PM – 4:30 PM  
Sunset IV

Type: Best Practice  
Category: Teaching, Courses, & Course Sequences

Cultivating changemakers that get to root causes & work in partnership with others for systems change requires systems thinking. In this interactive session, first hear from a social entrepreneur why systems thinking matters & learn how it is taught in K-12, post-secondary, & corporate environments. Then dive into how it’s relevant to your work.

SESSION OUTCOMES:
› Learn multiple perspectives on why systems thinking skills are critical
› Learn systems thinking habits, tools, & practices
› Share tips & resources for the classroom & beyond

SPEAKERS: TRACY Benson – President, the Waters Foundation; DANIELA Papi-Thornton – System Change Leadership Group; DAVID Wiley – Ashoka Fellow & Chief Academic Officer, Lumen Learning & Adjunct Faculty of Instructional Psychology & Technology, Brigham Young University

FACILITATOR: ANGIE Fuessel – Director of Changemaker Campus, Ashoka U
Join Ashoka U & help unleash #MillionsofChangemakers

3:15 PM – 4:30 PM  
Sunset I

Type: Workshop

Sparking agency in another person - showing them the power they have to affect positive social change - is one of the most powerful things we can do. Imagine if we could do it for millions of people of all ages & backgrounds.

This session is an invitation to work alongside many others to collectively unleash #millionsofchangelmakers. Ashoka U will help you use the #millionsofchangelmakers call to action & Ashoka’s insights in building movements to increase your impact. Through a series of interactive activities, you’ll draft a commitment & make a plan for how you can use that commitment to inspire & empower your most valued stakeholders - whether that be senior leaders, students, colleagues, funders, or partners.

FACILITATOR: JESSICA Lax  – Growth & Partnerships Director, Ashoka U

Building Flexibility & Freedom into Curricular Structures for Changemaking

3:15 PM – 4:30 PM  
Sunset II

Type: Best Practice  
Category: Teaching, Courses, & Course Sequences

Universities are often too slow or inflexible to respond effectively to community needs & changemakers’ passions. In this session, we will share insights & explore ways to incorporate greater freedom & flexibility for faculty, staff, & students to become changemakers at your institution.

SESSION OUTCOMES:
› Provide freedom for students to design changemaker courses or programs
› Create flexibility for faculty, staff, & students to be changemakers
› Identify organizational barriers to flexibility & craft strategies to overcome them.

SPEAKERS: JENNIFER Briggs – University Registrar, University of Evansville; CRAIG Dunn – Wilder Distinguished Professor of Business & Sustainability, Western Washington University; JILL Griffin – Executive Director, Center for Innovation & Change, University of Evansville; Change Leader; PATRICK Odoyo – Staff Director, Social Innovation & Entrepreneurship Hub, Rollins College; Change Leader
A Seat at the Table: Student Engagement in ______

3:15 PM – 4:30 PM Bay View

Type: Best Practice Category: Institutional Strategy

Fill in the title with what your institution could focus on: “Co-creation. Decision-making. Mentorship. Community”. During this session, seven undergraduate students from six institutions will share their journeys ranging from co-creating spaces to establishing mentorship programs to exploring the question of: “How can we ensure active student engagement in changemaking on campuses?”

SESSION OUTCOMES:
› Explore students’ perspectives on & approaches to engaging in changemaking across diverse campuses
› Identify core values for their institutions to focus on for stimulating student engagement
› Reflect on their own experiences & identify gaps & opportunities for student engagement

SPEAKERS: KAMIL Ahmed – C3 Innovation Labs Intern, Wilfrid Laurier University; REIJER den Dulk – Director of Changemaking Initiatives for the Associated Student Senate, University of San Diego; JOHN Harris Alexander – Director of Sustainability for Undergraduate Student Government, Tulane University; LIN Hein – Fellow in Humanitarian Engineering & Social Innovation, University of California, San Diego; MICHAEL Sullivan – Vice President for Academic Affairs for the Undergraduate Student Government, University of St. Thomas; PERRI Termine – C3 Innovation Labs Intern, Wilfrid Laurier University

FACILITATOR: DENIZ Cengiz - Design Thinking Fellow at Barbara J Burger iZone, University of Rochester
Engaging Students in Research Efforts

3:15 PM – 4:30 PM  Executive Suites 713 & 715
Type: Best Practice  Category: Student Engagement

In this session participants will hear two case studies, one from Lynn University & one from Royal Roads University, about involving students in community-engagement research projects & learn how research can be used to increase student commitment through their work, discipline, & identity as changemakers.

SESSION OUTCOME:
› Learn about research project design that engages undergraduate students in social impact work

SPEAKERS: KATHY Bishop – Associate Professor, Royal Roads University; GARY Carlin – Associate Professor, Lynn University; CATHERINE Etmanski – Professor, Royal Roads University; STEPHANIE Jackson – Associate Professor of Communication, Lynn University; STEFANIE Powers – Assistant Dean, Lynn University

FACILITATOR: ASMA-NA-HI Antoine – Indigenous Education & Student Services Manager, Royal Roads University

Working Across Differences Track: Story of Me, Story of We, Story of Now - Case Studies from Community Connectors

3:15 PM – 4:30 PM  Sunset III
Type: Best Practice  Category: Working Across Differences

We do not just operate as individuals in a vacuum. Whether at school, in our neighborhoods, or in our cities, we are part of communities each day with others who hold different identities, cultures, norms & goals. In this final session of the Working Across Differences Track, Ashoka Fellows & other panelists will share what has enabled them to bring together diverse communities around a common vision.

After hearing from these panelists, we will structure small group discussions to share ideas for tackling a specific issue on your campus.

SESSION OUTCOMES:
› Experience real case studies of bridging divides, with lessons learned about what has worked & what has not to achieve impact & change
› Better understand the next step you and/or your campus must take to bridge divides after the Exchange

SPEAKERS: IMRAN Khan – Ashoka Fellow & CEO & Co-Founder, Embarc; J. CODY Nielsen – Founder & Executive Director, Convergence; CASEY Woods – Ashoka Fellow & Founder & Executive Director, Arms With Ethics
Convening the Conveners

3:15 PM – 4:30 PM  Executive Suites 705 & 707
Type: Best Practice  Category: Community Engagement

Convenings are a cornerstone of changemaking. They build relationships, accelerate practice adoption, & infuse energy, creativity & fun into our work. And everyone is doing it. So, let’s unite forces, share our practices, & discuss lessons learned. In this interactive session, panelists will kick-off with a short presentation, & then break into groups to discuss questions such as "How to make the case for a convening?", "How to design an inclusive gathering?", etc.

SESSION OUTCOMES:
› Identification of key questions & concepts to consider when convening
› Connecting & sharing practices with others that lead convenings

SPEAKERS: SUZIE Addison-Toor – Director, Centre for Changemaking & Social Innovation, Georgian College; Change Leader; EMILY Lamb – Exchange Associate Director, Ashoka U; CHAD Lubelsky – Program Director of RECODE, McConnell Foundation

In Conversation: Insights from the Flipside of Fundraising

3:15 PM – 4:30 PM  Garden
Type: Best Practice  Category: Institutional Strategy

The funding conversation is often a circular chicken vs egg debate. At what point in the innovation lifecycle should you seek funding? How do you build connections with new funders? How do you tap into existing funding pools outside of your institution?

This session will feature three diverse funder perspectives on their approaches to igniting innovation in higher education. Hear how they've funded everything from curriculum development to problem-based innovation to research that addressing the world’s most pressing problems.

SPEAKERS: JENN Beard – Program Officer, Mozilla; KUMAR Garg – Senior Director for Technology & Society, Schmidt Futures; FERNANDO Montejo – Economic Prosperity Lead, MIT Solve

FACILITATOR: ERIN Boyd – Board Member, Watson Institute
Map the System Meet-Up
4:45 PM – 5:45 PM  
Sunset IV

Come meet with other campus representatives who have participated in the Skoll Map the System Challenge. This is open to anyone who has participated or is participating in the Challenge, as well as people interested in learning more.

Hosted by Skoll Centre for Social Entrepreneurship.

Law & Social Innovation Pre-Day Debrief
4:45 PM – 5:45 PM  
Sunset II

Come together, one more time with your fellow legal educators who attended the Law & Social Innovation Pre-Day, to discuss insights, lingering questions, & next steps for how we can move forward as a community.

Ashoka U’s 10th Anniversary Celebration
5:30 PM – 7:00 PM  
Paradise Terrace

Come join us & fellow attendees at sunset as we mark Ashoka U’s 10th anniversary & celebrate a decade of campus partnerships, campus transformation, & a growing network of social innovation educators! We’ll be serving up hors d’oeuvres, music, memories, & a cash bar.
Co-funded by the Erasmus+ Programme of the European Union

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Changemaker Institutions
How Higher Education Can Use Social Innovation to Better Prepare Students, Transform Campus Culture, and Lead Society toward a Better Future

Marina Kim
Erin Krampetz
Beeta Ansari

"[This resources] provides the needed language and insights to move us forward"

- Cheryl Kiser, Exec. Dir. of the Lewis Insitute, Babson College

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https://ashoka-u.myshopify.com/
Breakfast
7:30 AM – 8:15 AM  Paradise Ballroom
Breakfast will be served in the Paradise Foyer & seating will be in the Paradise Ballroom & the Paradise Terrace. A continental breakfast & coffee will be served.

Note: Please see Paradise Point staff if you need gluten-free or kosher meals. Vegetarian/vegan options will be out for consumption.

First Time Attendee Breakfast
7:30 AM – 8:15 AM  Royal
Is this the first time you or your institution has been part of the Exchange? Ashoka U is grateful you’re here to represent! During this breakfast, our team (& fellow attendees) would love to hear from you. We’ll be sharing ways that you can continue to build on your Exchange experience & discuss how Ashoka U can support your work. Please pick up your food in the Paradise Foyer before going to the breakfast.

HOSTED BY: ALI Fraenkel – Commons Manager, Ashoka U; JESSICA Lax – Growth & Partnership Director, Ashoka U

Shuttles to University of California, San Diego Campus
8:15 AM – 8:30 AM  Meet at the shuttle pick-up area, Mission Bay Lane outside the Paradise Foyer
The first shuttle will leave at 8:15 am & the last shuttle will depart at 8:30 am from Paradise Point. The first session will start at 9:30am at the University of California, San Diego.

Shuttle drop off location: Voight Drive, University of California, San Diego Campus.

Luggage Storage: If you need to store luggage please stay on the shuttle until the second stop at the Price Center. You can put your luggage in the Red Shoe Room at the Price Center. You will be handed a coat-check ticket & escorted to the session locations by a volunteer.

Self-Transportation: If you’re driving to UCSD, parking will be available at Hopkins Parking Structure.

Early Departure: Shuttles will depart from UCSD & head back to Paradise Point Resort at the following times, including after the closing reception: 11:00 am / 1:00 pm / 2:00 pm.
Making Space: Towards Radical Inclusivity & Greater Reciprocity in Research & Teaching

9:30 AM – 10:45 AM  
Room 1202, Computer Science Engineering Building – 1st Floor

Type: Best Practice  
Category: Equity & Inclusion

How can researchers & educators foster radical reciprocity in their work? This session will explore changemaking as an emergent pedagogy with respect to how we can: (a) honor the knowledge & expertise of the communities with which we work; & (b) better engage & co-create research & curriculum. A multidisciplinary panel of scholar-practitioners will discuss approaches for more authentic & respectful knowledge creation, drawing on examples from design thinking, education, & global health.

SESSION OUTCOMES:
› Recognize more respectful ways of legitimizing different knowledge paradigms than are reflected in current epistemologies
› Explore methods of pedagogy & co-learning that illustrate greater reciprocity in knowledge exchange — i.e. greater / equal representation of knowledge between global north & global south
› Examine changemaking as a social innovation pedagogy that can facilitate a mix of reciprocal / disruptive practice with respect to capacity building & the design of co-created practices for social change

SPEAKERS: ASMA-NA-HI Antoine – Indigenous Education & Student Services Manager, Royal Roads University; JACEN Greene – Impact Entrepreneurs, Portland State University; Change Leader; ATHENA Madan – Assistant Professor, Royal Roads University; R. SOOBIN Oh – Children’s Institute, Early Childhood Education Advisor, Adjunct Instructor, Portland State University

Tech & Changemaker Track Debrief

9:30 AM – 10:45 AM  
Henry G. Booker Suite, Jacob Center

Type: Tech & Changemaking Track

This closing session of the Tech & Changemaking Track will offer participants a chance to reflect on their Exchange experience & introduce Ashoka U’s new #millionsofchangemakers call to action.

Participants will have the opportunity learn about Ashoka’s insights in building movements to increase your impact, draft a commitment, & make a plan for how they can use that commitment to inspire & empower your most valued stakeholders - whether that be senior leaders, students, colleagues, funders, or partners.

FACILITATOR: BEETA Ansari – Ashoka U Exchange Director
Designing Partnerships that Work: 4 models from across Canada

9:30 AM – 10:45 AM  Room 1242, Computer Science & Engineering Building – 1st Floor

Type: Best Practice  Category: Community Engagement

Learn how to develop meaningful, impactful, reciprocal, & sustainable partnerships between post-secondary institutions & community.

SESSION OUTCOMES:
› Identify concrete examples of relationship-building practices that build a social innovation ecosystem
› Assess the value & impact of reciprocal university-community relationships
› Understand different campus-community models for collaboration across multiple institutions

SPEAKERS: JOANNE Curry – Vice President of External Relations, Simon Fraser University; CHARMAINE Lyn – Senior Director, Office of Community Engagement, Concordia University; SHELDON Scow – Student, Vancouver Island University; JOHANNE Turbide – Sustainable Development Director & Co-Director of IDEOS, SI Hub, HEC Montreal

FACILITATOR: DARLENE Moll – Assistant Director of Members Relations, Universities Canada
Big Idea Talk: Defying the Odds

9:30 AM – 10:45 AM  
Black Box, Atkinson Hall

**Type:** Big Idea Talk

To “defy the odds” is to accomplish something that most would deem impossible. It takes grit, perseverance, creativity, & a little bit of luck. It also takes an undying passion for what can be & not just what is. Hear stories from changemakers in higher education forging new (& miraculous) paths for the greater good.

**SPEAKERS:**

› "Decolonizing Education: Ethnic Studies in Predominantly White Institutions" – **PAULINE Elevazo**, Changemaker Fellow, Western Washington University

› "Ban the SAT: College Admissions Redesigned" – **KRISTINA Moss Gunnarsdottir**, Interim Dean of Admissions & Financial Aid, Hampshire College

› "Partnering colleges & the social impact sector to advance learning & opportunity" – **ERIC Schwarz**, Co-Founder & CEO, College for Social Innovation

› “Do hard things: building the university of the future" – **MARIELLE Van der Meer**, Vice President of Global Affairs, African Leadership University

**EMCEE:** **ADAM Kay** - Associate Professor of Biology, University of St. Thomas

"What Burns for You" Collaborating with Students to Discover Their Changemaking Spark

9:30 AM – 10:45 AM  
Qualcomm Conference Center, Jacob Center

**Type:** Best Practice  
**Category:** Student Engagement

The development of changemaking & social innovation campus ecosystems are often fueled by the passion, creativity, & hard work of students. The road to engaging all students to drive this work, however, can be challenging & full of obstacles. Come learn how three schools are motivating & supporting their students on this path while integrating their contributions to capacity building at an institutional level.

**SESSION OUTCOME:**

› Understand concrete ways to empower & position student to lead social innovation initiatives on campus

**SPEAKERS:** **ASHLEY Clarke** – Program Manager of Social Innovation, CQUUniversity; **JOSEPH Plant** – Changemaker, Mount Royal University; **KATHRYN Rydberg** – Student, Stanford University

**FACILITATOR:** **SANDRA LaFleur** – Director of Social Change Initiatives, Miami Dade College; Change Leader
Let’s Talk about Changemaking: An Innovative Approach to Building Community through Dialogue

9:30 AM – 10:45 AM

Room 4140, Computer Science & Engineering Building - 4th Floor

Type: Workshop

Category: Community Engagement

Stories can define & shape a community’s culture. Through sharing our stories, we build empathy, respect, & mutual understanding. In this session, speakers will introduce & demonstrate how they are using dialogue circles as a tool to shape community, understand community needs, & build understanding across differences. Through participation in a community building dialogue circle, attendees will be immersed in the circle process to explore Changemaking itself; what drives this approach & the challenges that come with it.

SESSION OUTCOMES:
› Listen with an open mind & engage respectfully in a discussion with diverse viewpoints on the topic of changemaking
› Share at least 1-2 potential applications for dialogue circles within their communities, institutions or organization

SPEAKERS: KATY Brecht – Communication & Leadership Program Coordinator, Center for Student Involvement, University of California San Diego; CATHERINE Letteri – Community Service Program Coordinator, University of California San Diego
UCSD Campus Tours – Pre-registration required

10:45 AM – 11:30 AM

The University of California, San Diego not only boasts of a beautiful, sprawling campus, but of a campus with an exciting history of culture & social innovation. Join a tour to get inspired & familiar with this incredible Changemaker Campus.

Art Tour

Location: Meet at The Bear Statue, outside Atkinson Hall

The Stuart Collection at the University of California, San Diego seeks to enrich the cultural, intellectual, & scholarly life of the UCSD campus & of the San Diego community by building & maintaining a unique collection of site-specific works by leading artists of our time. It has been inventive in both its curatorial point of view & its working processes. The collection results from an innovative partnership between the university & the Stuart Collection.

Tour will include the Bear, Fallen Star, Snake Path, & Vices & Virtues.

Sustainability Tour

Location: Meet at the shuttle drop-off point on Voight Drive

UC’s institutional sustainability commitment began in 2003 through a student initiative that led to the UC Regents adopting the Presidential Policy on Green Building Design & Clean Energy Standards in 2004. The now named Sustainable Practices Policy has been expanded over the years to include climate protection, transportation, recycling & waste management, procurement, food & water.

Participants will take a shuttle tour around campus & visit various UCSD’s sustainability sites & projects that aim to address the Carbon Neutrality Initiative, Global Food Initiative, & Innovation &Entrepreneurship Initiative.

General Campus Tour

Location: Meet outside the Jacob Center

Want to get a taste of the entire campus ecosystem? Take a short walk to discover the vibrant neighborhoods, sustainable architecture, public art collection & diverse history of UC San Diego.

Coffee & Networking

10:45 AM – 11:30 AM

Mandeville Auditorium

Take the time to slow down, process your Exchange experience, & connect with others.
Closing Keynote: The Importance of Better Arguments

11:30 AM – 12:45 PM        Mandeville Auditorium

In society today, there is a need for civility, deep listening, & radical empathy. We know, as changemakers, working across differences & going beyond boundaries is critical for deep, systemic social change. In the closing keynote, Eric Liu, founder of Citizen University, will discuss a key component often avoided in discussions about bridging divides: the necessity for civil disagreement. What does this look like & how can in play a role in how we move forward a changemakers across divides?

In closing, we will announce the 2020 Ashoka U Exchange host!

This keynote presentation brought to you by Fetzer Institute.

SPEAKER:

ERIC Liu – Founder & CEO, Citizen University & Executive Director, Aspen Institute Citizenship & American Identity Program

Closing Reception

12:45 PM – 1:45 PM        Faculty Club

As the 2019 Exchange comes to an end, join us for one final hurrah to celebrate our time together, relax, & enjoy the UCSD campus before heading home.

Shuttles Service to Paradise Point

Shuttle Departure Times: 11:00am / 1:00pm / 2:00pm

Shuttle pick up location: Mandeville Auditorium.

Shuttles will depart from UCSD back to Paradise Point Resort at the following times, including after the closing reception: 11:00 am / 1:00 pm / 2:00 pm.

Self-Transportation: If you choose to take an Uber/Lyft enter “UCSD Mandeville Auditorium”.
Got ideas for impact?

Just need the time and restorative space to write?

Join us for the second annual

**Ashoka U**

**Social Innovation Scholars Writing Retreat**

**June 10-13, 2019**

held at the Bread Loaf Campus, Middlebury College, Vermont, USA

in conjunction with the Middlebury June Forum on Social Entrepreneurship

Contact: gbroad@fordham.edu to learn more

Final application deadline: March 11, 2019
Ashoka’s mission is to ensure that every person is equipped with the skills necessary to positively impact their community, their workplace, & society. To achieve this, Ashoka builds networks of pattern-changing innovators who collaborate to create the conditions for a world where everyone can be a changemaker.

At Ashoka U we envision a higher education system that graduates millions of student changemakers every year. Ashoka U helps innovators in higher ed lead changemaker education programs on their campuses & build a culture of changemaking across their institution.

Since 2008, we have worked with more than 500 colleges & universities around the world to make changemaker education the new normal.

The University of California San Diego embodies the spirit of innovators & disruptors who challenge the status quo for the sake of making positive change. One of the top 15 research universities in the world, UC San Diego is also ranked by Washington Monthly as one of the nation’s top universities for social mobility, research & serving the public interest. Perched above the Pacific in sunny San Diego, the campus is driving change far beyond its walls to advance society, propel economic growth & make our world a better place. Making positive change is part of the DNA at UC San Diego. That’s why the campus has been recognized as a “Changemaker Campus” by Ashoka U as a leader in social innovation & changemaking.
The Exchange is a colossal undertaking that cannot be brought to life without a massive community of collaborators & co-conspirators.

We especially want to thank the wonderful & thoughtful team at University of San Diego, California including (but certainly not limited to): JoAnne Starr, Mandy Bratton, Barbara Donovan, Diana Kanchanasuwan, Catherine Lettieri, Erwin Milan, Dean Albert P. Pisano, Casey Simon, Dean Robert S. Sullivan, Emily Trask, & Gabrielle Wienhausen.

We’d like to extend a special shout out to the community of folks who supported & advised our 2019 experience design: Bianca Alvarado, Tomas Alvarez III, Lauren Burrows, Antionette D. Carroll, Julia Delk, Teri Den Herder, Jill Howard, Stephen Dooley, Anne Evans, April Gaddis, Sonia Galiber, Kumar Garg, Lin Hein, Kelly Hodgins, Chad Lubelsky, Megan Macoux, Gabrielle Santa-Donato, & Lexx Valdez. There are MANY more to thank & we couldn’t do it without you!

And least, but not least, we’d like to thank our Ashoka U team. Ali, Angie, Araseli, Danica, Hattie, Jess, Marina, Nimesh, & Victoria. The Exchange wouldn’t be possible without your year-round support & dedication.
Ashoka U offers the Changemaker Campus designation to leading institutions in social innovation education. These institutions share the vision for higher education to become a global driver of social change.

- Arizona State University, AZ
- Babson College, MA
- Brigham Young University, UT
- Brown University, RI
- Colegio de Estudios Superiores de Administración (CESA), Bogotá, Colombia
- College of the Atlantic, ME
- Cornell University, NY
- CQUniversity, Queensland, Australia
- Dublin City University, Dublin, Ireland
- Duke University, NC
- Florida International University, FL
- Fordham University, NY
- George Mason University, VA
- Georgian College, ON, Canada
- Glasgow Caledonian University, Scotland, United Kingdom
- Hanyang University, South Korea
- Marquette University, WI
- Miami Dade College, FL
- Middlebury College, VT
- Mount Royal University, AB, Canada
- North Central College, IL
- Northeastern University, MA
- Pacific School of Religion, CA
- Portland State University, OR
- Rollins College, FL
- Royal Roads University, BC, Canada
- Ryerson University, ON, Canada
- Simon Fraser University, BC, Canada
- Singapore Management University, Singapore
- Tecnológico de Monterrey – Campus Guadalajara, Jalisco, México
- Tulane University, LA
- University of Northampton, England, United Kingdom
- Universidad del Desarrollo, Santiago, Chile
- Universidad de Monterrey, Nuevo León, México
- Universidad Popular Autónoma del Estado de Puebla, Puebla, México
- University of California, San Diego, CA
- University of Evansville, IN
- University of Maryland, MD
- University of St. Thomas, MN
- University of San Diego, CA
- Western Washington University, WA
- Wilfrid Laurier University, ON, Canada
We are thrilled to welcome the following Ashoka Fellows to the 2019 Exchange:

**MARÍA Arenas** – Founder, Tendrel / TAAP Foundation (Venezuela)

**REV. JENNIFER Bailey** – Founder & Executive Director, Faith Matters Network (USA)

**RAQUEL Barros** – Founder & CEO, Facens (Brazil)

**MOLLY Burhans** – Founder & Executive Director, GoodLands (USA)

**EDGAR Cahn** – Founder, TimeBanksUSA (USA)

**HEATHER Cameron** – Founder, Boxgirls International (Germany)

**TIMOTHY Carpenter** – President & CEO, EngAGE (USA)

**DAVID Castro** – Founder & Director, I-LEAD (USA)

**PAULA Daniels** – Executive Director, Center for Good Food Purchasing (USA)

**ABBY Falik** – Founder & Executive Director, Global Citizen Year (USA)

**CHRISTINA Fialho** – Founder & Executive Director, Freedom for Immigrants (USA)

**LENNON Flowers** – Co-Founder & Executive Director, The Dinner Party (USA)

**ERICA Gerrity** – Co-Founder & Executive Director, Ostara Initiative (USA)

**KOHL Gill** – Founder, LaborVoices (USA)

**ERIC Glustrom** – Founder & CEO, Watson Institute (USA)

**MARY Gordon** – Founder & President, Roots of Empathy (Canada)

**SARU Jayaraman** – Ashoka Fellow & Co-Founder, Restaurant Opportunities Centers United (USA)

**IMRAN Khan** – Co-Founder & CEO, Embarc (USA)

More Ashoka Fellows are listed on the following page.
Thank you to all the Ashoka Fellows for continuing to inspire us day in & day out with your vision, drive, & impact!
“Don’t wish for it. Work for it.”

Launch that unforgettable course, activate the most tenacious cross-campus team, strategize your action-oriented journey as a Changemaker Institution.

It’s all possible in the Ashoka U Commons.

Fall 2019 applications now open!
www.ashokau.org/commons
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